

Heavy Metal Climbers issue # 1

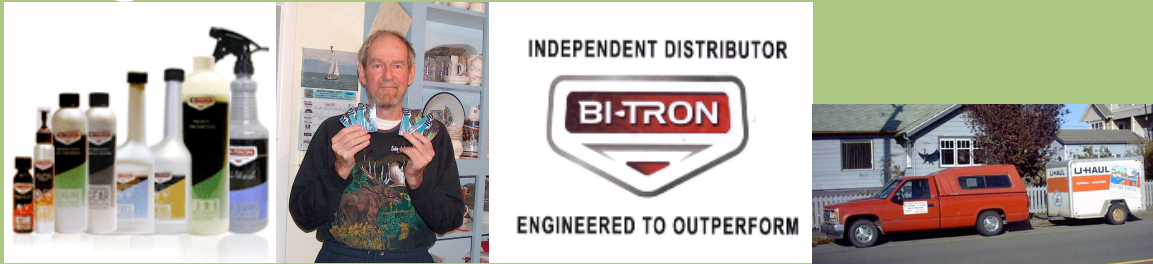


Photo above left to right bitron products, Alex hold some gas cards, bitron logo, Alex's 1997 GMC

July 24/08 #1

Welcome!

We all have busy lives. This effort no doubt could make it a little busier. Mine is getting stretched to the limit these days. I am presently just finishing up reading a book by John C. Maxwell titled **TODAY MATTERS. Values matter, your life Philosophy Matters, Your Belief matters.** This work to me is simply another step in assisting me to grow in my journey. Here is a list of titles I have read. <http://www.increasefuel efficiency.com/site/1495973/page/779448> **Your Thoughts Create Your reality. Your Mindset is the Key,** the vehicle that brings your thoughts into your reality through Your Intent, Want, Desire. What you think you Create? What you Think you Invite into your Life Experience! Thus a new step in our growth journey for those who will partake.

This newsletter is appearing as a result of a conversation I had with Leon Froess, Regina, Sask. Something like this has been on my mind for a while. Leon is one of my top Bi-tron team leaders. The idea being, using this method to assist our active bitron downline in accomplishing their goals on this journey that each of us has begun since we joined Bitron Global. Our downline is stretched from Alaska to Florida, California to eastern Canada and Hawaii and many places in between, covering about 5 time zones. We also have contacts interested in Bitron outside of Canada and the USA.

This is in many ways **a personal self betterment educational journey** we are on, which as we grow, we become more knowledgeable on what we are actually doing. We are using tools provided not only by Bitron Global but also the tools we have from our individual talents, abilities and experiences of this moment in time. We are all different, we each see things from our own perspective, we each see a challenge and at some time this challenge is overwhelming and on the verge of knocking us over and out.

Do each of you who will receive this newsletter want to be part of this Team?? That is a big ques-

tion. By consenting to be part of this team, you will be challenged much to grow out of your comfort

zone, to become **SELF MOTIVATED INDEPENDENT EXCITED and ENTHUSIASTIC Bitron LEADERS** who will have the ability to grow and lead others towards their goals. This is not an impossible dream, nevertheless it is a challenging one that requires courage, commitment, communications and a willingness to show others what each of us are capable of. It is a long term journey in which some will proceed faster than others in getting to their goals. This is only normal. The key being that if you are part of the **HEAVY METAL CLIMBERS**, we all work together to overcome whatever difficulties occur in our lives by offering a shoulder to lean on, to offer solutions, to be open to reviewing emails, answering the phone, communicating in a 2 way street manner regardless of the ups and downs we will be facing on a somewhat regular basis. We have been and are literally making 100s of calls a month. It is difficult for us to call every participant to see what their questions, concerns are. **SO, PLEASE** feel free to call either of us when you **REQUIRE HELP, ASSISTANCE**, regardless of the reason. Leon & I are here to help. We will find it difficult to assist those who for what ever reason choose not to communicate, thus we will have to let them go their own way.

Also in the newsletter, I believe it would be very beneficial if each participant would consent to **WRITING** a half to 1 page outline of themselves and the goals they are heading for.

In addition to the above participant outline, what will be covered in the **HEAVY METAL CLIMBERS NEWSLETTER** will be tips, ideas to assist your journey, list of books for self betterment, new changes that Leon & I become aware of in regards to Bitron.



Lately there has been many changes with Bitron, especially with the product re-arranging not all of which we have figured out completely. The core product is now **THE ACTION PACK** in a variety of makeups. All the individual products are still available but for new signups it is just the **ACTION PACK** format.

The Challenge to all readers.

In these 5 issue of the **Heavy Metal Climbers** I have put together a variety of items for your review, consideration and comment. The idea is to be of assistance to you, our downline **SHOULD** you desire that type of communications from Leon & I. These 5 issues are my, Alex's, thoughts, items that have inspired me.

Do you the recipient of these newsletters desire to receive it!!

Will, you actually read it!!

Are you willing to provide feed back on its contents and what do you deem as the make up of this content should be from your perspective.

Do you consider these issues of any value to you!!

Are you wiling to participate in it?

What is missing?

How can that missing aspect be implemented from your perspective?

By Sending you these issues are they cutting into you already squeezed time more than you like?

Is this turning into an information or support bomb?

How can we honestly help our downline to get to the next step? Are they willing to CO-OPERATE IN THIS

STEP, AS WELL AS COMMUNICATE WITH US!!

Who is responsible for that 1st phone call after getting started to or from the downline?

No matter what is included in this newsletter will any reader pay enough attention to that information to gain the result.

To all participants, What Are Your Top 10 Concerns, Questions in Your Bitron Journey??

WHAT ARE YOUR VALUES,? Can you express them.

WHAT IS YOUR LIFE PHILOSOPHY? Can you express that.

WHAT DO YOU BELIEVE IN WHEN THINGS ARE AT THEIR WORST? Can you define this.

What do you perceive as presently missing in structure, training, web site understanding, the available tools, what exact steps do you require to get started or continue to move forward with

Can you answer these questions for us

As Mark Yarnell continuously states in his 4 volumes of the Holy Grail Series, which each of us should put on our wish list to obtain a copy, **we are in the business of recruiting and retailing for at least 2 hours a day.** I have these 4 Holy Grail Volumes and the accompanying sets of the 3 CD's, all of which I have taken the time to read and listen to the CD's for the guidance they offer.

The bitron back office of your web site has a training archives, again it is important to take the time to review that material. Yes, there is a lot of ground to cover, nevertheless this is the cost of the journey to

you achieving your goals.

The Alaska Cruise is coming up from Bitron August 23rd to 30th and both Leon & I will be on that cruise with our wives. We are both looking forward to this 7 day Cruise.

I will end this issue with the short outline Leon & I have provided Bitron for their upcoming August Newsletter which will come out shortly.

LEON FROESS

I guess you could say that I am an "old timer" or a "veteran" with Bitron because I have been using the Bitron products since mid 1998 and now have about 150,000 miles of use with the products. Because I am a mechanic and an engineer, before I started using the products I gave them a thorough review on how and why they work and on what their makeup is. After my study I found that the Bitron product line was the best quality product on the market then and it still is today. I have been using the products ever since. I rejoined Bitron in 2003 after Dick Simmonds bought the company, but I did so just to get product for my own use. In January of 2004 I took a good look at the compensation plan and really liked what I saw so I started working on the business in a way that I thought was very seriously. I hit it with tons of enthusiasm and passion, which I still have, unfortunately at that time I hadn't ever had any prior successful experience with network marketing so I did a lot of things poorly or not at all. However, that enthusiasm and passion got me to rank of Director, Founder, and Presidential Founder. Not bad considering I really didn't have a clue about how to build an MLM business. I just had this incredibly strong feeling that it was something I had to do so I did everything and anything I could to make it happen. Since 2004 I have learned a huge amount about how to build my business better, mostly through self training with books, tapes, CDs and Bitron conferences. I am still learning and always will be because that is how I get better. The Director Cruise has been one of my goals from very near the beginning. It is a way to mark and celebrate one's Bitron accomplishments but it also provides an excellent opportunity to mingle and learn from other successful Bitron people who have different ways of building their businesses.

Heavy Metal climbers issue #1 August 08

I have never been on a cruise before and I am really looking forward to it. It's going to be a blast.

Leon Froess
Bitron Director, Founder, & Presidential Founder

ALEX FRASER

Alex Fraser, is a veteran Bi-tron user with over 9.5 years of excellent trouble free 100,000 mile product usage experience. His journey started simply as a product user with the former company. He has been an official distributor under all 4 managements. Over the years, since he joined under the present management Of Dick Simmonds in mid November 2002, his progress has allowed him to become a much more knowledgeable person by the education provided at the conferences, on the conference calls along with the mentoring of Dick Simmonds and Leon Froess which assisted him in becoming a Director, Founder and Presidential Founder. One of the biggest reasons Alex has stayed with Bi-tron is that he has not yet seen any situation that the Bi-tron products were not capable of handling in doing the jobs they were made to do. He is now very much involved in the business, and believes strongly in the products with the future they offer. Alex is very much looking forward to the upcoming Alaska Cruise, the planned Bi-tron training on board as well as viewing the excellent scenery that will be seen on this cruise. This will be his 2nd Alaska Cruise.

Your comments and participation are welcomed. We are not here to demand that you be part of this effort. We offer you that choice. We hopefully offer you a stepping stone to achieve your goals. We are here to assist you, we are here to invite you to participate, to present your views, to learn about your ideas, methods on how we can

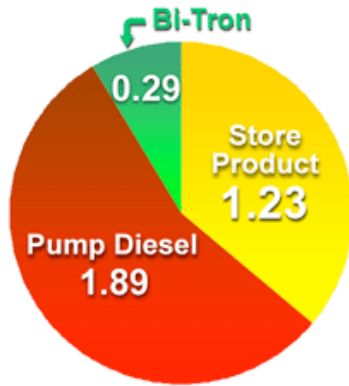
accomplish this journey together. Thus What are your specific questions, concerns on this journey you are with in bitron? What are you committed in doing to achieve your goals, be it short term and or long term? What do you perceive as presently missing in structure, training, web site understanding, the available tools, what exact steps do you require to get started or continue to move forward with. This newsletter is meant to be a means of 2 way communication with its participants. We can all benefit in some way by expressing our ideas so they can be in a sense pooled for the betterment of all concerned. How often do you want to get a copy? How many pages are you willing to review?

Initially this issue is being sent to the following

Leon Froess 1-866-238-1946 bitron@accesscomm.ca
Alex Fraser 1-866-338-6334 jars924@mac.com
Ken Hart (403) 792-2363 kenh@wildroseinternet.ca
Irene Phillips (905) 791-9467 robinrbca@hotmail.com
Randy Haugen haugen.bitron@sasktel.net
Steve Marineau steve@hwellc.com
Terry Ramage treeram@shaw.ca
Eugenie Taboada Taboadaee@earthlink.net
Steve Heller stv1234@yahoo.com
Bitron Ron Herbig
Ron Cossette cossette.bitronglodal@hotmail.com
Ted Adams tedd332000@yahoo.com
Rhoda Ross 1-866-338-6334 jars924@mac.com
Terry Hlady matolman@telusplanet.net
Charles Bangs <ceb123@comcast.net>
Bill Leonard <wmlshome@shaw.ca>
kenhome Leonard <leonardk@ca.inter.net>
James Klutts <jek532002@yahoo.com>
Gary Vieser <gkvieser@sasktel.net>
Gary & Darlene Koblik <gkoblik@quickclit.net>

Heavy Metal climbers issue #1 August 08

This list will be added to or deleted depending on the participation response given to this effort.



In this diesel smoke emission test, Bi-Tron Diesel Conditioner, as seen in the chart left, when combined with regular diesel fuel can reduce smoke emissions by as much as 85%

when compared to diesel fuel alone. In addition, Bi-Tron reduces emissions 76% better than the very successful off-the-shelf store bought product.

Congratulations to

Rhoda Ross and Ken Hart on getting to the Associate Level

To Randy Haugen for obtaining his Qualified Distributor level, likewise to Terry Hlady

You will all notice that these achieved levels will bounce back & forth until the volume steadies out and stays above the required volume of the level concerned.

THE SLIGHT EDGE article

at URL

<http://www.topachievement.com/slightedge.html>

The Slight Edge Philosophy is improving yourself 3/10ths of 1% daily over 5 years

Educating your self, Learning to learn is a mandatory for success today-and especially for tomorrow. Learning to learn is committing to the process. The Slight Edge is the process. Learning to learn is a choice. You make that choice moment to moment-not just once and then you're done with it for the rest of your life. Each new moment will present you with a new choice.

Choose to read 20 pages a day-and you'll have to make that choice every day. Choose to model and associate with winners-and you'll have to make that choice every day as well. **You have to choose to make The Slight Edge work for you-moment to moment.**

IS IT EASY TO DO?

IS IT EASY NOT TO DO?

What's coming up in Future editions

Experience with bitron

Ken Hart good contact for info on bigger vehicles

Comp plan outline

How to get active

Testimonials

This is a Numbers game-- How do you get the numbers

How to go through the ranks

What does it take to make the big money \$\$\$\$\$

Take care and God Bless

Alex Fraser,

Leon Froess

Courtenay, BC

Regina Sask

1-866-338-6334

1-866-238-1946

jars924@mac.com

bitron@accesscomm.ca

Bitron Director, Founder, & Presidential Founder

Life begins at the end of our comfort Zone

Remember it's always your new thought that creates your reality. Always

Who do you choose to be. What do you choose as your grandest visions.