

HEAVY METAL CLIMBERS ISSUE #4 NOV 08

So, it seems, we are In this together. And there's nothing to fear. We are what we are, and we do what we do as a result of that, and all we have to do is stay true to that and there's nothing to fear.

I'm glad you've chosen to take this journey with me. It's much easier, and much more fun, with you than without you. Let's walk together now through these pages. It could be a little uncomfortable now and then. A wake-up call. A challenge to move to the next level.

There always is a next level, you know. Your soul which came here for the richest experience, not the poorest; the most, not the

Rank Level Bonuses

Bi-Tron's already impressive pay plan now adds a fantastic new feature which will reward you **EVEN MORE** each step of the way! **The new bonus rewards anyone for reaching each rank above and including the rank of Associate.** The one time bonus is as follows:

Rank Achieved CASH Bonus (US Dollars)

Associate **\$250**: Coordinator **\$500**: Director **\$2,500**: Bronze Executive **\$5,000**: Silver Executive **\$10,000**: Gold Executive **\$15,000**: Platinum Executive **\$25,000**:

Go to Updates for more info

https://uf1.com/bitron/b_products/distributor_updates.html

least-would like you not to rest. And while the choice is always yours, your soul would have it that you never become complacent or self satisfied, and certainly never sink into apathy. For there's too much to change in your world, too much left of yourself for you to create. Always there's a new mountain to climb, a new frontier to explore, a new fear to conquer. Always there's a grander place, a larger concept, a greater vision.

A quote from the introduction of Book 2--Conversations With God by Neale Donald Walsch, March 1997

P.13, A life lived by choice is a life of conscious choice. A life lived by chance is a life on unconscious reaction.

But no matter what work you do or where you do it, your greatest challenge is you. Today Matters p.283

You can pay now and play later, or you can play now and pay later. But either way you are going to pay. Today Matters p.19

Holy Grail of Network Marketing Vol 3

Secrets to Staying Motivated 365 Days a Year

156 page book and 3 CDs

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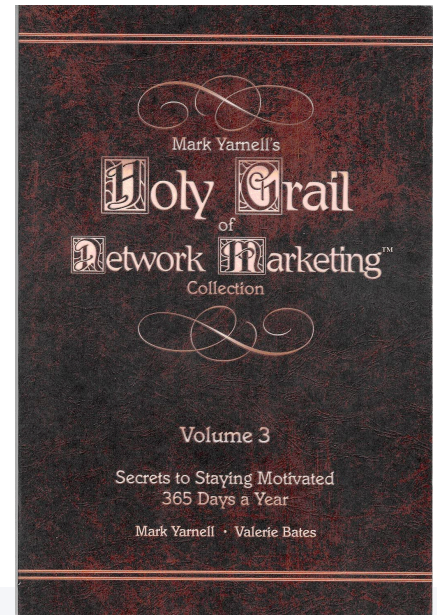
Photo 2006 L>R Mark Wright, Rhoda Ross, Alex Fraser getting his Director plaque, Dick Simmonds

MANAGEMENT

Mark St.John Wright, BSc. Hons, MBA (Chief Operating Officer)



Mark is the Chief Operating Officer of Bi-Tron Marketing (N.A.) Ltd. ("Bi-Tron"). Mark has worked as a research chemist for a Fortune 500 company, a management consultant for one of the 'big five' global accounting firms and has extensive experience in the manufacturing, automotive aftermarket, transportation, logistics and e-commerce industries. His experience in the network distribution field includes taking a previous enter-



prise from start up to \$50 million annually within 36 months.

Mark has a chemistry degree with honours from the University of Manchester's Institute of Science and Technology, and an MBA from one of the UK's most prestigious institutions, Durham University's Business School. and an integrated supply chain. He is committed to providing a culture of enthusiastic professionalism and integrity throughout the corporation; to strive to continuously excel and improve, and to deliver unsurpassed quality of service.

Testimonials

over 650,000 miles trouble free mileage, trouble free equipment, engines with Bi-tron

Leon Froess - Sask. 10+ years, - Ken Hart, Alberta, 12 years, - Alex Fraser - BC [with log] 10 years, - Bitron Ron Herbig - Solvang, CA. 14 years, have a combined wide range experience and usage of & with these excellent bitron products of **over 46 years** with an accumulative combined trouble free mileage, trouble free equipment, engines of & with bitron product use in our vehicles, equipment of **over 650,000 miles** since 1994. I am still using my 1/2 ton 1997 GMC 1500 Sierra truck's original exhaust, tail pipe and muffler.

Bitron saves engine

Hi Alex

A short note to tell you of an experience with a F350 Ford Crewcab with a power stroke diesel engine owned by a fellow named Glenn Day. The pickup was less than a year old when Glenn Bitronized it, shortly after that his wife was on her way up the Island Hyway when she lost all the Radiator fluid, she run it until it stopped. When Glenn got to it he pulled the dipstick to find it was discolored from heat, he didn't hold out much hope from the engine but fixed the Rad. hose and filled it with water started it up and it sounded normal. He has been driving it ever since and that was more than five years ago.

There is no question in my mind that this product should be used by everyone owning a vehicle with an internal combustion engine.

<http://www.logsalvagedave.bitronglobal.biz>

Racers Testimonial

http://glengarry.bitronglobal.biz/product_testimonials.html

Scroll down on page to find More useable Testimonials

A Mechanics view

[https://uf1.com/wcegmembitron Bitron%20Audio%20Dec%202020.wav](https://uf1.com/wcegmembitron%20Bitron%20Audio%20Dec%202020.wav)

Getting started in Bitron

You are in a strong sense **ALWAYS JUST GETTING STARTED with this journey**. This is what you are doing in that regard.

1st starting with your self... You made the decision to join bitron for whatever the reason [this is your **Big WHY**] and you are helping others to to likewise.

2nd you are using the products consistently, getting your own results, story and you are helping others to do likewise with their cooperation and communication.

3rd you are staying active by being on autoship and you are helping others to to **likewise**. **This is the theory, the reality is honouring that committment so that it becomes your regular habit repeated over and over again.**

Words are easy to say. Honouring those words is where the challenge comes in and choices are made, either avoidance to continue or making the conscious effort to consistently use the product, gaining the result. That requires discipline and belief in not only seeing the results you get told about but working to produce similar results for yourself.

How do you become Active

An partial Activation title is achieved with a minimum order any 100 pv and maintaining the Active title with a minimum monthly order of 75PV or a discounted 50PV Autoship Lite. An full Activation title is achieved with a minimum order any 300 pv and maintaining the Active title with a minimum monthly order of 150PV or a discounted 100PV Autoship pro. An Action Founder's Pack (1200PV) would also achieve a full Active title. Partial activation has limited payouts from the comp plan. Full Activation will unlock all aspects of the com plan. To benefit fromthe Founders program you are required to upgrade to Founders program.

The following is an outline from Leon Froess on the Comp plan & getting started.

Hi

There is a phone number where you can listed to information on company, the products, testimonials, the environment, message from the president of Bitron, the marketing system, and choices to get started. The phone number is **1-888-855-9831**. There is also a brief 1 page on the compensation plan that you may want to look at. http://www.glengarry.bitronglobal.biz/comp_plan_1page.html

I have included some brief notes on how to get set up to earn residual income in this program. The free gas portion is just the very "tip of the iceberg" when it comes to compensation and residual income in this program. This is a really simple business to do. It only takes three simple steps to get set up to earn residual income.

1) There are several ways to get started which are spelled out in this step.

A): If you want to make big residual income in this program you need to be fully activated with 300 BV, which is the Action Manager's Pack. This is \$417 + taxes. The Managers Pack comes with product for up to 4 vehicles, registration for one year, 6 months of website hosting, and some materials for promoting your site. After 6 months you can renew your web hosting for \$10/month or \$50/year (web hosting is waived if you are on the auto ship program, see step 2 below).

B): There is also an Action Variety Pack which is a \$139 + taxes or a Bitron Believer's Pack which is \$99 + taxes. Both are a partial activation of your business with 100 BV (reduced payout in compensation plan). If you want to just try out the products or if you are unsure if you want to go into the business or want to start at a lower level and upgrade later these packages may be the way to start. These packs include enough product to fully treat a front wheel drive vehicle, registration for one year, and 1 month of website hosting. After 1 month you can renew your web hosting for \$10/month or \$50/year (web hosting is waived if you are on the auto ship program, see step 2 below).

C): As a minimum you can get the Action Pack to start out (extremely limited participation in compensation plan) . This is \$49 and includes registration for one year and 3 bottles of product to try out.

2) Get on the Auto ship Pro program. This is 100 BV per month and there are about 10 different choices (website hosting is included with the auto ship program). Price is about \$125/month depending on the package you choose + taxes and shipping. You can change your auto ship selection this every month if you want or as suits your needs. At a minimum you can go with the Auto ship Lite program (reduced payout) which is 50 BV and about \$65/month and of course you can upgrade later.

3) Then simply use and promote the products and your own "neverpayforfuel" site that you get when you join Bitron. I have been using mostly traffic exchanges, Google adwords, Yahoo ads, and a simple business card that says Get Maximum Mileage and Free Fuel with my neverpayforfuel site on it. There are lots of other ways to promote your business as well. Just ask us.

4) You may also want to consider the optional Founder's program where additional bonuses are paid from profit sharing of the company. This is explained fairly well in the compensation plan slide show. I have included the link here. (use internet explorer for best viewing).

http://www.bitronglobal.com/BiTron_Global_Comp_Presentation_files/fullscreen.htm These are going to be some really big bonuses. Current projections range from a payout of several thousand, up to several the tens of thousands of dollars per share.

There are many ways to earn income from this program. I would suggest going over the compensation plan slide show to help understand the compensation plan.

http://www.bitronglobal.com/BiTron_Global_Comp_Presentation_files/fullscreen.htm

You can also review the 1 page summary at www.glengarry.bitronglobal.biz/comp_plan_1page.html

I have included some brief notes below on **some of the ways** to earn income in this program.

Review the **9 steps to success** for more info on being active and rank levels.
http://www.bitronglobal.com/9_steps.html

Conference Call Update

These conference call go over the Comp plan, business opportunity offering tips of approaches etc.

Conference Call Schedule: [Keep an eye out for Corporate emails on upcoming bitron conference calls](#)

New Marketing Overview call with 9 options This is Alex's #1-888-855-9831 Check it out!
These are the options that can be used as tools in prospecting

- #1 Leave a message
- #2 Opportunity by Steve Lewis
- #3 President Dick Simmonds
- #4 Product Mark Wright
- #5 Product testimonial
- #6 Environment Dick Simmonds
- #7 Automated Marketing
- #8 Business Testimonials
- #9 How to get started.

Let this system assist you do the sorting

24/7 recorded call 1-641-715-3900 - Pin 22047#

Listen to Previous Recorded Calls

https://uf1.com/bitron/b_products/conference_calls.html

The back office .biz Library

Access--log into your .biz back office, go to left red column, click on the library link, mid way down. These are the **Headings**

Media Articles | **Forms** | Newsletters | Marketing | Attache | Leadership Conference | Multimedia

Under the heading **Media Articles** you have the following. Click on respective links to view.

- Bi-Tron Sensible Driving Guide
- 68% of Canadian Drivers Obsessed with Gas Prices
- A guide to Driving - Canadian Government
- Factors Affecting Fuel Economy
- One-Tonne Challenge
- Record Oil Prices

Under the heading **Forms** you have the following. Click on respective links to view.

- Autoship List
- Industrial Price List
- Price List
- USA Order Form
- Electronic Funds Transfer Form
- Canadian Order Form
- Canadian Retail Receipt
- Car Sign Design Template
- Distributor Cancellation Form
- USA Retail Receipt

Congratulations to Leon Froess, Sask; Bitron Ron Herbig, California, Ken Hart, Alberta, on meeting the eligibility requirements for their recent Founders Share. A Presidential Share go to Leon Froess & Alex Fraser.

Congratulations to Terry Hlady also achieved the Associate level.

What's coming up in Future editions

Experience with bitron

Ken Hart good contact for info on bigger vehicles

Testimonials

This is a Numbers game-- How do you get the numbers

How to go through the ranks

What does it take to make the big money \$\$\$\$\$

Take care and God Bless

Alex Fraser, Leon Froess

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Bitron Director, Founder, & Presidential Founder



These are my observations from 10 years of bitron product usage. Submitted by Alex Fraser

Bitron works whether you notice improved mileage or not. Improved mileage is the obvious most noticeable or unnoticeable result, is only a small part of the why & how Bitron works.

I have been using these bitron products steadily now since November 1998 with an average result of basically every 3rd tank of fuel FREE in my 1997 1/2 ton GMC 4.3 litre

V6 engine. I only fill up about once a month. A 12 oz bottle of gas/fuel conditioner does me at least 5 fill ups

Bitron has assisted me in reducing my fuel & maintenance costs by over \$650.00 a year on average since 1998

Bitron is **PREVENTIVE MEDICINE** for your equipment against having flat tires by using tire safety solution; other breakdowns on the road & costly maintenance, downtime by using engine treatment & Powertrain & Gear Formulation; reduces emission by up to 90%, by burning fuel more efficiently with gas or diesel conditioner; preserving your vehicle, equipment for longer life, usability with less wear

The bitron products can take time to show results. I had results from users where it took about 4 months before any came about, then the guy was quite impressed.

What I recommend to people is make a decision to use the products as recommended over a couple of oil changes 4 to 6 months.

Whether you believe any of the above or not, is your choice. That belief does not stop the product working, doing the job it was made for.

The products work, whether the viewer recognizes the results or not. At least 90% of results are hidden, or not easily recognized. The fuel economy is a result that will either drastically impress the user or drastically disappoints the user. With this narrow result the user can not help but feel that things didn't work as the impression was presented.

This is why Bitron is shying away on the fuel economy results or lack from, as many forget about the other benefits that bitron products accomplish for them. [You will pay a price no matter what choice you make. Make one that benefits you & your vehicle.](#)

Take the time to do a sufficient test of the bitron products over 2 or 3 oil changes using all the products as recommended that is starting with 2 engine treatment in the crankcase, on following oil changes 1- 8 oz bottle; initially 1 bottle of gas conditioner in the fuel, then next fill up 1.5 oz per 10 gallons or 40 litres, 2 bottle of powertrain in the transmission, 1 in differential, 2oz in power steering. Transmission, differential, power steering application is a 1 time treatment

There is a money back guarantee if you are still not getting results. If you are unsure of any aspect do not hesitate to call and ask your questions or concerns. With the price of fuel, your vehicle will be the winner.