

September 2008

WHAT  
ARE  
YOUR  
VAL-  
UES,?

WHAT IS  
YOUR  
LIFE  
PHI-  
LOSO-  
PHY?

WHAT DO  
YOU BE-  
LIEVE IN  
WHEN  
THINGS  
ARE AT  
THEIR  
WORST?



**TO my view, it requires integrity, honesty, truthfulness, balance, discipline, discernment, responsibility for ones actions, wisdom and the daily application of these principles. Say what you mean and mean what you say. Determining the correct choices are one of the biggest aspects, challenges of this philosophy.**

*No matter what your philosophy is, it will be tested on a regular basis.* I

know mine has. I made some choices more than 35 years ago which have proved this to me, not so much in material things but more in the spiritual, knowledge based betterment and learning curve that came with these choices. They have protected me, kept me safe. They also put me on the line more than once, leaving me hanging. I believe in most cases I made the correct choice at that moment for going to the next step.

My becoming, joining Bitron under NATO in November 1998 comes across as one of these major choices. At the time it was nothing special, just simply a statement that **I could reduce my fuel costs by 10%.** Driving across the country from Vancouver Island to Eastern Ontario at the time in 1998, this savings made a lot of sense. Ten years later it still does. I have never questioned the validity of the Bitron

## MY LIFE PHILOSOPHY

ALEX W FRASER

products. I apparently had an insight that overcame the FEAR that to many others allow themselves to be lead by. **I choose to pay the cost and do not regret it.** I have kept a log of my driving since late 1998 and in particular since June 1999 and in that time I have gained a result that has given me an average return of 40% reduction in fuel costs [this, 40% reduction in fuel costs, statement is also creating a problem for me due to legalities I have no control over] in addition to a more efficient vehicle, almost eliminating all downtime. This savings translate into a average of basically every 3rd tank of gas FREE

These results are my truth and you have to find your truth in your journey of life.

EDUCATION is the name of the game in all aspects of your journey in life. We have numerous tools in which to proceed on this journey. That learning aspect is a necessity on your Bitron journey. This includes, as you stumble along, talking to people, talking on the phone, planting seeds, becoming immuned to the reply of "NO" when still believing that everyone can benefit from these Excellent Bitron products by using them.

Remember this **You and I may strongly believe that everyone with a vehicle could benefit more by using these bitron products than they realize.** The key to this view is that you **MUST realize that from the point of view of the person listening to you, they may not be able to comprehend that idea of such a benefit without an education, new perspective to get built up to that level of comprehension.** A news MINDSET. Such education takes time to develop.

I plant seeds and let the person choose to view my web site and choose to get back to me if they are interested. **Convincing someone against their will, he remains of the same opinion still.**

**Leon has been using an auto responder and as such is getting about 5 or 6 leads a day. It is hopeful that he will be able to provide a written outline in a future issue on how that can work for you.**

**I am just starting to use this auto responder, nevertheless it seems like an upcoming necessity if you are going to be using the internet for exposing your bitron Never Pay For Fuel site for the simple reason that with all the stuff being directed at the web site viewer, a way is required to get leads, contacts info of those so interested in our products.**

There are numerous traffic exchanges in which to surf and get credits for exposure of your bitron sites. Again in order to get leads or prospect info, then something like an auto responder to collect that info is becoming a requirement.

So far the average return with our internet effort is about 2%. When Bitron had the FREE Sign Ups going, the average was about twice as high. Nevertheless the bottom line is the willingness of the interested person to make a decision to use the bitron products to gain the results.

You will not make any big money in this journey if you are not willing to put in on a daily basis TIME, HARD WORK and EFFORT as there is no short cut. Building a foundation levels deep. Learning the process is what will take you to the goal you have aimed at and are willing to put in the time to accomplish that same goal. Your thoughts create your reality. What you think, you get.

**Are you up to this Challenge!!!**

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Hi Alex

I thought I'd give you an update on Bitron Products being used in Chain Saws. I had told you earlier the saws were running cooler and a noticable increase in power. Glenn had a broken muffler stud on his Huskevarna so he had to tear it down to drill out the broken stud, to his amazement he found no carbon build up at all (this is unheard of in a two stroke). He told me that another saw, not us-

ing Bitron, with about the same hours on it was torn down at the same time and it was carboned up and needed cleaning before putting the head back on. Still the second man says "but that stuff is so expensive", make you wonder about the reasoning behind that statement.

Hope things are well with you.

<http://www.logsalvagedave.bitronglobal.biz>

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**There has been a number of changes this past month from**

**Bitron** in regards to the com plan, Founders program, Producers bonus pool, Here they are in brief

Bitron Head Office Inquiries

New Tel # 1-877-824-8766

**Updates Namely;**

**9/4/08 updates>>>>**

**Web hosting for ALL on Auto-ship;** For each month you are on autoship you now get a free month of web hosting.

**4 is the "Number"**

to get to as far as Bronze and Silver Executive levels you now only need 4 Unilevel legs.

**Producer Bonus Upgrade**

we're Upgrading the Producer Bonus Pool to a simple Producer Bonus! Now you simply earn \$250USD with every 4 NEW 300BV activations

**40% Max Leg Volume Rule**

To make it easier for Bi-Tron distributor s to get to those "full-time" incomes we're changing that rule to a 50% rule!

**Binary Cycle Improvement**

That is, you now receive \$20 in your e-Wallet each time there is 100BV in one binary leg and 200BV in the other! The total amount remains the same

**9/3/08 updates**

**Back Office Distributor E-**

**Wallet Update**

All commissions are held until a payment is requested by the distributor. You control how, when AND how much you get paid! Wednesday is the payout day for all payment requests.

**8/30/08 updates**

### New USA Shipping Hub

To expedite the delivery of US orders Bi-Tron has opened a new warehouse in Blaine, Washington. Products & cheque to be shipped from Blaine.

### New Unilevel Placement Feature

To help create strong Unilevel organizations distributors can now "place" personal prospect under someone else in their Unilevel organization. See update note page 8

### New "Free Fuel for a Year Contest"

Anyone who reaches the Bronze Executive rank qualifies for the free fuel cards! Each month that the Bronze Executive rank is maintained \$200 worth of fuel gift cards is placed into the distributor Back Office E-wallet!

### Founder Program Enhancements

Starting this August you can earn a Founder share by having four (4) people on a 100PV autoship instead of the previously needed six (6).



### New Marketing Tool

You can now buy a set of 20 for only \$29+tax shipping \$4.95

### New \$99 Registration believers Pack

This pack is available for **new registrations only**. 100PV

Shipping Free No PIB;- Contains  
2 8oz Engine Treatment;  
2 12oz Fuel Conditioner  
1 8oz Powertrain Formulation  
2 20z Octane Booster  
+ 1 product brochure, 1 product usage guide, 1 DVD  
8/11/08 updates

### Product Introduction Bonus Changes

The Bi-Tron Product Introduction Bonus (PIB) is one of the best in network marketing.

**For more details** find a computer, log in, scroll over to right side, then down to **Important Updates/Changes**  
[CLICK HERE link](#) or go to

[https://uf1.com/bitron/b\\_products/distributor\\_updates.html](https://uf1.com/bitron/b_products/distributor_updates.html)

If you require assistance on this give Leon or myself a call. **Contact info below**

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### The Alaska Cruise Aug 23-30th/08

Did you take the time to review the latest Bitron Newsletter? View the photos of the Alaska Cruise? Here is the Newsletter link

[http://www.bitronglobal.com/newsletter\\_septo8.htm](http://www.bitronglobal.com/newsletter_septo8.htm)

Here is the link for the photos Ved took;

<http://picasaweb.google.com/Bitron2008/Alaska2008#>

Also on the cruise at the 2 bitron meetings we had with Dick & Mark, there was an announcement that **Australia will be opening up for bitron**. There is plenty of behind the scenes work to be done over the next few months. The schedule is heading towards late Feb or early March 09, with John Hunter in the lead from Australia who we met on the cruise.

The other item of interest that was brought up was the **90 day letter of Intent**. This amount to a self declaration of **WHAT LEVEL IN THE BI-TRON COMP PLAN ARE YOU GOING TO, WANT, DESIRE TO ACHIEVE IN THE NEXT 90 DAYS**

**WHAT KIND OF VOLUME do you require, desire to reach this goal?**

Depending on your level, what levels do some of your downline require gain to help you get to your intended level.

**For instance, if it is your desire to get to the level of Coordinator, then you require 1 associate leg and 3 active and 2,500 TGBV**

Also see attached "90 day letter of Intent" form for your use & review.

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### Meet Ken Hart,

### Lomond Alberta

This is a write up from the July 06 Bitron newsletter

**KEN HART EARNS \$4,250 1st PLACE BONUS!**

**Congratulations to Ken & Arlene Hart for placing first in the Super Producer Bonus Pool!** Their hard work created seven new

activations and earned them five shares in the Bi-Tron Producer Bonus Pool for a bonus total of \$4,250 US dollars!

Ken & Arlene Hart are from Lomond, Alberta. They married 33 years ago and have since raised three daughters and



are now the proud grandparents of six grandkids. In addition to having a growing family Ken and Arlene own 800 acres of land which they maintain and lease out to various companies for agricultural use.

Furthermore, Ken keeps very busy by working part-time at an oil well, an oil service company, a feed lot and sometimes as a truck driver. When they do find a moment to spare Ken and Arlene visit their grandkids and play golf. Ken and Arlene learnt about network marketing from their children and were introduced to Bi-Tron by Leon Froess. At the Kelowna Leadership School, July 2006, Ken decided that he would be the winner of the Super Producer Bonus Pool Contest. With the help of his upline, downline and even crossline Ken grew his Bi-Tron business in a very short time frame. Ken is extremely grateful for the help of his enroller Leon Froess as well as Alex Fraser, Steve Fox and Doug Burtch. Ken says that the amount of support one can receive from anyone in the Bi-Tron network is astounding and that with that kind of support failure is not possible. Ken is now working towards becoming a Director and going on the Director's Cruise. When asked what his secret to success is, Ken said, without missing a beat, "3 way calls! Learn the importance of 3 ways calls and approaching people. Then decide to just do it! Otherwise, it won't happen.". Ken also said that training material, such as Chuck Pinnell's "Secret Truths of Network Marketing" tapes and audio CDs and the Leadership School, also helped him grow his business immensely. *Congratulations Ken & Arlene!*

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Mark Yarnell has 4 volumes of the **Holy Grail of Network Marketing** out.

Each of these volumes comes accompanied with 3 CD's. Cost per volume from the Bitron Back office is \$129.95 US + Tax, S&H. Expensive but well worth the cost provided you take the time to use them and work to implement the guidance being offered.

These are the titles of these volumes.

**Holy Grail of Network Marketing Vol 1  
Seven Secrets to Becoming a Rich Networker** 55 page book and 3 CDs

**Holy Grail of Network Marketing Vol 2  
Secrets and Strategies for Rejection-Free Networking** Over 100 page book and 3 CDs

**Holy Grail of Network Marketing Vol 3  
Secrets to Staying Motivated 365 Days a Year**  
156 page book and 3 CDs

**Holy Grail of Network Marketing Vol 4  
The Survival Guide to the Top 20 Land Mines in the Field of Network Marketing**  
137 page book and 3 CDs

Holy Grail Web site;  
<http://holygrailnetworkmarketing.com/>

**THE HOLY GRAIL OF NETWORK MARKETING VOLUME 1 TO 4 WITH 3 CDS per volume**

<http://holygrailnetworkmarketing.com/>

Quote from volume 2 Holy Grail p.xii, para 3

**"Einstein was a great believer in the theory that 90% of the solution to any problem consists in awareness of the problem". We believe a similar theory: namely that 10% of success in Networking consists in the choice to participate in our field. The other 90% consists in**



**learning** about and capitalizing on some fundamental secrets.

In the next few issues I will be listing the main heading from each of these Holy Grail volumes so you have a better idea of what they contain. Below is that on volume 1

## Holy Grail of Network Marketing Vol 1

### Seven Secrets to Becoming a Rich Networker

LET'S REVIEW

#### Secret One

Professionals get paid. Amateurs do not.

#### Secret Two

Rich Networkers work harder than Poor Networkers \_ two hours a day recruiting and selling.

#### Secret Three

Rich Networkers are proud of their industry. Poor Networkers are not.

#### Secret Four

Rich Networkers are motivated by "**no limits.**" Poor Networkers are focussed on fringe accomplishments.

#### Secret Five

A Rich Networker's philosophy is based on "Success through elevating others." A Poor Networker's philosophy is "only the fittest survive."

#### Secret Six

Rich Networkers measure Success on both return on investment and monthly income. Poor Networkers do not appreciate the importance of the return on investment principle.

#### Secret Seven

Rich Networkers have a simple three word strategy for Success; "**Just don't quit.**" Poor Networkers self sabotage before the finish line.

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*This is a brief message that Leon has been sending out to his new leads and is included here to assist you in doing the same.*

Hi. Thanks for chatting with me about Bitron. We have been using these products for about 10 years and about 250,000 miles and continue to get 15 to 40% better mileage in our vehicles. They really perform and from my per-

spective as a mechanic and an engineer on how and why the Bitron products work, I wouldn't use anything else.

Using Bitron products is like going to a gas station that has gas for about \$1 per gallon less than anywhere else. If all the gas stations are selling exactly the same gas, where would you rather get gas? At the more expensive station or the less expensive station? Do you think anyone else would like to get \$1 per gallon off their fuel costs? This is 25 cent a litre savings



With the Bitron Program we assist people in **reducing their fuel costs**, reducing repair & maintenance costs as well as a **reduction of harmful emissions by up to 90%**. For instance you get a smoother & quieter running engine, easier starting, smoother and easier shifting transmission, a substantial reduction in heat and friction as well as preserving your engine, transmission and other equipment. These are great products that flat-out work as defined.

I would suggest you thoroughly look over my website <http://froess.neverpayforfuel.com> This will answer a lot of your questions on the products and the business. This site or <http://froess.bitronglobal.biz> is where you would sign up to get started if that is your interest. Keep in mind that there is no requirement to do any business or marketing to get the products at wholesale price for your own use. My retail site is <http://froess.bitronglobal.com> This site has some good animations on how and why the products work and are the best on the market. I am also including a non-replicated industrial/commercial site for you <http://extremelubrication.com> This site is geared towards large equipment.

You can also go to <http://froess.bitronglobal.biz> and log into a "test" back office that is identical to a distributor back office with the exception of the genealogy and sales which are simulated. Use the word "**test**" for the username and the word "**password**" for the password when you log in. There is a lot of good information in the back office on pricing, products, training, compensation plan, conference calls, etc.

If you have questions before that time, just give me a call.

Sincerely,  
Leon Froess 1-866-238-1946 & Alex  
Fraser 1-866-338-6334  
Bitron Directors & Presidential Founders

Put Oil Company Profits In **YOUR**  
Pockets,  
Get Better Mileage, Residual In-  
come & Free Fuel.

<http://froess.neverpayforfuel.com>

<http://froess.bitronglobal.biz>

<http://froess.bitronglobal.com>

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### **The Comp Plan Explained in video form by Ved Nikolic**

Part 1-- **The Product Introduction Video**

[https://uf1.com/bitron/b\\_products/flash/ProductIntroBonus\\_media/Product\\_Introduction\\_Bonus.html](https://uf1.com/bitron/b_products/flash/ProductIntroBonus_media/Product_Introduction_Bonus.html)

This can also be viewed in your .biz web site login page at top in green bar.

### **Is Your Contact info Active**

**Another item that I believe is very important is that each of you make sure that your contact information on your .biz site is active. Need assistance **On this then get back to us.****

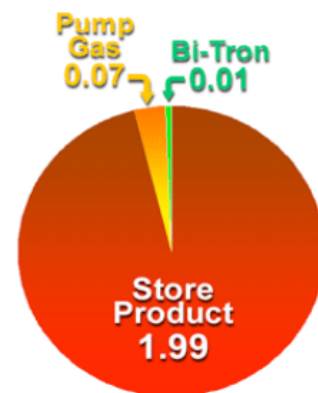
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***Your comments and participation are welcomed. We are not here to demand that you be part of this effort. We offer you that choice. We hopefully offer you a stepping stone to achieve your goals. We are here to assist you, we are here to invite you to participate, to present your views, to learn about your ideas, methods on how we can accomplish***

***this journey together. Thus What are your specific questions, concerns on this journey you are with in bitron? What are you committed in doing to achieve your goals, be it short term and or long term? What do you perceive as presently missing in structure, training, web site understanding, the available tools, what exact steps do you require to get started or continue to move forward with.*** This newsletter is meant to be a means of 2 way communication with its participants. We can all benefit in some way by expressing our ideas so they can be in a sense pooled for the betterment of all concerned. How often do you want to get a copy? How many pages are you willing to review?

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The chart to right shows the reduction in hydrocarbon emissions achieved from the application of two gasoline additives. The Bi-Tron Gasoline Conditioner drastically outperforms an off-the-shelf store bought product by a considerable amount. Surprisingly, the off-the-shelf product increases the amount of hydrocarbon emissions created when compared to gasoline alone.



### **What's coming up in Future editions**

Experience with bitron  
Ken Hart good contact for info on bigger vehicles  
Comp plan outline  
How to get active

Testimonials

This is a Numbers game-- How do you get the numbers

How to go through the ranks

What does it take to make the big money  
\$\$\$\$\$

Conference calls

Take care and God Bless

Alex Fraser, Courtenay, BC

1-866-338-6334 [jars924@mac.com](mailto:jars924@mac.com)

Leon Froess Regina Sask

1-866-238-1946 [bitron@accesscomm.ca](mailto:bitron@accesscomm.ca)

Bitron Director, Founder, & Presidential  
Founder

**Faith is to believe what we do not see; and the reward of this faith is to see what we believe.** St Augustine of Hippo

Start with the End in mind.

**Believe in your Dream, believe you have now reached that goal, that goal you have set for yourself within this journey with bitron, Allow & choose it to come forth.**

## Bi-Tron Independent Distributor 90 DAY LETTER OF INTENT

I, \_\_\_\_\_, will in the next 90 days achieve the rank of \_\_\_\_\_

The 4 leaders that will help me achieve this are:

1. _____ Rank:	Desired Rank:	Curr. Volume:	Required Volume:
Accomplished Date_____			
2. _____ Rank:	Desired Rank:	Curr. Volume:	Required Volume:
Accomplished Date_____			
3. _____ Rank:	Desired Rank:	Curr. Volume:	Required Volume:
Accomplished Date_____			
4. _____ Rank:	Desired Rank:	Curr. Volume:	Required Volume:
Accomplished Date_____			

Total Curr. Volume:

Total Vol Required:

Previous month bv \_\_\_\_\_ Current month BV \_\_\_\_\_

I am aware that a maximum of 50% of the total volume required for my rank can come from a single leg (leader), The unilevel volume required for my rank goal is \_\_\_\_\_ 50% leg maximum based on that requirement is \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Enroller or Trainer Signature \_\_\_\_\_ Date \_\_\_\_\_

My Next Goal is the \_\_\_\_\_

## **Unilevel Placement Sequence Update**

Hello Alex and Leon,

When placing someone in Unilevel you are not the enroller any more - you are giving that up. This person will not count for your Founder shares or anything like that. You get the benefit of the PIB, Producer Bonus and the Matching Bonus for this person and that is where the relationship ends. All other benefits go to the person receiving the placement.

All the system does is keep track of the fact that there was a person who gave up the enroller status and it gives them the benefit of the above mentioned 3 items.

The scenario with me in it is not possible. The person being placed in the

Unilevel has to be below their NEW enroller in the Binary. You cannot place someone in your left leg and Unilevel place them under someone in the right leg.

Regards,

Ved Nikolic  
Manager



Feel free to pass this **Heavy Metal Climbers** Newsletter on to anyone else you know who might be interested.

If you wish to opt out, put **remove in as subject** from the e mail addressed used to send you this message. AWF

**You are a sermon in shoes for Bitron!**