

# HEAVY METAL CLIMBERS

## NEWSLETTER

### Bitron CEO

*Dick Simmonds*

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### Holy Grail Volume 2 Secrets & Strategies for Rejection Free Networking Seven Secrets For Rejection-Free Networking

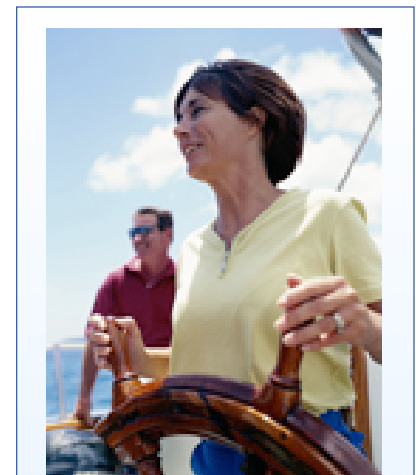
- #1 Networkers cause rejection. Prospects don't.
- #2 Situational prospecting is far superior to pre-planned assaults.
- #3 Rich networkers are good at adaptive dialogue
- #4 Great prospects prefer to help you sell them, rather than reject you. Just ask.
- #5 Non-Verbal prospecting creates curiosity and eliminates rejection.
- #6 Rich networkers understand the power of numbers. Poor networkers focus on rescuing small groups of people.
- #7 Creating curiosity is the way to rejection free prospecting, along with an openness to dialoguing with people.

### LEADERSHIP IS ACTION, NOT POSITION

### TWENTY SIX REJECTION FREE PROSPECTING STRATEGIES

All these REJECTION FREE PROSPECTING STRATEGIES have helped get people who used them to at least \$100,000.00 a month

- #1 Curiosity creating button
- #2 The lime green card advertisement
- #3 The fish bowl business card builder
- #4 Data specific lists
- #5 The local expert presentation
- #6 The Employment Agency strategic alliance
- #7 The athletic Event



*Freedom to Sail on the ocean blue, Is that a goal of yours? If so What are you willing to do to accomplish this?*

- #8 The ATM drop
- #9 The overpass sheet message
- #10 The Kiosk CD handout
- #11 The ski slope handout
- #12 The TV lead list
- #13 The fate approach
- #14 The graduation list
- #15 The T-shirt promotion
- #16 The volunteer system
- #17 The cab or Limo driver
- #18 The bumper sticker
- #19 The Bill board
- #20 The media appearance
- #21 The newspaper article
- #22 The job fair
- #23 The ad reversal
- #24 The congratulations letter
- #25 The lost CD
- #26 The pall bearer

## Save On Fuel With Bitron

This is working towards the better health in more ways than 1 for all concerned.

**Consider this**, if you got every full 4th tank of fuel free over the next year **how much would that reduce your fuel costs.**

or looking at this another way

If every 3 tanks of fuel you purchased did the work of 4 tanks of fuel **how much would that reduce your cost over the next 12 months and beyond??**

or looking at this another way

If your local bank gave you a variable rate of interest of 10 to 40% on every \$100.00 you put in that bank. **How much FREE MONEY would you have a year from now and beyond!!!**

**Richard (Dick) Simmonds**, (President)  
[http://glengarry.bitronglobal.biz/opportunity\\_management.html](http://glengarry.bitronglobal.biz/opportunity_management.html)

\* Dick Simmonds is the founder and President of Bi-Tron Marketing (N.A.) Ltd ("Bi-Tron"). Dick has had a diverse career in law and business, extending over more than 30 years.



Earlier in his career, Dick practiced as a lawyer and Senior Partner in the largest law firm in a major suburb of Vancouver, British Columbia. His career has included being the founder and president of a national franchise company, with offices across Canada; the president of a private real estate development company, with assets in five southwest U.S. states; and vice

president of a private financial services company. He has also consulted to a number of companies, both public and private, specializing in finance and business development, including companies in the network distribution business. He obtained a Bachelor of Arts Degree (Economics and Commerce) from Simon Fraser University in 1969 and a Bachelor of Laws Degree from the University of British Columbia in 1972.

Dick brings 30 years of professional business experience to Bi-Tron. His legal, administrative and marketing expertise will insure that the Company's business will be held to the highest professional and ethical standards while it pursues the collective goal of making a positive contribution to the environment, and maximizing its full business potential to offer both personal satisfaction and significant financial opportunity.

**More info on & by Dick Check out options #3 & 6 at 1-888-855-9831**



**BIG RIG SAVINGS EXAMPLE** (all prices in this example are wholesale)

The Big Rig Pack is the best choice to treat a semi tractor trailer unit. This package contains 3 products which are

Diesel Conditioner, Engine Treatment and Powertrain Formulation. Each of these products contribute to the overall increase in mileage and reduction in wear and maintenance.

I'll talk about the 2 oil products first. The Bitron oils are pure oils that have a major benefit over regular or synthetic oils. Bitron oils are attracted to metal so they go to the hotspots in the engine and transmissions and differentials. These big rigs really have a lot of force and torque on the drive axles gears which shows up as heat and friction. Friction is wasted horsepower. In other words, it takes horsepower to overcome friction. If you can reduce the friction in the engine, transmission and differentials you will reduce the fuel it takes to overcome that friction. Another thing to keep in mind is that friction means wear. If you can reduce the friction, then your engine, transmission, and differentials last longer, run cooler and run smoother with less noise and vibration. Downtime costs big money. Anything you can do to reduce downtime is worth doing to your vehicle.

The Diesel Fuel Conditioner does several things. It increases the lubricity of the fuel so the fuel pump and injectors last longer. The fuel conditioner also prevents fungal growth in diesel. However the main benefit of the fuel conditioner is that it makes more of the fuel burn in the engine and burn more completely so you get better mileage and more power. Typically you will also see less smoke from the exhaust.

Mileage increases vary from vehicle to vehicle but the vast majority of vehicles (big or small) fall into a range from about 10% to 30% better mileage. Diesels generally do better than gas engines for mileage improvement.

Lets look at an example of a 25% mileage improvement (I chose 25% because big rigs tend to get between 15% and 30% better mileage). That means by time you burn 4 tanks of fuel you have gone the distance of 5 tanks of fuel. So you are getting 1 tank of fuel for free, well not exactly for free because the Bitron products do cost some money. Lets say your typical fill is 200 gallons at \$5/ gallon. That means a fill costs \$1000. To treat the engine, transmission and differentials on a big rig you would use a Big Rig Pack for \$515. After the initial treatment you would only use the fuel conditioner which for 4 tanks at 200 gallons per tank would cost \$150.

So looking at increments of 4 tanks of fuel at a time with a 25% fuel savings gives you almost a \$500 saving on the first set of 4 tanks of fuel and about a \$850 saving on the second set of 4 tanks of fuel. Every oil change will cost between \$100 and \$200 more for the Bitron Engine Treatment so that will take away some of the dollars saved but you will still come out well ahead by using the Big Rig Pack to treat your entire truck. If you only get a 20% or 15% gain in mileage you will get a little less in dollars saved but will still get a very good return on your



investment.

**Do You require a Life Jack to hang onto while you struggle in obtaining, your**

**Dream, your goal with Bitron? Let Leon & I assist you. Let us know what is on your mind, what you require assistance on!!!**

### Conference Call Schedule:

**Saturday** 9:00amPST 11:00amCST 12:00pmEST  
**CORPORATE** With Mark Wright P: (212)461-5800 Pin 8999#

**\*NEW\***

**Tuesday** 6:00pmPST 8:00pmCST  
9:00pmEST **COMP. PLAN CALL**  
with Teresa Curtis P: (212)461-5800 Pin 9888#

**Tuesday** 7:00pmPST 9:00pmCST  
10:00pmEST **BUSINESS OPP. CALL**  
with Tommy J P: (212)461-5800 Pin 9888#

**Wednesday** 7:00pmPST 9:00pmCST  
10:00pmEST **SPANISH CALL**  
P: (712)432-3973 Pin: 989060#

**Wednesday** 7:00pmPST 9:00pmCST  
10:00pmEST **HUMP DAY with TOMMY J**  
Dial: (616)347-8100 Pin 911730#

**Thursday** 7:00pmPST 9:00pmCST  
10:00pmEST **BUSINESS OPP. CALL**  
with Steve Lewis P: (212)461-5800 Pin 9888#  
**New Marketing Overview call with 9 options being set up. This is Alex's # 1-888-855-9831 Check it out!**

**24/7 recorded call 1-641-715-3900 - Pin 22047#**

**Listen to Previous Recorded Calls**  
[https://uf1.com/bitron/b\\_products/conference\\_calls.html](https://uf1.com/bitron/b_products/conference_calls.html)

### **The Return Envelope Promotion**

We all get junk mail, including snail mail in which have enclosed self addressed prepaid return envelopes and some which you need to put a stamp on.

I the past month I have found my supply and have returned about 24 such letters with return envelopes inside them.

What I have done is take my half sheet neverpayforfuel.com flyer and put that flyer in the return envelope and mailed to back to the sender.

If this promotion tip interest you, then start promoting your neverpayforfuel.com for more exposure. This is again basically Free

As we hopefully all know this is a numbers game, so I look at this return envelope promotion as a way of exposing the bitron neverpayforfuel.com to people who open this return mail.

Since I have only started there has not been enough time to say whether any one has yet responded or not.

Also feel free to pass these tips on to others who you think might find them useful.

### **Information included in the 300PV pack:**

- Welcome Letter (from CEO)
- Product use instructions
- "Upset at the cost of Fuel" Sheet
- Product Brochure
- Tri-Wash Brochure
- Sensible Driving Guide
- DVD – Television Profile+ Diesel Demo
- + 20 Product Brochures

All other information is in the distributor Back Office including free training videos, audios, re-

corded conference calls, forms, price lists, policies, comp plan etc. In addition to this, each new registration receives a set of training e-mails and product information oriented e-mails.

As with any network marketing program it is up to the leaders to guide and support their down-line with any additional information they feel they should focus on or review. This will vary with each "market" you approach, truckers in this example. Due to the variety of leadership styles we provide simple information in a printed form and allow access to a huge number of tools online for further development. Most of these tools are absolutely free and can be printed, copied, put onto CDs etc. as you need them.

I hope that helps. Talk to you soon.

**Regards,**  
**Ved Nikolic *Manager***

### **Bi-Tron Technology**

Back in 1994, a group of Russian scientists released a technology previously held as a military secret. This product was a metal treatment that was used in Siberia because of its ability to provide lubrication in an extremely wide range of temperatures and conditions. After further research by a leading automobile industry engineer, the technology was acquired by Bi-Tron, further enhanced, and within a few short years, sales reached \$100 million. Bi-Tron products are regularly improved upon as a result of continuing research and development by leading chemists from the U.S., Canada, and England.

Today, Bi-Tron's products are renowned for their positive environmental impact. We all now have to ask ourselves: **"What are we doing to preserve the environment - for our self, our children and the children of tomorrow?"**

Start making a difference today.  
[http://glengarry.bitronglobal.biz/product\\_technology.html](http://glengarry.bitronglobal.biz/product_technology.html)

## FAQ Review

### Frequently Asked Questions

In an effort to streamline our Customer Service Department's Call Center the responses to some of the most commonly asked questions may be found below.

1. How often should an engine be treated with Bi-Tron Engine Treatment?

Bi-Tron Engine Treatment can be used at every oil change.

2. How much should I put in a larger engine?

Bi-Tron works best at a 15% ratio. However, 10% is probably sufficient for most applications. E.g. For every 1 Litre of oil add 100ml of bitron engine treatment.

3. How much fuel conditioner should I put in a large tank?

The instructions call for 1-2 oz for every 10 gallons (30-60 mL for every 40L) E.g. a 100 gallon tank would need 10 – 20 oz. More is better, and for the initial treatment use a minimum of 3-4 oz per 10 gallons.

4. Can I use Bi-Tron in 2 cycle applications?

Yes, treat two-stroke oil at 10% with Bi-Tron Engine Formulation. Treat the fuel at 1-2oz (30- 60mL) of Bi-Tron Fuel Conditioner for every 10 gallons (40L) of gasoline. There is no application that needs Bi-Tron more!

5. Will Bi-Tron affect the performance of a wet clutch?

No, Bi-Tron metal treatment cannot and will not cause the clutch to slip or malfunction in any way.

#### Review the FAQ at

[http://glengarry.bitronglobal.biz/product\\_faq.html](http://glengarry.bitronglobal.biz/product_faq.html)

### A VERY STRONG CAUTION

A number of our downline have been called by [USASEOPROS.COM](http://USASEOPROS.COM) a search Engine Optimization group. If they call simply decline their offer, A number of us have already paid the price and got no positive results.

## New Rank Achievement Bonus's Rank Bonuses

Bi-Tron's already impressive pay plan now adds a fantastic new feature which will reward you EVEN MORE each step of the way! The new bonus rewards anyone for reaching each rank above and including the rank of Associate. The one time bonus is as follows:

### Rank Achieved

#### CASH Bonus (US Dollars)

Associate \$250

Coordinator \$500

Director \$2,500

Bronze Executive \$5,000

Silver Executive \$10,000

Gold Executive \$15,000

Platinum Executive \$25,000

The new Rank Achievement Bonus is a one time bonus. Simply, once you achieve a rank you NEVER achieved before, above and including the rank of Associate, you receive a one time cash bonus in the amount stated above. For example, if you are currently a Coordinator or have been paid as a Coordinator in the past you must achieve the next rank (rank you have not achieved before), in this example Director, to earn the Rank Achievement Bonus of \$2,500USD. You earn this bonus EVERY TIME you reach a new rank! A Distributor, per Management Centre, can possibly earn an amount of \$58,250 US Dollars if they have not yet reached the rank of Associate.

To add to this amazing new bonus, the enroller of a distributor earning the bonus is eligible for

the 10% Matching Bonus at and above the Coordinator level. For example, if you are a Coordinator or above, you are eligible for a 10% Matching Bonus on your personally enrolled or anyone you placed in the Unilevel earning this new bonus. Simply, if someone you enrolled earns the \$2,500 one time Director Rank Achievement Bonus you as the enroller earn \$250! Remember, you have to be a Coordinator or higher.

Rank Achievement Bonus is a one time bonus. Applies only to new ranks reached (rank never paid at before). The distributor earning the bonus must be in good standing as per Policies and Procedures. The Rank Achievement Bonus is in effect until February 28, 2009 (ends midnight PST). The Bonus is effective starting in the month of October 2008. The Rank Achievement bonus is under the Bi-Tron 50% commission cap. Bi-Tron reserves the right to adjust the bonus as needed.

Please call 1-877-824-8766 if you have any questions

## Believer Pack Adjustment - \$10PIB Bonus!

To help leaders in the field develop strong businesses based on a complete car "Bi-Tronization" strategy we're making available a new registration pack for a limited time only called the Bi-Tron Believer Pack. This pack is available for new registrations only. It now contains one less 2oz Octane Booster to make room for a \$10 Fuel Card Product Introduction Bonus for the enroller.

See your back office under updates  
[https://uf1.com/bitron/b\\_products/distributor\\_updates.html](https://uf1.com/bitron/b_products/distributor_updates.html)

## What's coming up in Future editions

Experience with bitron  
Ken Hart good contact for info on bigger vehicles

Comp plan outline  
How to get active  
Testimonials  
This is a Numbers game-- How do you get the numbers  
How to go through the ranks  
What does it take to make the big money \$\$\$\$

Take care and God Bless  
Alex Fraser, Courtenay, BC 1-866-338-6334  
[jars924@mac.com](mailto:jars924@mac.com)

Leon Froess Regina Sask 1-866-238-1946  
[bitron@accesscomm.ca](mailto:bitron@accesscomm.ca)

Bitron Director, Founder, & Presidential Founder

**To opt out reply with "remove" as subject**

**Faith is trusting in advance what will only make sense in reverse. Phillip Yancey**

**Things turn out best for the people who make the best of the way things turn out  
.. John Wooden**

**You can pay now and play later, or your can play now and pay later. But either way you are going to pay. Today Matters p.19**

**But no matter what work you do or where you do it, your greatest challenge is you. Today Matters p.283**

**If you truly want to grow then commit yourself to not only accepting change but seeking it. Today Matters p.286**

**Congratulations to Leon Froess, Terry Hlady, Randy Haugen, Ron Cossette, Mandy Miller, Ken Hart on their new signups.**