



APRIL 2005

BI-TRON news

newsletter
updates
latest news

VANCOUVER CONFERENCE A GROUND BREAKING SUCCESS



Chuck Pinnell, Mary-Anne Burtch, and Doug Burtch



Jeffrey Wilson



Saturday Conference Training



Conference Attendance is the Key to Success Don't Miss KELOWNA June 24, 25 and **26!**



Distributors soaking up the valuable training by Jerry and Adam Heinrich in the Grand Pacific Ballroom Saturday Morning.

President Dick Simmonds announces the winner of the "steak and beans" contest which took place aboard the "Vision Of the Seas" Directors Cruise in February 2005.



President, Dick Simmonds, and Chief Operating Officer, Mark Wright, hand out recognition certificates to trainers and other Bi-Tron leaders. Congratulations!



Bi-Tron Unleashes its “Hottest” Product “**OCTANE BOOSTER!**”



- **Dramatic Increase In Power**
- **Better Acceleration**
- **More complete combustion of fuel**
- **Instant Results**
- **Maximum allowable Octane**

This Super Concentrated Octane Boosting Formulation is ideal for those situations that require **more power**. Towing any heavy load trailers, RVs, boats or even just a full vehicle.

Perfect for **Off Road** and **Racing** Applications.

A proprietary blend of technologies designed to dramatically improve the way your fuel burns releasing **more energy** and providing more power to the wheels.

Instant results! Add the **2 oz bottle to your tank** before you gas up for best results.

“ I had a chance to try out the Octane boost on my trip home from the conference and noticed a great boost in my 1997 Mazda pickup! We are now trying it out in our 2003 Vibe GT - we can keep in 6th gear going up hills and it looks like we might get even more KM's on this tank!”

Ken Kunka, Westbank BC



NEW COORDINATORS!

CONGRATULATIONS! Herb Escher & Christine Page of Kelowna, B.C....

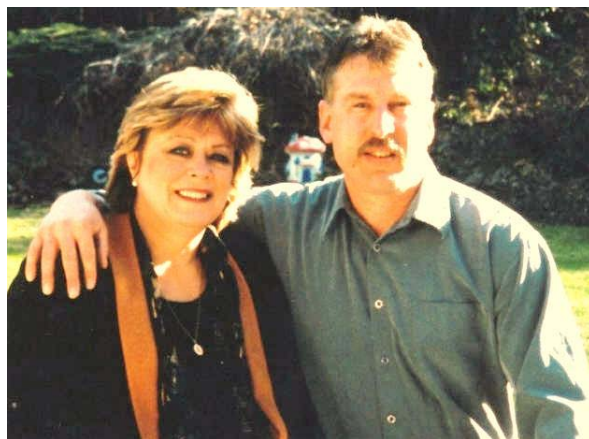
Reaching the coordinator level makes these two feel pretty elated knowing their efforts paid off. "We had set a goal and a workable plan and didn't stop until we got there," says Christine. She and Herb agree they attribute their success to being consistent and persistent! **"We work well together as a team...we're able to help each other along the way by keeping each other focused."**

Teamwork is what it's all about in this business and Herb and Christine are so grateful to the rest of their team. They are not just people in their downline, they're friends with a common goal—to excel with their Bi-Tron business.

"We've made a commitment to help each and every one of them succeed by being there for them whenever they need us—that's the beauty of network marketing. We are looking forward to all the new people that will be coming into our business along the way and building a strong team and lasting friendships."

They express a special thanks to two of their team members: Don Le Comte who sponsored Don Ran-chuk. These two distributors helped clinch their position at coordinator level. "They knew what it meant to us to get there and they pulled out all the stops to make it happen. That's team work!"

Herb and Christine are **excited about their future with Bi-Tron** and know that by talking to people and getting them to experience the products and being able to offer them such a **great business opportunity**, their business is going to only get stronger.



Herb Escher & Christine Page

"We look at Bi-Tron as a means for our retirement fund and being able to lead a comfortable lifestyle. Our success will be based on how many people we help to succeed and the personal growth that develops along the way."

They say the recent Leadership **Conference in Richmond has validated what a terrific company Bi-Tron is**. "It's so reassuring to have such a great management team at the helm of the organization. They are so friendly and always ready to help us...and we have met so many wonderful people who are distributors. It's a joy to be in their company."

Herb and Christine are looking forward to the next conference in Kelowna in June. They agree that it's an environment where guests, new distributors, and seasoned distributors need to be! **"Experience the synergies—you come away totally uplifted and ready to fire up your business.** You always come away with many aha's, and thoughts that are triggered by the guest speakers. We intend to get as many guests and our team there as possible.

As Chuck Pinnell would say, **"Success leaves clues."** So, be like Herb and Christine, and commit to being in **Kelowna, June 24, 25, and 26...BIG CLUE...See you there!**



NEW COORDINATORS!

CONGRATULATIONS! Leon and Christine Froess of Regina, Saskatchewan...

Back in January 2004, Leon started their Bi-Tron business and has been working hard to reach his goal of Co-ordinator status. **Well, he's hit it and is now aiming at Platinum!** "This is awesome!" he says, and adds that he really likes the colored stones in the Bi-Tron pins.

Leon says he's been having a blast working his business part time while running his automotive recycling plant (or wrecking yard) in Regina where he and Christine have lived for 18 years. He says he likes Bi-Tron because it's **easy to do without any risk** to his day job and **with minimum financial commitment**.

He says, he's noticed a huge difference between Bi-Tron and other businesses and shares and compares a story of one his ventures back in 1992-93.



Leon and Christine Froess

"We had a part-time go-kart business...it cost \$20,000 to get it started...I was away from home a lot at rodeos and fairs and it required a lot of hard physical labor, lugging 350lb go-karts around. **Bi-Tron is way more fun,**" Reflecting back he adds that he enjoyed driving the go-karts, but they could have used Bi-Tron in them.

Leon attributes their success in this business to **attitude and training**. Things really start rolling as a result of the leadership conference - **training is the key!** "I had no formal training before the October conference in Penticton... Wow! What a difference and now this one in Richmond, I really enjoyed them both! The more training I get and the more I learn the system and procedures, the more I am able to help

my downline to do the same. All of this just helps the businesses grow even faster."

He says it takes **patience and persistence** which he adds, seems like a strange mix, but when people have busy lives it takes time for them to take a serious look at this opportunity. "People will come into the business but can't always just drop what they're doing and dive in...things like marriage, moving, changing jobs, family, or other issues are going on so it takes patience while waiting for them to get things in order before they're able to concentrate on this opportunity. **Timing has to be right and that's when it really pays off!"**

Leon stresses that the quality and continuity of the training that the company and his upline provide has given him the tools he needs to help the business grow. "Seeing the business grow is very exciting to see happen." With all the excitement Leon says there's new activity in his downline and he's telling the people in his group to **"Plan for June....Start saving now because we're going to Kelowna!"**



NEW FOUNDERS

Introducing Ed “The Bi-Tron Mechanic” Thomas and family of OK Falls, B.C....

Ed says it may seem like he’s worked real hard to make it into the Founders Pool but it isn’t hard work to get there. He describes it as though he’s taken the first small step toward what needs to be done in order to make great strides in this business.

Ed came into the company in October and his goal is to ultimately build a **second income** through Bi-Tron. The monetary aspect aside, he’s having a good time while working at it. “I enjoy the challenges of my conventional business and it provides me with the opportunity to work my Bi-Tron business more and **have more fun at work.**”

As owner/operator, Ed says that by incorporating the products within his three-bay mechanic shop, his retail bottom line has increased and he believes that more mechanics—a most skeptical bunch—need to get involved in Bi-Tron. They need to reap the benefits of using it in their shops.

“I can’t think of a better business than this one,” he says. “Don’t think you have to do it by yourself...**let the product do the talking, and spend more time listening to your upline! Get the training,** be open-minded, and you’ll be up and rockin.”

Ed says the leadership conference in Richmond had quite an impact on him. “It was good to see the increase in attendance and to see the **business growing.** I really appreciate the family atmosphere within the company and becoming more familiar with the management team. We’re really looking forward to making **good memories.**”



Ed, Judith, and little Esther

Ed says, fondly, that the conference was like a **breath of fresh air**, and encourages people to share Bi-Tron with everyone. “You never know what can happen...it’s a good business, and you can make it successful, so keep plugging away...**It’s a good ride!**”

Ed and Judith are already booked for the Kelowna conference...see you there, guys!



NEW FOUNDERS

Cam and Shellie Shipowick with their sons Braeden and Spencer from Vernon, B.C.

Cam says becoming a Founder feels good—even excellent—as it's one more step toward bigger and better things. However, he stresses that trying to make this business successful by yourself doesn't work!

"I started with Bi-Tron in May last year, and really spent a lot of time just sharing the product, rather than building the business. I thought it would build by itself...then I started paying attention to what I needed to do to *make it work*—reading the books, doing three-way calls, and learning from my upline."

Cam explains during that time and with a new baby on the way he was looking for a second income. He had heard of Bi-Tron before and had deep down hoped to find it out there somewhere! "Then I saw Doug's ad...**I knew it would be not only good for our vehicle but also an opportunity to make that second income.**"



As a fulltime welder, making gravel crushing equipment, he says that **Bi-tron is the perfect part-time business.** "It's quite exciting...it takes effort but you get out of it what you put in!"

Cam emphasizes the importance of the training this company provides. He says that his attitude and his Bi-Tron **business has really picked up since attending the Leadership Conferences.** He participates in the conference calls on Mondays, and attends the Kelowna briefings as often as he can.

Often in this business people and circumstances can bring you down, but that doesn't have to get the best of you as Cam found out when an injury forced him to take time off. He then read, ***Being the Best You Can Be in MLM***, a great book by **John Kalench.** It was then he got serious! "It was a good time for me to read the MLM books...everything I've been learning from my upline all made sense. I began to make lists, I made the calls, did three-ways...**and I brought in five people in January.**"

Cam likes to hear testimonials and sees the value in others success. He also appreciates their perspectives on how to do this business. With the help and support of his upline, and others around him, it looks like he'll make quick work of reaching the next level in his business.

The next step is attending the Kelowna conference in June. "We already have our tickets and will encourage all the people we can to be there as well!"

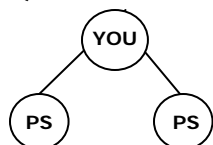
Way to go, guys!



Bi-Tron Continues to Grow!

Congratulations to all our Distributors!

Qualified



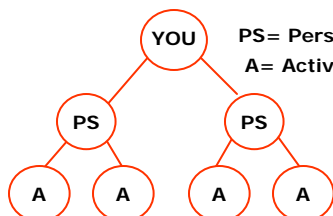
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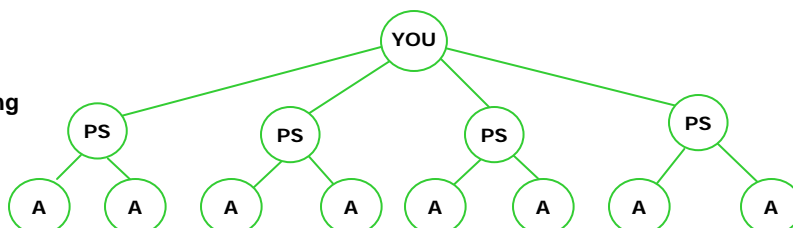
Trainers



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Coordinators



Leon Froess

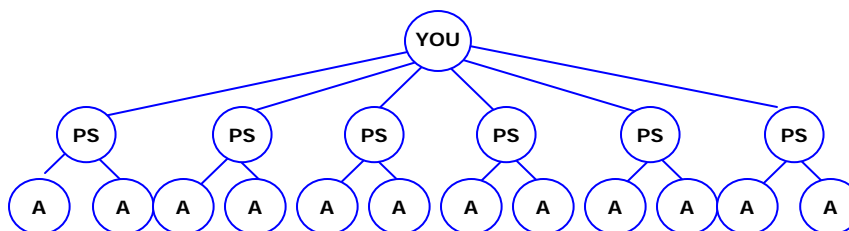
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Herb Escher & Christine Page

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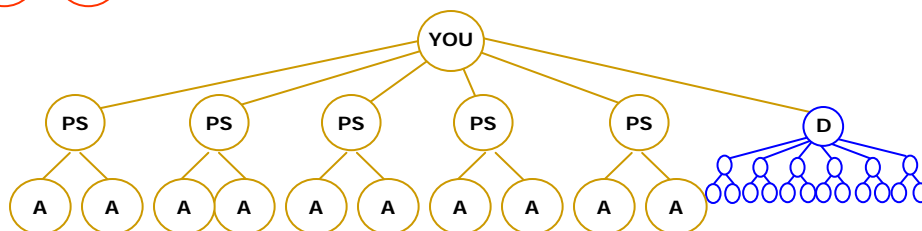


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Andrew Tajiri
William Atkinson
Mark Olney
Scott Miyano & Gary Au
Jerry and Adam Heinrich
Duane & Norma Andrew
Jeffrey Wilson

Chuck and Erin Pinnell



BI-Tron Corporate

KELOWNA CONFERENCE

June 24, 25, & 26 2005 at the beautiful Grand Okanagan Resort Hotel. We will be conducting a weekend-long event with even more attendance than the successful Vancouver conference. **Do not miss out, limited tickets available!** The weekend begins with a powerful Business Presentation on Friday evening which we'd encourage everyone to invite guests to attend, followed by two full days of hands-on Distributor training, with a gala evening of dinner and dancing Saturday night!



GRAND OKANAGAN RESORT HOTEL

Call 1-866-824-8878 to register immediately!

Autoship

Your key to long-term success.

Earn Bi-Tron Reward Points each month you and your team are on autoship!

Remember, if you do not take advantage of our Autoship Program, to maximize your commissions you would need to generate 150 BV in sales volume each month. You can register for autoship from your back office or if you'd rather you can call us directly toll free at 1(866) 824-8878 and we'll help you register. You have a choice of packs to best suit your monthly sales and marketing needs.



WEEKLY BROADCASTS

MONDAYS

Live Leadership Conference Call 7:00 p.m. (P.S.T)
To attend these live and exciting calls call:
1-212-990-8000 and enter the pin number 1524#

TUESDAYS

Live Internet TV Broadcast Join in online at
www.bitrontoday.com or follow the link from your own homepage. Streaming LIVE at noon 12:00pm (P.S.T.) on Tuesdays!!

REGULAR WEEKLY BUSINESS BRIEFINGS

TUESDAYS (Kelowna, BC)

7:00 p.m. registration 7:30 p.m. start
Comfort Inn 1655 Westgate Road (Hwy 97 South)
Kelowna (Westside), BC (250) 769-2355

WEDNESDAYS (New Westminster, BC)

7:00 p.m. registration 7:30 p.m. start
Westminster Club 713 Columbia Street
New Westminster, BC
For any further assistance call 1-866-824-8559

THURSDAYS (Penticton, BC)

7:00 p.m. registration 7:30 p.m. start
Sandman Inn 939 Burnaby Avenue
West, Penticton, BC (250) 493-7151

SPECIAL EVENTS + TRAINING SESSIONS

Thursday April 7th, 2005

Registration 7:00pm Start 7:30pm
Hospitality Suite at Hampton Inn
3985 Bennett Dr. **Bellingham, Washington**
(exit #258 off I-5 close to Bellingham Airport)

ALL DAY DISTRIBUTOR TRAINING

April 16th – New Westminster

8:30 am Registration for 9:00 am Start
New Westminster Club - 713 Columbia Street
Featuring: Chuck Pinnell

April 23rd – Kelowna

8:30 am Registration for 9:00 am Start
Comfort Inn
Featuring: George & Sarah Moen