



# JANUARY NEWSLETTER

JANUARY 2006

## BI-TRON CORPORATE CONFERENCE RIVER ROCK CASINO & RESORT JANUARY 2006

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## PRODUCER CONTEST WINNER! BRIAN TRENCHUK

Brian Trenchuk, from Smoky Lake, Alberta, won the Producer's Contest! The prize consisted of a portable DVD Player, free room at the Penticton Lakeside Resort for the next conference, two tickets to the next Leadership School and this front page Bi-Tron newsletter feature.

Congratulations Brian, we'll see you in Penticton!



**A Business TV  
feature on  
Bi-Tron is set to  
air February  
4th - 6th!**

See page 2 for details

# BI-TRON ON NATIONAL TV!

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**America One**  
Television Network



**Citytv**

**Business TV, a nationally broadcast business television show, reaching more than 30 million households throughout North America is doing a feature on Bi-Tron set to air in February!**

**Make sure you take advantage of this amazing third party exposure throughout North America to grow your business!**



## Saturday February 4th - Monday February 6th, 2006 Broadcast Reach

REACH OVER 30 MILLION HOMES

### Canada

15 MILLION+ HOMES



KVOS TV BC - Sunday 4:00 pm PST  
Sun TV Ontario - Sunday 9:00 am EST  
City TV Alberta - Monday 3:30 pm MST  
Bell Express VU & Star Choice - Sunday 6:00 am EST  
Sunday 7:00 am MST  
Monday 12:30 pm PST  
Monday 1:30 pm MST



Complete coast to coast Canadian coverage through Bell Express VU and Star Choice satellite!

### United States

15 MILLION+ HOMES

Saturday 10:30 am  
Over 120 affiliate stations US national.



## NEW ASSOCIATE!

### BOB FREW



Bob Frew, Coquitlam, B.C.

Bob Frew was born in New Westminster, British Columbia, and now lives in Coquitlam, B.C..

Bob enjoys going to the theatre and spending time with his family. He is also an avid sports fan. He plays on an Old Timers hockey team and loves the B.C. Lions.

Bob's background is in marketing and he now owns a successful marketing company called *1st Quality Marketing & Promotions*. The company specializes in lead generation.

Bob was approached by Bi-Tron Distributor Robert Skinner in October 2004. He decided to join Bi-Tron after finding out his good friend Donna Willon was already a distributor and he trusted her instincts about the company. Without missing a

beat Bob joined Bi-Tron as a Founder.

Bob's advice for success is to talk to as many people as possible. Also, when approaching a prospect, Bob says the best tool to use is the Bi-Tron introduction package. Following that, Bob says, follow up and using your upline is key to success. Bob's mantra is to "stick with it, be proactive and...JUST DO IT! Everyone is a potential customer or business partner."

Bob feels great about reaching the Associate rank and his goal is to reach the rank of Coordinator by the Penticton Corporate Conference. Following that he plans to reach the rank of

Director by the fall of this year and to qualify for the 2007 Director's Cruise.

Bob's recipe for continued success is goal setting. Bob says, "Set a goal, write it down and write down what needs to be done to achieve that goal."

When asked about the January Corporate Conference Bob said: "Best conference to date! Chuck Pinnell did an outstanding job hosting the conference. Todd Falcone [Network Marketing Consultant from California] added credibility to Bi-Tron when he recognized the awesome growth and the value of the Bi-Tron products."

Congratulations Bob!



# DIRECTOR'S CRUISE 2007

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*Will you be one of them?*



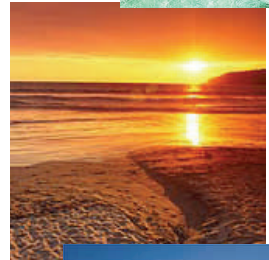
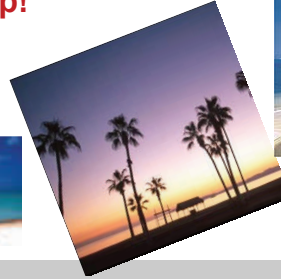
**An all new set of Bi-Tron Director's will be setting sail February 2007!**

**Become a Director in the Bi-Tron Compensation plan by December 31, 2006 and Bi-Tron will reserve a cabin for you and a guest on an all inclusive cruise to the Mexican Riviera!**

**So start planning your work and working your plan, and let Bi-Tron reward you as a Director with a fantastic trip!**



**More information will follow soon!**



## NEW COORDINATORS!

### DAVID & CHERI PETERS



Cheri & David Peters, Pentiction, B.C.

"Cheri and I have lived in Pentiction since 1973. We have raised our family (3 girls, 1 boy) here and are convinced that this is the best place on earth. I have always been self employed. From 1973 to 2001 I was in the road construction and paving business. In 2001 we sold our paving operation and opened a retail floor covering store in Westbank, about 45 minutes north of Pentiction.

We enjoy outdoor activities ... skiing, boating, hiking. We also enjoy our three grandbabies. The past few years our business has been very demanding leaving little time for recreation.

We were introduced to Bi-Tron by Doug Burtch in March 2004, and after having good results with the products, we decided to look at the business. I was impressed with the management of the company and realized very soon that we were really on to something good here.

We were blessed early to have Adam and Jerry Heinrich join our team with the help of Doug. Ed Thomas joined soon after and is great to work with. Ken Kunka (our son in law) and daughter Jennet joined our team after the first convention in Pentiction. Ken's determination and persistence is a real inspiration to our team. Ken sponsored our daughter Rachel in Mill Bay and we are looking

forward to her first distributors. Our son Donny, who lives in Edmonton, is now a qualified distributor and is excited about the business. We have several others close to qualifying so we are looking forward to the 2007 Director's Cruise!

We really stress the importance of new people reading the "blue book" Being The Best You Can Be...by John Kalench, get plugged into all the meetings, training calls, one day trainings, conferences. We meet as leaders once a week to keep each other accountable and to help each other with daily meaningful activities that move our business forward.

Cheri and I know how long and difficult the road is to get a conventional business to break even and sustain profitability. The fact is, building a Bi-Tron business requires much of the same determination and tenacity but without the risk and stress that we experienced in our conventional business.

Our business is growing one distributor at a time. With patience and perseverance we can all be successful in a Bi-Tron Business.

Achieving advancements in Bi-Tron is great. Helping my people advance and seeing personal growth take place in people's lives really is a greater feeling.

My biggest "aha" was observing the quality of people being attracted to Bi-Tron and being involved in the company sponsored Conferences. These events are absolute necessities in building a thriving business. Thank you very much to Chuck Pinnell's leadership, Dick Simmonds, Mark Wright and the Bi-Tron team...we have a very exciting future!"

*Article by: David Peters*

**Congratulations Cheri & David!**

# PRESIDENT'S RECEPTION

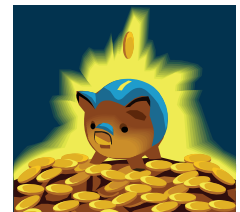
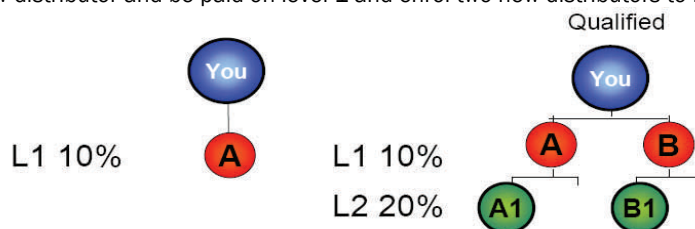
GULF OF GEORGIA CANNERY - JANUARY 13, 2006

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## BI-TRON COMPENSATION PLAN IMPROVEMENTS

Bi-Tron Binary compensation will remain unchanged. A new step has been added to the Unilevel plan. A Distributor can now enrol one new distributor and be paid on level 1 and enrol two new distributors to be paid on level 2.



Furthermore, the Trainer designation has been changed to Associate to better distinguish the role of Corporate Trainers.

Similar volume requirements as are in the Executive Plan to improve structure & PAY:

- Associate 1000 Unilevel TGBV
- Coordinator 2500 Unilevel TGBV
- Director 5000 Unilevel TGBV
- Have until March 31 2006 to qualify under current rules will be paid until June under current rules as long as requirements are maintained

## SPECIAL OFFER FOR BI-TRON DISTRIBUTORS FROM TELUS!

Free Carry Case and Car charger and a Handsfree! \$100 value!

For complete details and  
to register for the program  
please give me a call!

**Harmen Berghuis**  
**604.830.8800**  
harmenb@shaw.ca



BlackBerry  
7250  
**\$0**



Audiovox  
6600  
**\$49**



Palm  
Treo 650  
**\$249**



UT Starcom  
6700  
**\$349**

\*Pricing requires a new contract of 3 years. A one time \$35 activation fee will be applied to your account upon set up. †Additional Web & Email Plan required for BlackBerry and Palm Treo - Starting at \$25 per month. BlackBerry pricing conditional to \$80 per month plan for 1st year.



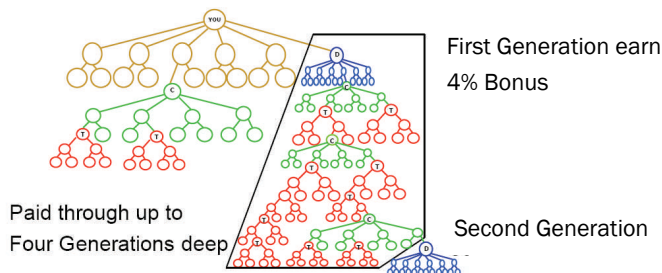
# BI-TRON COMPENSATION PLAN IMPROVEMENTS

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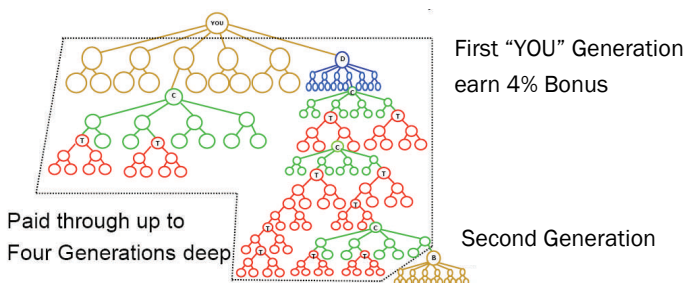
Help someone to Director and have 10,000 TGBV (40% max from a leg)

- Current Bronze –Paid 4% on Directors Group down to next Director –cut off
- New “YOU” Generation
  - 4% override on your ENTIRE group including Directors until your get down to a Bronze Executive

Old Executive Income Plan:



New Executive Income Plan:



## BI-TRON EXECUTIVE RETREAT

Become a Bronze Executive by August 31, 2006 and you will join Dick Simmonds and Mark Wright on a

**EXECUTIVE RETREAT!**

MORE DETAILS WILL FOLLOW SOON

A new top DIAMOND EXECUTIVE level has been added with a 5th Generation payout. For details see below:

Rank	Bronze Executive	Silver Executive	Gold Executive	Platinum Executive	Diamond Executive
Qualification	\$150 PBV or \$100 PBV Autoship Plus A Director Leg Plus 10,000 TGBV**	\$150 PBV or \$100 PBV Autoship Plus 2 Executive Legs Plus 25,000 TGBV**	\$150 PBV or \$100 PBV Autoship Plus 3 Executive Legs 2 of which must be Silver Plus 50,000 TGBV** for 2 out of 3 consecutive months	\$150 PBV or \$100 PBV Autoship Plus 4 Executive Legs 1 of which must be Gold and 2 Silver Plus 75,000 TGBV** for 2 out of 3 consecutive months	\$150 PBV or \$100 PBV Autoship Plus 6 Executive Legs 2 of which must be Gold and 1 Platinum Plus 150,000 TGBV** for 3 consecutive months
Maintenance	Active Director Status plus 1 Active Director Leg or 10,000 TGBV**	Active Director Status plus 1 Active Bronze Leg or 20,000 TGBV**	Active Director Status plus 2 Active Silver Exec Legs or 35,000 TGBV**	Active Director Status plus 2 Active Gold Exec Legs or 50,000 TGBV**	Active Director Status plus 4 Executive Legs 2 of which must be Active Platinum Legs or 100,000 TGBV**
YOU	4%	4%	4%	4%	4%
Generation 2		4%	4%	4%	4%
Generation 3			3%	3%	3%
Generation 4				3%	3%
Generation 5					2%

# BI-TRON CONTEST WINNERS!

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## PRODUCERS CONTEST WINNER!

**Brian Trenchuk**

## DRAW PRIZE WINNERS!

**Flemming Bech-Hansen & Ed Thomas**

Winners were drawn at the January River Rock Corporate Conference

Contest ended January 14th, 2006

(Prizes not exactly as shown)



## SOME MORE GREAT TESTIMONIALS!

*"My Nissan car was getting 430km/tank, after Bi-Tronising it the car started getting 600+km/tank."*

Christel Davidsen

*"I used to drive a car that took premium fuel. After putting Bi-Tron in the fuel tank I immediately began to use regular fuel. I saved at least 10¢ per litre on fuel on the very first application!"*

Bob Frew

*"I put Bi-Tron in a friend's car. Immediately she noted a dramatic change in shifting gears with standard transmission. Also, the engine ran smoother and quieter."*

Eric Ptolemy

*"My son, Braeden Shipowick, has a snowmobile and the steering would always freeze up throughout the day. Water was freezing in the bushings so we tried all types of products but not until we put the Bi-Tron Penetrating Lube on it did we see a difference. It has never frozen again and we applied it only one time!"*

Cam Shipowick

*"I drive a high powered car and my mileage was 18mpg. After using Bi-Tron and four tanks of fuel my mileage increased to 28mpg and I believe it will still increase more."*

Ron Anselmo

*"After Bi-Tronising my 1976 Pontiac LeMans the clattering lifters were silenced."*

John Wannop

*"Our 1986 Toyota Tercel has a 40L tank and before Bi-Tron its fuel economy was about 420km/tank. After using Bi-Tron the fuel economy is 485-500km/tank. Also, during our December cold snap, my car started on the first try (cold start) when last year it would take 4-5 tries to get it started."*

Lynda Terry

*"Starting my diesel truck in minus 17 degree weather is like starting it in plus 50 degree weather because of Bi-Tron."*

Brian Trenchuk

*"I received a 1964 Galaxie 500 classic car for Christmas. The car has a 390hp engine that was sitting in wreckers for over 25 years. The engine was intact and just needed to be cleaned. After cleaning the engine we decided to see if it would run. We poured a bottle of the Bi-Tron Engine Treatment down under the valve cover and put gas in it (no oil or water) and the engine ran noiseless like it never sat for 25 years. "*

Roberta Takacs

*"Our car (Acura 3.2CL) now runs on regular gas instead of premium and gets 75-80km more on a tank (approx. 20%)."*

Dale Forsythe  
Melody Russett



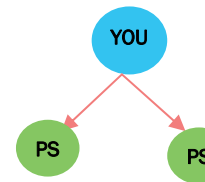
# JANUARY QUALIFIED DISTRIBUTORS

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Brendan Egan  
Terence Novecosky  
Art Dodd  
Gary Dunn  
Jonathan Thomas  
Robert Simons  
Herbert Fleming  
Ken & Deanne Mackay  
Alan Charlton  
John Petkau  
Ivar Rye  
Dominic Cianni  
Bruce Virostek  
Flemming Bech-Hansen  
Don Hartel  
Allen Schwabe  
Wes Llewellyn  
Barry Worden  
Adeline Holland  
Roberta Takacs  
Daryl Froess  
Marianne Welliver  
H. E. Heinrichs  
Lyle Williams  
Art Cowie  
Chris Cornett  
Al Williams  
David Hutchison  
Brian Skinner  
Ted Berg  
Fred Sessions  
Cheryl Bright  
Brad Skinner  
Ryan Racoma  
Neville Fernandes  
Carol Wrenn  
Jeff Bandick  
Doris Ptolemy  
Colin Atkinson  
Giselle Mikela  
John Almond  
Kim Elton  
Darren Saiki  
Rolin Consultants  
Don Lecomte  
Darryl Garrison  
Andy And Linda Heatherington

Doug Moffat  
Chuck Brady  
John Straw  
Jim Thayer  
William Cook  
Mary Dennis  
Jake Wiens  
Philip Goddard  
Jo-Anne Meissner  
Ken Scarrow  
Chris Randall  
Carole Heinrich  
J. Michael Forbes  
Allan Crawford  
Al Patterson  
Terry Minnis  
Bill Millikin  
Jane Kriese  
Dan Steer  
Jeff Bandick  
Fred Martinson  
Harold Carmont  
Kim Meissner  
Paul Raymond Richardson  
Mary Jean Adams  
Larry Sokoloski  
Robert Hall  
Edwin Epp  
Robert Martz  
Jeff Patterson  
Walter Wright  
Brian McLean  
Vern Gattinger  
Brian O'Keefe  
Jan & Garry Berdahl  
Marc Beaulieu  
Violet Green  
Marie Nobles  
Phil McDonald  
Paul Gifford  
Keith Tajiri  
Audra Deane  
George & Tuula Rands  
Irina Allen  
Les Humphries  
Karl Engbrecht  
Cathy Haig

Julia Craig  
Dave Graham  
Edward Thomas  
Steven Poltorak  
Trish Landolt  
Albert Isadore  
Lisa Beal  
Andrew Male  
Kristi Selhorst  
Nolan Uyeda  
Rick Olsness  
Sirn Michelsen  
Bryan Moskaluk  
Kelly Harris  
JoLayne Advent  
Larry Allen  
Doug Duerksen  
Angela Cianni  
Robert McEwan  
Garry Cluley  
Joseph Wilmott  
Susan & Robert Sobko  
Aaron Mueller  
Bruce Eden  
David Walker  
Merle Johnson  
George Ross  
Elmer Bell  
Karen Scott  
Glen Grunert  
Kathie Valantine  
Ann Lemieux  
Terry Webber  
Hans Schulz  
Michael David Brown  
Lynn Shank  
Mike Olsson  
Marlene Tymofichuk  
Jack Pine Marine  
Howard Olsen  
Dan & Debbie Watson  
George Moen Jr.  
John Randall  
Donovan Peters  
Brian Trenchuk



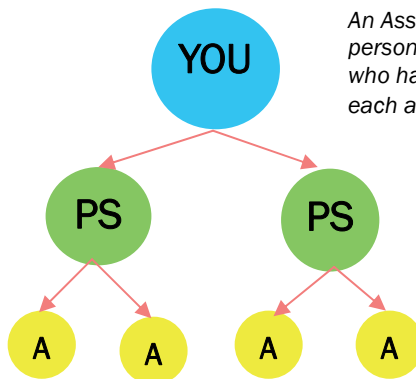
*A Qualified Distributor must have two active distributors which were personally sponsored (PS) and be active him/herself.*

Larry Farnsworth  
Ken Kunka  
Michael Babcock  
Christine B.  
Colin W. Day  
Dean Schneider  
Tracey Beaven  
Marlyn Romero  
Scott Berg  
Dave Langen  
Jeff Todd  
Rick Waddell  
Barry Wright  
Mark Terry  
Clark Davidsen  
Carl Riddle  
Wallie Hawkens  
Maurgo Wilson  
Ryan Gibson  
Ryan Bright  
Ronald Anselmo  
Anne Stadnyk  
Neil Lensen  
Diana Blake  
Steve Erb  
Douglas Burtch  
Allen McLean  
Penny Pinchers  
Jim Barr  
John and John Jr. Viliua  
Daniel Fontaine  
Melody Russett  
Curt & Jen Froess  
George Pigeau  
Bobtech

# JANUARY ASSOCIATES

Lorne Gilbertson  
Elaine Advent  
Dale Forsythe  
Mariana Mueller  
Scott Miyano  
Kevin Foley  
Mark Olney  
Della Hallowell  
Jeffrey Wilson

Ron Ray  
Patrick Von Pander  
William Atkinson  
Cam Shipowick  
Andrew Tajiri  
Alex Fraser  
Luigi Cianni  
Bob Frew



*An Associate must have two active personally sponsored distributors who have two active distributors each and be active him/herself.*

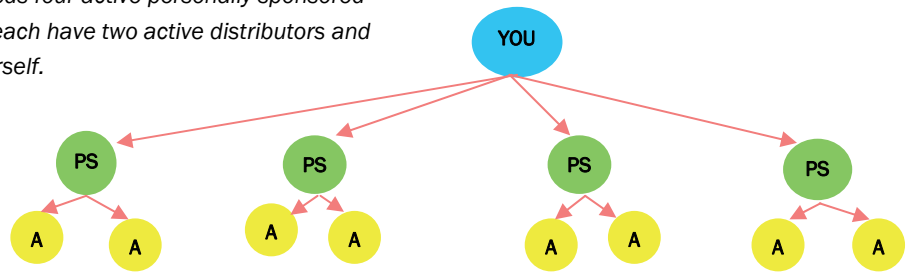
## JANUARY COORDINATORS

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Ken & Angie Meissner

David & Cheri Peters

*A Coordinator needs four active personally sponsored distributors who each have two active distributors and be active him/herself.*



## JANUARY DIRECTORS

Duane & Norma Andrew

Ernie McLean

Robert Skinner

Tim & Joanne Meissner

Christine Page & Herb Escher

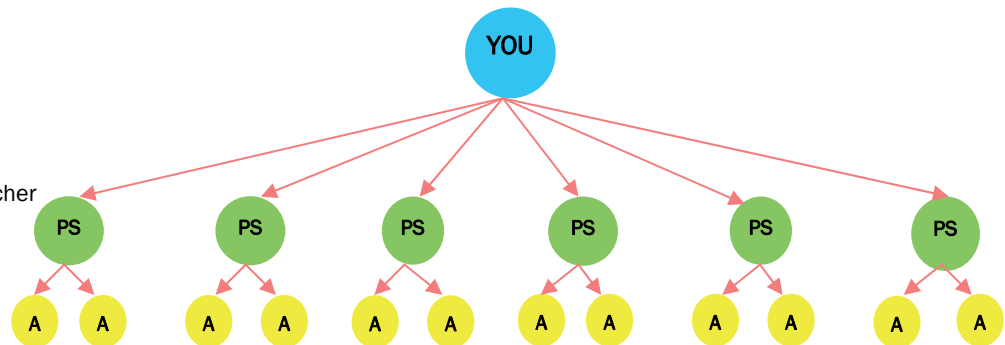
Greg Bright

Jerry and Adam Heinrich

George & Sarah Moen

Donna Willon

Leon Froess

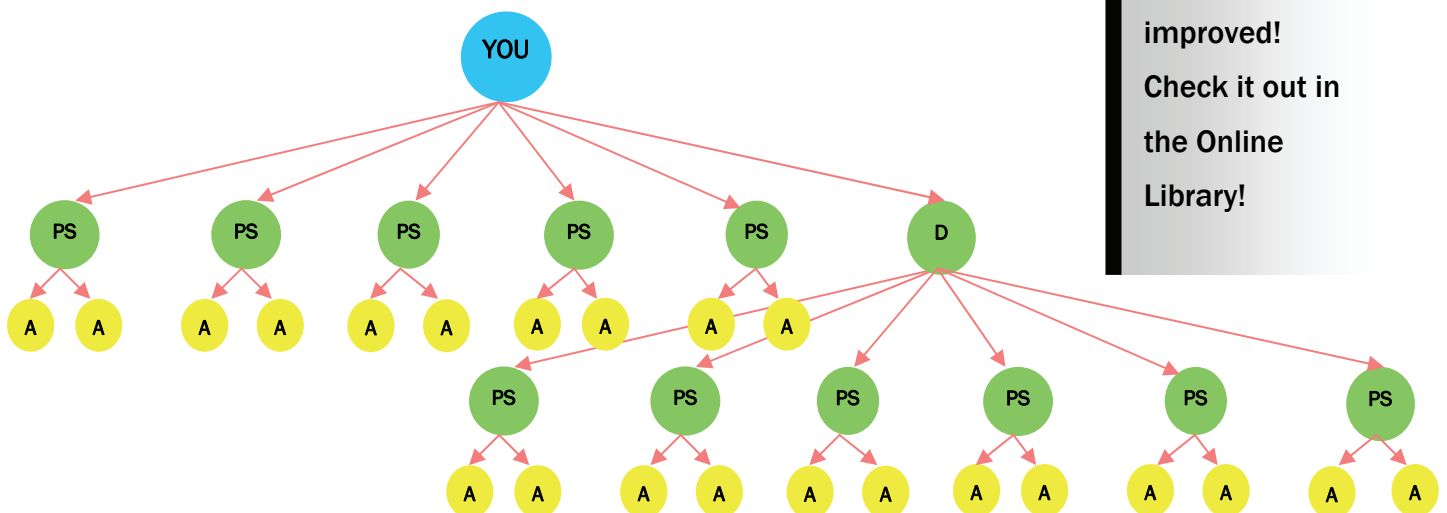


*A Director needs six active personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors while the Director is active as well.*

## JANUARY BRONZE EXECUTIVES

Doug & Mary-Anne Burtch

Chuck & Erin Pinnell – CP Consulting



The Bi-Tron  
Compensation  
Plan has been  
improved!  
Check it out in  
the Online  
Library!

*A Bronze Executive must have all the attributes of a Director and then one of the distributors in their personal group must become a Director. Group volume (TGBV) must be 10,000 with a maximum of 40% from one leg.*



# WEEKLY CONFERENCE CALLS AND BROADCASTS

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## MONDAYS

Live Leadership Conference  
Call 6:30 p.m. (P.S.T)  
To attend these live and exciting calls call:  
**1-212-990-8000** and enter the pin number **1524#**

## TUESDAYS

Live Internet TV Broadcast Join in one at [www.BITrontoday.com](http://www.BITrontoday.com) or follow the link from your own homepage. Get your questions answered live on air!! Streaming **LIVE at noon 12:00pm (P.S.T.)** on Tuesdays!!

## THURSDAYS

Live Training Conference  
Call 5:30 p.m. (P.S.T)  
To attend these live and exciting calls call:  
**1-212-990-8000** and enter the pin number **1524#**

Expanded Training session after initial business presentation

**Corporate Leadership Conference is coming in April '06!**  
**Do you have your ticket?**

## CORPORATE LEADERSHIP CONFERENCE

### PENTICTON LAKESIDE RESORT

Penticton, B.C.

April 6th, 7th and 8th, 2006

Cost: \$149.00 per distributor or \$249.00 per couple

Call Corporate Office at 1-866-824-8878 for tickets or signup online by logging into your account and clicking on the registration link on the welcome page.



Penticton Lakeside Resort , Penticton, B.C.

## FULL DAY OF TRAINING IN SURREY & KELOWNA

February 4th, 2006

**ABC Restaurant at 7380 King George Highway**  
Surrey, BC

8:00 AM for Breakfast - Start: 8:30AM End: 4PM

Cost: Buy your Breakfast or \$10.00

Contact Robert at 1-888-272-6093 for assistance

Featuring a Certified Microsoft Trainer offering a two hour module on how to use Microsoft Outlook!

February 26, 2006

**Holiday Inn at 2569 Dobbin Street**

Westbank, BC

Registration: 8:30am Start: 9:00am

Hosts: Duane and Norma Andrew - For more info call 1-866-211-2753 or 250-860-4070

In attendance will be some of the Directors returning from the Director's



## WEEKLY BUSINESS BRIEFINGS

## ALL DISTRIBUTORS AND GUESTS ARE WELCOME!

All weekly meetings:

Registration: 7:00pm Start: 7:30pm

## TUESDAYS :

## Abbotsford, BC

Crossroads Restaurant 1821 Sumas Way

For any questions or directions contact Jeff Bandick at 1-866-200-1269 or [jbandick@shaw.ca](mailto:jbandick@shaw.ca)

## Kelowna, BC

Holiday Inn at 2569 Dobbin Street, Westbank, BC

## Victoria, BC

Travelodge Hotel 229 Gorge Road East  
250-388-6611

## WEDNESDAYS:

## New Westminster, BC

Westminster Club 713 Columbia Street

For any further assistance call 1-866-824-8559

## Vernon, BC

Schubert Center, 3505 30th Ave.

Please contact Fleming Bech-Hansen at 250-308-1616 for any enquiries

## Lloydminster, Alberta

Tropical Inn 5621 44th Street

For further assistance, call Lorne Gilbertson 1-306-285-3851

## THURSDAYS:

## Penticton, BC

Lakeside Resort Convention Centre (Zinfandel Room) 21 West Lakeshore Drive  
250-493-7151

## Kamloops, BC

Maverick Motor Inn  
1250 West Trans Canada Highway  
250-828-0664

## Calgary, Alberta

Bay #10 - 5200 64th Avenue SE

For any further assistance call 1-866-601-0774

## Regina, Saskatchewan

Location: 12 Daffodil Crescent

Presenter: Leon Froess

For any questions or directions contact Leon Froess at 1-866-238-1946 or [bitron@accesscomm.ca](mailto:bitron@accesscomm.ca)

## BI-TRON HEAD OFFICE IS MOVING

Bi-Tron is growing! Due to our quick growth we have already outgrown our current office and are moving to new offices in Richmond, British Columbia. On February 1st, 2006 our new address will be:

Bi-Tron Global

#100 - 12031 Horseshoe Way

Richmond, B.C.

V7A 4V4

\*Phone: 1-866-824-8878 or 604-244-8999

\*Fax: 1-866-824-8878 or 604-244-8779

\*Phone numbers will remain the same



New Bi-Tron Head Office Location:

