

# DECEMBER NEWSLETTER

**DECEMBER 2005** 

# LEON FROESS New Director

For the record, I am not some "superstar" in network marketing, I'm just an average guy who has never made any real money in network marketing before Bi-Tron. I am an Electrical Engineer specializing in Communications and work at SaskPower in Regina, Saskatchewan. I also have a background in automotive mechanics and small business. Before becoming an engineer, I made my living as an owner/ operator of an automobile wrecking yard which I started from nothing more than an idea. I also operated a small part time mobile go-kart busi-

ness for several years.

I initially got involved in Bi-Tron strictly for my own use because I liked what the Bi-Tron products did for my vehicles. I am always interested in looking at ways of making money so even though I swore I would never, ever, work on this type of business again, I took a quick look at the Bi-Tron compensation plan. That is when I got excited! Here was a plan that finally made sense to me. I could really see this one working. I particularly like the way teamwork is built right into the compensation plan because that means that help is available to start outright.

In my first month of working on my Bi-Tron business I reached the level of Qualified Distributor. At that time I could only see as far as Coordinator, two levels ahead. As I've progressed through the various levels I have continued to always work towards the next level but look forward two levels so that I can start to set things up now for what I will need to reach two levels ahead. That means that I am now working towards Bronze

and planning for Silver.
This business fits the vast

majority of people because

most people don't have the cash or risk tolerance to start or buy a conventional business. With a conventional business not only do you have to risk a huge sum of money but you also have to guit your job to run your business and there is no guarantee of success. That is just too much risk for most people to absorb so they are stuck in the "9 to 5 rut". The Bi-Tron business makes sense because it is within the financial ability of everyone to start and you don't have to quit your job to do it. You can also earn while you learn how to run your business effec-

Hitting the level of Director is an awesome feeling and I am enjoying it! It has taken work, patience, and persistence but that is typical of any worthwhile accomplishment. As great as it is to reach Director, it is even more satisfying to see the people in my group achieve their goals, something I never imagined when I first started my Bi-Tron business. We truly are a team and work together to accomplish their goals, which helps me accomplish my goals, which accomplishes our goals.

Has it always been easy? Of course not. I live in Saskatchewan so I'm in a bit of a "Bi-Tron desert". Most of my group is out of the province. There were times in the beginning when I wondered if it was worth the effort but my goals were very clear, and that kept me going. Your goals have to be bigger than the obstacles you encounter if you want to succeed.



Leon & Christine Froess, Regina, SK

Remember, "Obstacles are those terrifying things you see when you take your eyes off your goals".

I've also found that training really helps people build their business effectively. After all, most people only have 10 to 15 hours a week that can be devoted to their business so it is important to do the things that get you to where you want to be, rather than waste your time doing things that are not effective. Training helps you be effective but you also can't learn everything at one sitting. It takes time to absorb everything an incorporate it into your routine. That is why it is so important to attend the corporate trainings and constantly learn about the Bi-Tron products, business, and networking industry.

I've heard these businesses can be a lot of fun but I never believed it till now. It's a blast. I really enjoy the family atmosphere and friendship that naturally occurs from people working together to achieve common goals and objectives. When you put it all together you can see why I'm constantly excited about Bi-Tron,"

A national TV
feature on BiTron is set to
air in the new
year!

PATRICK VON PAN-

DER: THIS IS ONLY

SPECIAL OFFER FOR

BI-TRON DISTRIBU-

TORS FROM TELUS!

HAROLD CARMONT:

PRODUCER EXTRA-

**GARY CLULEY:** 

PRODUCT!

ORDINAIRE

TEST

SPECIAL ROOM

RATE & NEW CON-

CHANGES TO OUR

**CURRENT RANKS** 

SCHEDULE OF

**EVENTS** 

PACKS & NEW AUTO

BELIEVE IN THE

2

7

THE BEGINNING!

**BI-TRON ON** 

NATIONAL TV!

See page 2 for details





## PATRICK VON PANDER

# THIS IS JUST THE BEGINNING

Born and raised in the sunny Okanagan Valley town of Oliver, Patrick von Pander learned, early in life, the value of work ethics, education, and interpersonal skills. After high school, Patrick moved to Vancouver to attend Simon Fraser University, where he earned a degree in Business Administration. After years of working for major corporations, such as BIC Canada and BC Tel/Telus, Patrick decided he needed more of a challenge. The solution was professional business coaching. Upon completion of training at the Thomas Leonard School of Coaching and the Coachville Graduate School of Coaching, Patrick started his own company coaching businesses and people to "help them build their immunity to people problems".

Constantly looking for ways to challenge himself to grow and develop, Patrick views Bi-Tron as an opportunity to leverage his skills and abilities to help many people to dream again. "The people, the products, the lifestyle, the opportunity for freedom, energy and relationships" are all the things that attracted Patrick to Bi-Tron.

These are "all the things I want to fill my life with" added Patrick.

Patrick has only been with Bi-Tron for roughly 90 days but he already a really good feel of the products and the business. "I was fortunate to partner up early with the Leaders in my upline and smart enough to get out of my own way in the first couple of months. I thrive best when I'm a part of a team, and our team is a great and growing one. | routinely tapped into support from George Moen, Robert Skinner, and Chuck Pinnell to do the heavy lifting while I learned, grew, and developed my knowledge, skills, and proficiency".

Patrick recalls having just joined Bi-Tron two weeks prior to the last conference. "The people, energy, learning, bonding, and sharing provides the fuel to help you play a bigger game at a higher level". Having said that, Patrick is looking forward to the January Conference where he will have "the opportunity to reconnect with friends, meet new people, learn new things, discover better ways, build

relationships, and have fun too"!

For the new distributor, Patrick offers this small piece of advice: "Discover your radically-clear vision of what you want to achieve and tap into your inspiring reason why. Then, tap into the courage to translate that into reality for yourself and for those you care about most. Think, Feel, then Do the Thing! Remember the key lies within focus, energy, enthusiasm, and especially perseverance. Overnight success stories are a myth and the real success is a byproduct of relentless refinement. A special result deserves a special effort!"

Although Patrick is very happy to have achieved Trainer's rank in such a short period of time, he is not satisfied. He plans to achieve yet another title before the January Conference. In the near future, Patrick can foresee more growth and development in both his Bi-Tron business, as well as, personally. Patrick aims to grow a team that will be having him leverage his coaching

abilities. "I'm looking forward to unleashing more of their true potential for them to achieve more of what they want and less of what they don't".

The one last thought Patrick would like to leave with our readers is: "When you do what you truly love, you naturally become great at it. Success and income will follow as a natural byproduct. When you fill your life with more of what gives you energy and let go of what drains your energy, then you know you are on your journey to personal success". Congratulations on all the success Patrick!



Patrick Von Pander, Vancouver, B.C.

# **BI-TRON ON NATIONAL TV!**

A nationally broadcast business television show, reaching more than 30 million viewers throughout North America is doing a feature on Bi-Tron set to air in the new year!

Make sure you get as many people as possible to the Bi-Tron Corporate Conference on January 13-15th at the River Rock Resort in Richmond to find out how best to leverage this to grow your business.

Call 1-866-824-8878 for conference tickets



#### SPECIAL OFFER FOR BI-TRON DISTRIBUTORS FROM TELUS



# How much can you **SAVE**over the next 6 months compared to your current monthly bill?

# Free Carry Case and Car charger and a Handsfree! \$100 value!



Motorola V262 FREE\*



Blackberry 7250 FREE\*\*





\*Pricing requires a new contract of 3 years. A one time \$35 activation fee will be applied to your account upon set up. †Additional Web & Email Plan required for Blackberry and Palm Treo - Starting at \$25 per month. Blackberry pricing conditional to \$80 per month plan for 1st year.

what you get, what you pay	Super Talk 20	Super Talk 30	Super Talk 40
Monthly Plan Rate	\$20	\$30	\$40
TELUS to TELUS Calling	Unlimited	Unlimited	Unlimited
Included Anytime Minutes	100 Includes Bonus Minutes	300 Includes Bonus Minutes	700 Includes Bonus Minutes
Included Night and Weekend Minutes	up to 1,000	Unlimited	Unlimited
Extras Included	Voice Mail3, Call Waiting, Conference Calling, PERKS™ and FREE local calling on your birthday		

# Other Optional features available

- Canadian Long Distance Minutes at \$0.10
- Voicemail and Caller id free for the duration of your contract
- Extended Clock Monday to Friday
   6 PM to 7 AM (reg 9 PM-7 AM)



For complete details and to register for the program please give me a call!

Harmen Berghuis 604.830.8800

harmenb@shaw.ca

limited local calling for up to 6 mor



# GARY CLULEY

#### BELIEVE IN THE PRODUCT!

Having spent 26 years in the Royal Canadian Mounted Police, Garry had his heart set on retirement but after speaking with Chuck Pinnell he decided to change his plans. Garry had worked with Chuck on several other projects before and were quite successful at it so when Chuck approached him with Bi-Tron, he knew he had to give it a try.

Having 15 years experience in network marketing and, at one point, making five figure numbers each month, Garry shares with us a few keys to success in this business:

- 1. Know that the product is good and real;
- 2. Convey that message;
- Understand that there will be skepticism, thus the importance of demonstrations;
- 4. Remember to keep it simple;
- 5. Never try to sell the products yourself—refer people to your upline because a new distributor will more likely be motivated and inspired by a highly skilled individual. This is why the 3-way calls are utmost important!

Although Garry's faith in Bi-Tron products is undeniable now, he was at one point skeptical about the idea. He wasn't sure if the products were really as goods as Chuck said they were but when Garry saw the demonstrations done on the Skinner's garage show on www.bitrontoday.com, all his doubts were cast aside.

Garry can foresee big opportunities with Bi-Tron in the near future. He tells us that Bi-Tron is the "right product for the right time"

# and so there's no doubt that it will become really big.

In the meantime, Garry is looking forward to the January conference.
"Network Marketing is a business of relationships and network support" says Garry. And there's no better place to find the support and build the relationships needed to succeed than at the conferences.

# HAROLD CARMONT PRODUCER EXTRAORDINAIRE

Harold Carmont, from McBride, British Columbia, is a tireless Founder who has enrolled six (6) new Bi-Tron distributors in October and three (3) new distributors in November, who he helped generate sufficient volume to activate their management centre. His shares in the Producer's Bonus Pool have added up quickly. Through his hard work and continuous efforts Harold is well on his way to becoming a huge success with Bi-Tron.

Keep up the great work Harold!



Harold Carmont, McBride, B.C.

# PRODUCER BONUS POOL REFRESHER

Every time any Independent Distributor in the company generates enough Personal Business Volume in a calendar month to activate their management center, \$30 USD is placed into the Producer Bonus Pool. As an Independent Distributor you can earn shares of this pool by generating a minimum of 900 PGBV in sales. Personal Group Business Volume (PGBV) – Binary eligible sales volume generated by those personally referred.

Note: This pool starts new every month so you must re-qualify each month.

After you have satisfied the eligibility criteria above, you will earn one additional share of the Producer Bonus Pool by generating an additional 300 PGBV in sales.

Shares will be valued each monthly pay period and paid by the 15th of the following month.





## **BI-TRON CORPORATE CONFERENCE**

# SPECIAL ROOM RATE AT THE RIVER ROCK CASINO RESORT

# **Bi-Tron Corporate Conference Rate**

\$125.00 per night or

2 Bedroom Suite - \$169.99

Or, on the Executive Floor

1 Bedroom Suite - \$189.99

2 Bedroom Suite - \$215.00

For reservations, call: 1-866-748-3718
BOOK NOW!

Offer expires December 28th, 2005

Note: Mention the Bi-Tron Conference and ask for Bi-Tron Corporate rate.

# RIVER ROCK CASINO RESORT



## **BRAND NEW CONTEST!**

WIN A PORTABLE DVD PLAYER AND

A FREE ROOM AT THE CORPORATE CONFERENCE

# **PRODUCERS CONTEST!**

By building your team and generating the most front line BV points in NEW legs you can win:

A Portable DVD Player— a great way to build your business "on the go" is to show Bi-Tron Product DVDs to potential customers!

plus, a hotel room for two nights at the next conference!

plus, 2 tickets to the next Leadership School!

Plus, a feature about you on the front page of the Bi-Tron newsletter!



# TWO DRAW PRIZES!

Two drawn winners will each receive a Portable DVD Player!

Everyone generating 50PV earns one ticket in the draw and their enroller earns a ticket as

well!

Additional tickets are earned for every 50PV generated!

By activating with 300PV you and your enroller each earn 6 tickets!

By joining as a Founder with 1200PV you and you enroller each earn 24 tickets!

Winners will be drawn at the January Corporate Conference
YOU MUST BE IN ATTENDANCE TO WIN
Contest ends January 14th, 2006
(Prizes not exactly as shown)









# CHANGES TO OUR PACKAGE LINE-UP

## NEW AUTOSHIPS AND ADDITIONS TO EXISTING PACKS

# **MASTER PACK**

- 6 ENGINE TREATMENT
- 6 POWERTRAIN & GEAR FORMULATION
- 7 FUEL CONDITIONER
- 2 PENETRATING LUBRICANT
- 20 OCTANE BOOSTER
- 1 TIRE SAFETY SOLUTION 16oz.
- 1 TIRE SAFETY SOLUTION 20oz.

# 399BV

Retail Wholesale US\$556.40 US\$449.00 CA\$695.89 CA\$561.40

# **FOUNDERS PACK**

- 18 ENGINE TREATMENT
- 18 POWERTRAIN & GEAR FORMULATION
- 18 FUEL CONDITIONER
- 3 PENETRATING LUBRICANT
- 3 OCTANE BOOSTER
- 3 TIRE SAFETY SOLUTION 16oz.
- 3 TIRE SAFETY SOLUTION 20oz.

# 399**BV**

Retail Wholesale US1234.20 US\$987.60 CA\$1234.95 CA\$1543.50

# **NEW COMBO PACK CONFIGURATION**

- 6 ENGINE TREATMENT
- 6 POWERTRAIN & GEAR FORMULATION
- 6 FUEL CONDITIONER
- 1 PENETRATING LUBRICANT
- 1 OCTANE BOOSTER
- 1 TIRE SAFETY SOLUTION 16oz.
- 1 TIRE SAFETY SOLUTION 20oz.

# 300BV

Retail Wholesale US\$411.40 US\$329.20 CA\$514.50 CA\$411.65

# **ENGINE AUTOSHIP**

8 ENGINE TREATMENT
1 OCTANE BOOSTER

## 100BV

Retail Wholesale US\$136.00 US\$109.00 CA\$169.90 CA\$136.25

# TIRE SAFETY AUTOSHIP

- 1 OCTANE BOOSTER
- 1 TIRE SAFETY SOLUTION 16oz.
- 2 TIRE SAFETY SOLUTION 20oz.

#### 100BV

Retail Wholesale
US\$142.13 US\$113.90
CA\$177.67 CA\$142.38

# **POWERTRAIN AUTOSHIP**

- 8 POWERTRAIN & GEAR FORMULATION
- 1 OCTANE BOOSTER

#### 100BV

Retail Wholesale US\$141.20 US\$113.00 CA\$176.70 CA\$141.45





YOU

**PS** 



# DECEMBER QUALIFIED DISTRIBUTORS

Brendan Egan Terence Novecosky

Art Dodd Gary Dunn Jonathan Thomas Robert Simons Herbert Fleming Ken & Deanne Mackay

Alan Charlton John Petkau Ivar Rye Dominic Cianni Bruce Virostek

Flemming Bech-Hansen

Don Hartel
Allen Schwabe
Wes Llewellyn
Barry Worden
Adeline Holland
Roberta Takacs
Daryl Froess
Marianne Welliver
H. E. Heinrichs
Lyle Williams
Art Cowie
Chris Cornett

Chris Cornett
Al Williams
David Hutchison
Brian Skinner
Ted Berg
Fred Sessions
Cheryl Bright
Brad Skinner
Ryan Racoma
Naville Fernandes
Carol Wrenn

Carol Wrenn
Jeff Bandick
Doris Ptolemy
Colin Atkinson
Giselle Mikela
John Almond
Kim Elton
Darren Saiki
Rolin Consultants
Don Lecomte

Darryl Garrison

Andy And Linda Heatherington

Doug Moffat Chuck Brady John Straw Jim Thayer William Cook Mary Dennis Jake Wiens Philip Goddard Jo-Anne Meissner Ken Scarrow Chris Randall Carole Heinrich

J. Michael Forbes Allan Crawford Al Patterson Bob Frew Terry Minnis Bill Millikin Jane Kriese

Dan Steer
Jeff Bandick
Fred Martinson
Harold Carmont

Kim Meissner Paul Raymond Richardson

Mary Jean Adams Larry Sokoloski Robert Hall Edwin Epp Robert Martz Jeff Patterson Walter Wright Brian McLean Vern Gattinger Brian O'Keefe Jan & Garry Berdahl Marc Beaulieu Violet Green Marie Nobles Phil McDonald Paul Gifford Keith Taiiri

Audra Deane George & Tuula Rands

Irina Allen Les Humphries Karl Engbrecht

Alex Fraser

Luigi Cianni

Cathy Haig Julia Craig Dave Graham Edward Thomas Steven Poltorak Trish Landolt Albert Isadore

Lisa Beal Andrew Male Kristi Selhorst Nolan Uyeda Rick Olsness

Sirn Michelsen Bryan Moskaluk Kelly Harris JoLayne Advent

Doug Duerksen Angela Cianni Robert McEwan Garry Cluley

Larry Allen

Joseph Wilmott Susan & Robert Sobko

Aaron Mueller
Bruce Eden
David Walker
Merle Johnson
George Ross
Elmer Bell
Karen Scott
Glen Grunert
Kathie Valantine
Ann Lemieux
Terry Webber
Hans Schulz

Michael David Brown Lynn Shank

Mike Olsson Marlene Tymofichuk Jack Pine Marine Howard Olsen

Dan & Debbie Watson George Moen Jr. A Qualified Distributor must have two active distributors which were personally sponsored (PS) and be active him/ herself.

Larry Farnsworth Ken Kunka Michael Babcock Christine B. Colin W. Day Dean Schneider Tracey Beaven Marlyn Romero Scott Berg Dave Langen Jeff Todd Rick Waddell Barry Wright Mark Terry Clark Davidsen Carl Riddle Wallie Hawkens Maurgo Wilson Ryan Gibson Ryan Bright Ronald Anselmo Anne Stadnyk Neil Lensen Diana Blake Steve Erb Douglas Burtch Allen McLean Penny Pinchers Jim Barr

John and John Jr. Viliua Daniel Fontaine Melody Russett Curt & Jen Froess George Pigeau Bobtech

# **DECEMBER TRAINERS**

Lorne Gilbertson Ron Ray

Elaine Advent Patrick Von Pander

Dale Forsythe William Atkinson

Mariana Mueller Cam Shipowick

Scott Miyano Andrew Tajiri

Kevin Foley David Peters

Della Hallowell

Mark Olney

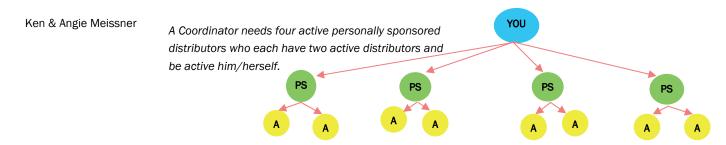
Jeffrey Wilson

YOU sonally shave two and be a

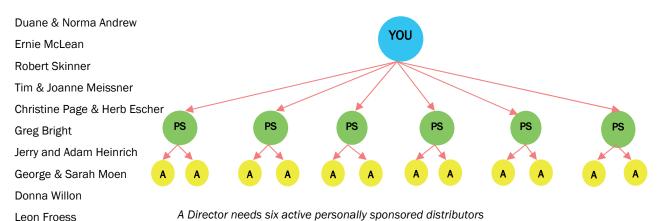
A Trainer must have two active personally sponsored distributors who have two active distributors each and be active him/herself.



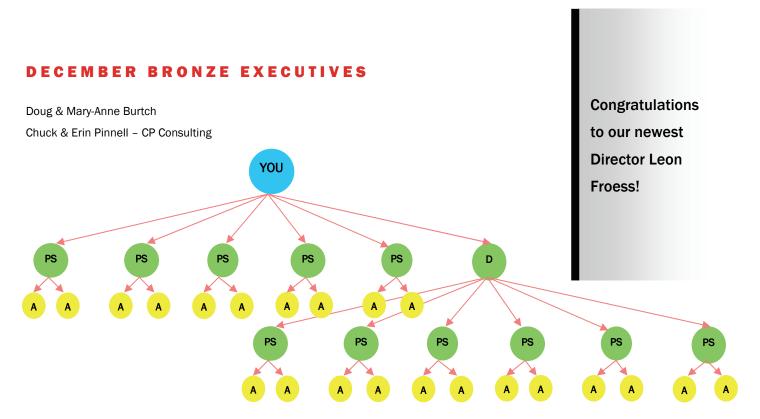
# **DECEMBER COORDINATORS**



# **DECEMBER DIRECTORS**



A Director needs six active personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors while the Director is active as well.



A Bronze Executive must have all the attributes of a Director and then one of the distributors in their personal group must become a Director. Group volume (TGBV) must be 10,000 with a maximum of 40% from one leg.



# WEEKLY CONFERENCE CALLS AND BROADCASTS

## **MONDAYS**

Live Leadership Conference Call 6:30 p.m. (P.S.T) To attend these live and exciting calls call: 1-212-990-8000 and enter the pin number 1524#

\*There will NOT be a call Monday December 26th

#### **TUESDAYS**

Live Internet TV Broadcast Join in one at www.BiTrontoday.com or follow the link from your own homepage. Get your questions answered live on air!! Streaming LIVE at noon 12:00pm (P.S.T.) on Tuesdays!!

\*There will NOT be a broadcast Tuesday December 27th

## **THURSDAYS**

Live Training Conference Call 5:30 p.m. (P.S.T) To attend these live and exciting calls call: 1-212-990-8000 and enter the pin number 1524#

Expanded Training session after initial business presentation

Corporate
Leadership
Conference
is coming
soon!
Do you have
your ticket?

## CORPORATE LEADERSHIP CONFERENCE

# RIVER ROCK CASINO AND RESORT

Richmond, B.C.

January 13, 14 and 15, 2006

Cost: \$149.00 per distributor or \$249.00 per couple

Call Corporate Office at 1-866-824-8878 for tickets or signup online by logging into your account and clicking on the link on the welcome page.



PLAV RACETO

River Rock Casino & Resort, Richmond, B.C.

# **FULL DAY OF TRAINING IN KELOWNA**

# February 26, 2006

Holiday Inn at 2569 Dobbin Street

Westbank, BC

Registration: 8:30am Start: 9:00am

**Hosts: Duane and Norma Andrew -** For more info call 1-866-211-2753 or 250-860-4070

In attendance will be some of the Directors returning from the Director's Cruise!

# **BI-WEEKLY BUSINESS BRIEFINGS**

# THURSDAYS:

# Kamloops, BC

First and Third Thursday of each month Registration: 7:00 p.m. Start Time: 7:30 p.m. Maverick Motor Inn 1250 West Trans Canada Highway Kamloops, BC 250-828-0664 Hosted by Rheal Bosse \*Meetings recommence January 5th

## Vancouver, BC

Second and Fourth Thursday of each month
Registration: 4:45 p.m.
Start Time: 5:00 p.m.
False Creek Yacht Club 1661
Granville Street (Third floor)
For any questions or directions contact George Moen at 1-866-824-8559

or <a href="magnoliamerc.com">gmoen@magnoliamerc.com</a> \*Meetings recommence January 2006

# **BUSINESS TRAINING**

# HALF DAY EVENTS

# SATURDAY DECEMBER 26, 2005:

#### Kelowna, BC

HOLIDAY INN at 2569 Dobbin Street, Westbank, B.C. Registration: 8:30 a.m. Start Time: 9:00 a.m. Special Guests:
Dick Simmonds, President of Bi-Tron Marketing

Dick Simmonds, President of Bi-Tron Marketing Chuck Pinnell, Bronze Executive New Directors - Christine Page, Jerry Heinrich, and Adam Heinrich



#### WEEKLY BUSINESS BRIEFINGS

# ALL DISTRIBUTORS AND GUESTS ARE WELCOME!

# All weekly meetings:

Registration: 7:00pm Start: 7:30pm

#### **TUESDAYS:**

## Abbotsford, BC

**Crossroads Restaurant** 1821 Sumas Way For any questions or directions contact Jeff Bandick at 1-866-200-1269 or <a href="mailto:jbandick@shaw.ca">jbandick@shaw.ca</a>

\*Meetings recommence January 10, 2006

#### Kelowna, BC

**Holiday Inn** at 2569 Dobbin Street Westbank, BC

\*Meetings recommence January 03, 2006

# Victoria, BC

**Travelodge Hotel** 229 Gorge Road East 250-388-6611

\*Meetings recommence January 10th

# **WEDNESDAYS:**

#### New Westminster, BC

Westminster Club 713 Columbia Street

For any further assistance call 1-866-824-8559 \*Meetings recommence January 4th

# Vernon, BC

Schubert Center, 3505 30th Ave.

Please contact Fleming Bech-Hansen at 250-308-1616 for any enquiries

\*Meetings recommence January 4th

# Lloydminster, Alberta

Tropical Inn 5621 44th Street

For further assistance, call Lorne Gilbertson 1-306-285-3851

# **THURSDAYS:**

# Penticton, BC

**Lakeside Resort Convention Centre** (Zinfandel Room) 21 West Lakeshore Drive 250-493-7151

# Calgary, Alberta

Bay #10 - 5200 64th Avenue SE For any further assistance call 1-866-601-0774 \*Meetings recommence January 10th

# Regina, Saskatchewan

Location: 12 Daffodil Crescent Presenter: Leon Froess

For any questions or directions contact Leon Froess at 1-

866-238-1946 or bitron@accesscomm.ca

# HAPPY HOLIDAYS AND BEST WISHES FROM THE BI-TRON TEAM



#### A MESSAGE FROM THE PRESIDENT:

"At this time of year we tend to reflect on the past and start thinking about the future, but remember, this is a very special time of the year.

> Eleanor Roosevelt said, many years ago; "Yesterday is history, Tomorrow is a mystery, Today is a gift."

Let's enjoy "today". Enjoy the wonderful season that celebrates family, love, peace and joy; all the things that really count. This is what we worked hard for all year!

To all the Bi-Tron Team, may I sincerely wish you a very Merry Christmas and a happy and prosperous New Year.

I look forward to working with you in'06 and beyond to pursue inspiring and empowering people to lead fulfilling, balanced lives while realizing their highest personal potential.

In '06, our mission is "to give people their dreams back!" We can do it, together!"

