



International Leadership School

Bi-Tron's New Vice President of Sales & Marketing

Leadership School filled with famous guest speakers

Mark Yarnell Training

Presidential Founders

Recognition page

NEWSLETTER

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Chuck Pinnell, New VP of Sales and Marketing

Bi-Tron Corporate trainer and Silver Executive has been named Bi-Tron's Vice President of Sales & Marketing! Chuck's previous MLM experience and success along with years of entrepreneurial success in the sales industry uniquely qualify him for this position.

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BI-TRON IS GROWING!

Major announcement from the President of Bi-Tron



Chuck Pinnell

I am delighted to announce the appointment of **Chuck Pinnell** as Vice President of Sales and Marketing!

Bi-Tron's New Vice President of Sales and Marketing!!

With sales expanding into many new areas of North America and major new marketing initiatives, including our new relationship with network marketing legend Mark Yarnell, we felt that we needed a proven sales and marketing professional at the corporate level to direct our aggressive new marketing strategy.

After an extensive search for the best candidate possible we soon realized that the best man for the job was actually already in the Bi-Tron family!

In looking for someone who could take on the responsibility of directing the sales and marketing activities of Bi-Tron during these exciting times we were looking for someone with vision and integrity as well as extensive industry experience. We wanted someone who had a record of excellence at the distributor level as well as at the corporate level. We found that in spades with Chuck!

Chuck is looking forward to assisting those who want to grow their businesses and

reach the goals they have set in Bi-Tron.

Chuck will be on the road going to areas of activity and growth...if you would like to grow your business and Chuck can help... put a call in to Chuck and make a commitment to be the leader in your area.

Please give him a call directly at **1-866-824-8055**.

LEADERSHIP AND DEDICATION AWARD

This very special award has only been given twice before to Chuck Pinnell and George Moen. This time the recipient was Chuck Brady.

Chuck was introduced to Bi-Tron in November of 2005 by Patrick Von Pander. he was drawn to the opportunity by the chance to work side by side with so many great business people with such high levels of integrity. "The development of the Bi-Tron Rewards program was a fascinating process for me and one in which I have been privileged to be a part of." says Chuck.

Chuck has always attributed his success in business to the ability to put the success of

others ahead of his own. He always believed true success can only be achieved by helping countless others achieve success of their own.

Recently thanks to some wonderful advice from Mark Yarnell, Chuck has a whole new appreciation for time management and network marketing success. "Mark's simple philosophy is to focus on the activities that generate money." Chuck found out from Mark that these two activities are retailing product and recruiting other



Dick Simmonds, Mark Wright, Chuck Brady and Chuck Pinnell

distributors. By focusing on these two things a minimum of 2 hours per day success in this business can be guaranteed!

"I am really excited about the future I am creating for myself with Bi-Tron as a vehicle for long term financial

and personal success. I have committed myself full time to the opportunity and have been achieving immediate results thanks to this decision. With Bi-Tron my future is bright."

Great work, Chuck! 2007 is looking boundless!

Rising Star in California becomes a Bi-Tron Presidential Founder



Jun & Feli Isiderio
from Milipitas, CA

Congratulations to **Jun and Feli Isiderio** from Milipitas, California who achieved Presidential Founder status having personally enrolled 6 active distributors that have stayed active for a minimum of 3 months as well as personally enrolling another distributor who did the same, all within 5 months! Jun and Feli are no strangers to network marketing and when they were looking for a new and exciting opportunity

they found Bi-Tron. They contacted Alex Fraser Bronze Director with Bi-Tron, whom they knew from a previous network marketing company, and the rest, as the saying goes, was history. I hope to be able to do this full-time in two years. I believe the way to success in network marketing is identifying leaders and signing them up in a one-on-one setting. However, sign up everyone,

regardless of potential, for you will never know where it will lead to 'till later."



Duane McCracken Reaches Presidential Founder !



Dwayne McCracken
from Hardisty, Alberta

Dwayne has lived and worked on a 4th generation ranch all his

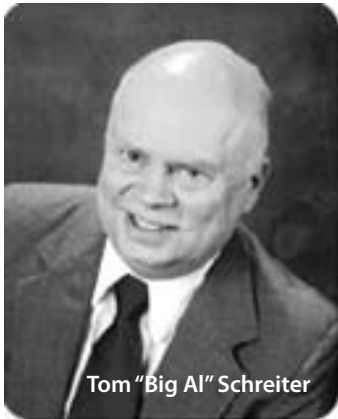
life. He has also done many other things while trying to make ends meet. Dwayne has been a truck driver and an equipment operator for other farmers along with various other jobs along the way. Dwayne heard about Bi-Tron from a friend, Allan Bleiken, who used to live close by and now lives in Osoyoos, BC. Dwayne became a Bi-Tron Distributor in May 2006 but only really started developing his Bi-Tron

business after attending the Bi-Tron Leadership School in July. It was just recently through his hard work and determination that Duane reached the status of Presidential Founder, having personally sponsored 6 active distributors who remained active for a 3 month period and having personally enrolled a distributor who did the same. "But, I didn't do it on my own! I had lots of up line help, and wish

to especially thank Tim and Jo Anne Meissner who helped by coming out and doing a meeting as well as three way calls." Great work Dwayne and team, keep it up!



BI-TRON AMAZING INTERNATIONAL LEADERSHIP SCHOOLS WORLD FAMOUS GUEST SPEAKERS



Tom "Big Al" Schreiter

An MLM industry legend, with decades of experience, and a great sense of humour.

Tom "**Big Al**" Schreiter travels around the world to train the best in MLM. This last conference was an incredible opportunity for distributors to learn and join the ranks of the biggest

and the best leaders in network marketing. Going to a Big Al training changes lives and takes MLM businesses to the next level. You need your team to experience this as

well, so you can grow your business together.

Distributors Feedback: ***"I loved Big Al's Ice Breakers, they are so effective and simple!"***

Go to www.bitrontoday.com to watch Big Al's video.



Howard Olsen

Passionate, energetic and charismatic, a uniquely qualified sales professional and trainer.

Howard Olsen is President and CEO of High Output Training Systems and is one of North America's foremost sales performance experts.

As a leading authority on the psychology of selling and the process behind peak sales performance, Howard's success lies in his ability to distill the seemingly complex down to a simplistic process that

can be easily learned and immediately applied.

Distributors Feedback: ***"Howard took what Big Al had to say and expanded it from ice breakers to naturally enrolling anyone!"***

Go to www.bitrontoday.com to watch Howard Olsen's video.



Dakota Rea

Youngest Generation Y personal development and success trainer on the planet! .

Dakota Rea, as a teenager who overcame a life of drugs and alcohol, is now widely acknowledged as the youngest Generation Y personal development and success trainer on the planet! Dakota has

succeeded against all odds in creating a dynamic free-enterprise business and an enviable reputation in helping young people, locally, nationally and internationally change their lives for the better.

Distributors Feedback: ***"Dakota is young and bright, his accomplishments by the age 20 really made me want to build a young generation Y organization!"***

Go to www.bitrontoday.com to watch Dakota Rea's video.



MARK YARNELL TRAINING

SPEND A DAY WITH MLM LEGEND MARK YARNELL!

AUTHOR OF YOUR BEST YEAR IN NETWORK MARKETING, YOUR FIRST YEAR IN NETWORK MARKETING & THE HOLY GRAIL OF NETWORK MARKETING COLLECTION!

SATURDAY, JUNE 02, 2007 9AM - 5PM

**LOCATION: PENTICTON LAKESIDE RESORT
PENTICTON, BC**

TICKETS ARE ONLY \$45 PER PERSON AND INCLUDE LUNCH!

"Most people just can't believe that it IS definitely possible to make over \$100,000 per month."

At age 36, Mark Yarnell had to borrow \$179 to get his business started in the multi-level industry. Amazingly, over the years he has built his organization into a \$70 million per year international network and has helped create numerous millionaires in the exciting process.

So how did he turn the impossible into the possible? It certainly did not happen overnight and it most assuredly was not accomplished by him alone. It grew from a passion to help others and the persistence and teamwork of a great network of ordinary folks who became extraordinary achievers.

Mark recalls, "It was

a belief that one person can make a difference in this world that led me into the seminary in 1976, and subsequently into a decade of service as a Christian minister. After ten frustrating years in the field, I finally determined that in America, wealth tends to be an adult's report card and I exited the ministry to begin a new career in MLM."

"While I was still motivated by a sense of altruism, I had come to the conclusion that I could do more good as a spiritual person with vast sums of money than I could as an impoverished minister."

So how do you begin? "The best thing to do is to find a mentor at a young age," Yarnell stresses with enthusiasm. "Spend a year or two working for that person for nothing or even offer to pay them for the privilege.

It's surprising that we will spend a fortune on four years of schooling and we will not learn the proper skills for creating wealth. Spending one solid year with a mentor can produce genius."

Mark shares with us his secret of success, "You've got to have a goal bigger than you are. You need to find out what is most important to you. Most people just can't believe that it IS definitely possible to make over \$100,000 per month. Find out what you COULD do with \$100,000 per month to help others. You need to determine what brings you the most joy and fulfillment in life and then create your career around it. Find the 10 best people in your area and pick one to be your mentor. Then stick to it. Nobody gets rich quick, it takes a couple of years to get going."

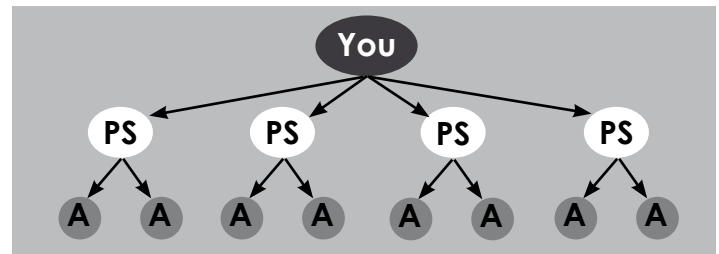
So how do you get started recruiting people into your network? "It's truly a numbers game," states Yarnell in all seriousness. "You need to talk to 30 people a day. What I did was go to a nice hotel or in a business area. I would go up to 30 businessmen a day who were dressed in nice suits and looked successful, you know, the Mont Blanc pens, nice watches and ask them - If there was a way you could make \$30,000 per month would you be interested? Of the 30, I would get cards from twelve, of the twelve, I would set appointments with four, of the four, I would get one who was really interested. It's that simple. Anyone can follow through on the basics that are needed for success."

<http://www.holygrailnetworkmarketing.com>

JANUARY COORDINATORS

Jim Landolt
Angie & Ken Meissner
David Peters

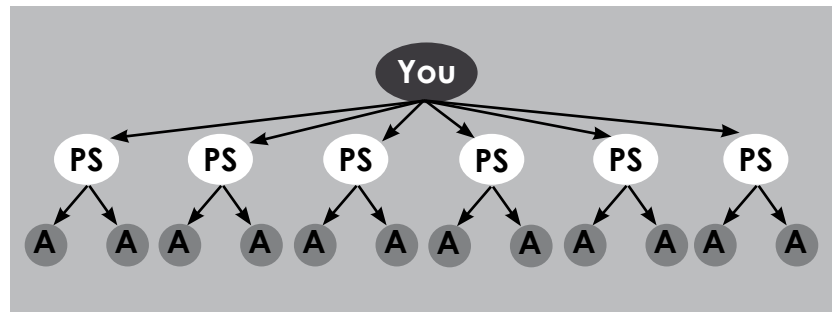
A Coordinator needs four active personally sponsored distributors who each have two active distributors and be active him/herself with 2,500 TGBV.



JANUARY DIRECTORS

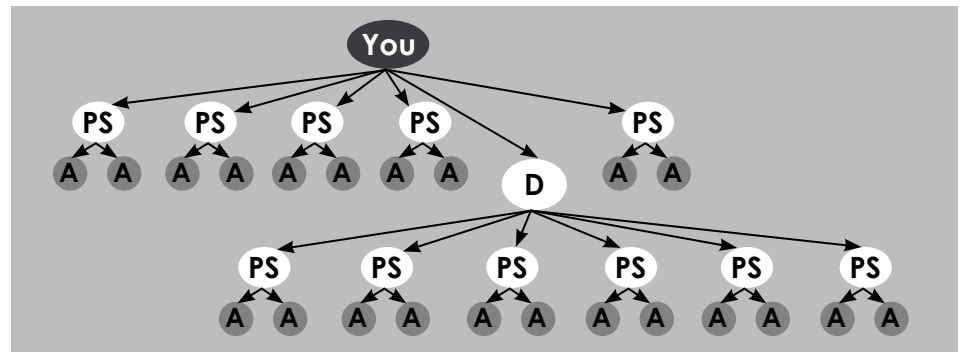
Duane & Norma Andrew
Ernie McLean
Tim & Joanne Meissner
Christine Page
Greg & Cheryl Bright
Jerry and Adam Heinrich
George & Sarah Moen
Donna Willon
Leon Froess
Bob Frew
Alex Fraser
Terry Webber

A Director needs six active personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors while the Director is active as well and 5,000 TGBV is maintained with no more than 40% of BV coming from one leg.



JANUARY BRONZE EXECUTIVES

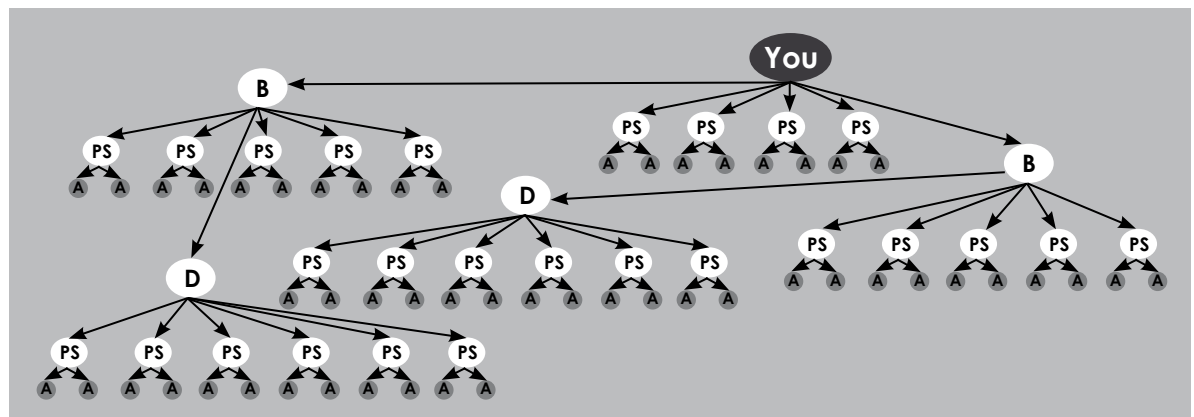
Robert Skinner *A Bronze Executive must have all the attributes of a Director and then one of the distributors in their personal group must become a Director. Group volume (TGBV) must be 10,000 with a maximum of 40% from one leg.*



JANUARY SILVER EXECUTIVES

Chuck & Erin Pinnell

A Silver Executive must have Active Director Status plus 1 Active Bronze Leg or 20,000 TGBV with a maximum of 40% BV coming from one leg.



JANUARY QUALIFIED DISTRIBUTORS

JANUARY ASSOCIATES

Brendan Egan
Terence Novocosky
Tammie Olson and Marcel Joyal
Mike Dean
716979 B.C. Ltd.
Jonathan Thomas
Robert Simons
Herbert Fleming
Ken & Deanne MacKay
John Petkau
Bech-Hansen Bookkeeping & Consulting
Allen Schwabe
Barry Worden
Adeline Holland Or Roberta Takacs
Daryl Froess
Marianne Welliver
Art Cowie
Theophilus
Al Williams
The Idea Zone Advertising Ltd.
B Skinner
Donovan Peters
Fred Hunte
Alan Bleiken
Cheryl Bright
Ryan Racoma
Naville Fernandes
Andrew Fernuik
Carol Wrenn
Jeff Bandick
Carisu Dodd
Giselle Mikela
Elton Communications
Darren Saiki
Harmen Berghuis
Bi-Tron Ron
Arnold Wollmann
Jim Thayer
John Straw
William Cook
Jake Wiens
Scheherzade Balzomo
Philip Goddard
Sue Jeckel
Jo-Anne Meissner
Kirsten Norstad
Chris Randall
J. Michael Forbes
Kim Semeniuk
Al Patterson
CMKM&M Services
James Bello
Bill Millikin Jane Kriese
Randy Haugen
James Bello II
DJ Modern Mill Consultants
Jeff Bandick
Loreto Gilla
George Gil
Harold Carmont
Alice Meissner
Mary Jean Adams
Larry Sokoloski

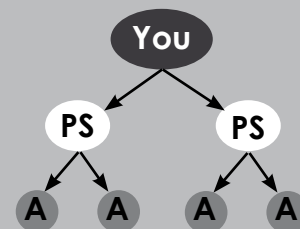
Norm & Carol Cole
Robert Hall
Edwin Epp
Robert Martz
Wright Pro Hardware
Jeff Patterson
Cameron Brady
Brian O'Keefe
Environmental Protection Inc.
Sullivan Santos
Angela Balmer
George & Tuula Rands
Les Humphries
Karl Engbrecht
Dave Graham
Steven Poltorak
Trish Landolt
Lisa Beal
Ken Meissner
Marvin Ritchie
Andrew Male
Kelly Harris
JoLayne Advent
Mambo Net
Communications
Angela Cianni
Westcap
Susan & Robert Sobko
Boardroom Capital
Merle Johnson
jayson Ardahl
Elmer Bell
George Ross
Leoncio Orteza Jr.
Karen Scott
Glen Grunert
Jack Pine Marine
Grace - Isabel Isiderio
Dan & Debbie Watson
WES & DARCY DYCK
Larry Farnsworth
Colin W. Day
Scott Berg
Mark Terry
Agustin De Guzman
CDPower
Steve Fox
Ryan Bright
Terry Hamilton
Ronald Anselmo
Desert Star Ranch LLP
John Randall
Marcus Frew
Diana Blake
Steve Erb
Allen McLean
Douglas Burtch
Dwayne McCracken
Penny Pinchers
Jim Barr
John Viliua
James Larson
Monitoring For Less
Hans Schulz
Lynn Shank
Michael David Brown

Wilhen Ventures Ltd.
Recco Builders
Clearview Marketing and Sales
S Garstad Business Service
Alan Charlton
Richard and Gillian Rabbitt
Dominic Cianni
Ivar Rye
B.V. Projects
Don Hartel
T I G Ventures
Carla Kanter
Wayne Vogeler
Lyle Williams
625001 BC Ltd.
Chris Cornett
Ted Berg
Fred Sessions
Martin Maralit
Brad Skinner
Blaine Adam
Colin Atkinson
David Chamberlain
John Almond
Mark Dowers
Grant Cartwright
Don LeComte
Darryl Garrison
Doug Moffat
Andy and Linda
Heatherington
Merrill Stewart
Mary Dennis
Denise Bedard
Chase Bolton
Ruben P Nocos
Lasca
Devon Bolton
Carole Heinrich
Allan Crawford
Terry Minnis
Felicitas Isiderio
Fred Martinson
Paul Raymond Richardson
Brian McLean
Vern Gattinger
Bob Caldwell
Winston Shipowick
Dalyce Craig
Jan & Garry Berdahl
Marc Beaulieu
Alfred L. Jose
Violet Green Marie Nobles
IN2SPD
Paul Gifford
Audra Deane
Irina Allen
Cathy Haig Julia Craig
Doug Umscheid
BRUCE AND GERALDINE WEBB
Lorne Burnett
GAIL and Walter BUIZER
Kristi Selhorst
Showroom Quality
Detailing

Paul Hanson
Bryan Moskaluk
Dawson Simmonds
Kimiki Longfellow
Larry Allen
Doug Duerksen
Irene Santos
Robert McEwan
Bruce Eden
Aaron Mueller
Elsa Cabalu
Kathie Valantine
Glen Ellison
Howard Olsen
George Moen Jr.
Ken Kunka
Christie Anderson
Michael Babcock
Lighthouse Marketing Inc
Dean Schneider
Marlyn Romero
Haf Dun Farms
Dave Langen
Jeff Todd
Rick Waddell
Carl Riddle
Cliff Heppner
WALLIE HAWKENS
Ron Herbig
Knowledge Brokers
International
Mauro Wilson
Anne Best
Anne Stadnyk
Neil Lensen
Pat Forbes
Brian Trenchuk
Daniel Fontaine
Melody Russett
Curt & Jen Froess
Herb Escher
Creative Connectors
Ann Lemieux
Dale Wellar
Marlene Tymofichuk
Mike Olsson
Penny Pinchers
T I G Ventures
Doug Umscheid
Peter Stokes

Doris Ptolemy
Scott Miyano
Kevin Foley
Mark Olney
Ray Caldwell
Valleytech Auto Service
Della Hollowell
Patrick von Pander
William Atkinson
Tracey Beaven
Sam Chamberlain
Luigi Cianni
Lorne Gilbertson
Jun Isiderio
Elaine Advent
H. E. Heinrichs
Dale Forsythe
Mariana Mueller
Chuck Brady
Sirn Michelsen
Jeffrey & Rebekah Wilson
Ron Ray
Garry Cluley
Cam Shipowick
Kenneth Hart
Andrew Tajiri
Barry Wright

An Associate must have two active personally sponsored distributors who have two active distributors each and be active him/herself with 1,000 TGBV.



A Qualified Distributor must have two active distributors which were personally sponsored (PS) and be active him/herself.

