

What a Weekend!

Congratulations... Dave and Cheri Peters !!



As the Bi-Tron business grows, so does the family of its Founders.

Picture this: Friday night—beautiful summer evening; warm breezes, a view from the rooftop of a 60' luxury houseboat, on gorgeous Okanagan Lake. It all started last weekend at the Grande Hotel in Kelowna, at Bi-Tron's Leadership Conference. And, this is just the beginning!

"It was awesome," says Dave. "Especially the boat cruise—and to realize that we are part of the Founders Program with this company." Well, the Peters' are off to a good start as new Founders, and, as Dave puts it, "Where else it'll take us is unknown, but it can only be good!"

And, he's clearly impressed with the way things are done within this company. "For us, never having been involved with a company in its initial stages before, and then seeing, first-hand, the integrity of the management team, well...it's really comforting."

With admiration, he adds that one of the nice things about network marketing, is receiving recognition for your efforts—it's a real confidence builder—and that there's so much help available. "With all the assistance you need, other distributors will help you to build a strong, residual income, unlike conventional businesses." Like their floor-covering venture.

Born and raised in Abbotsford, and married in 1971, the couple then moved to Penticton, where they've lived since '73. Dave worked in the construction/paving industry, until he bought the Sears carpet store two-and-a-half years ago in Westbank—not far to commute.

They wound up with the store through a connection of theirs, while actively looking for something to do year-round, rather than the seasonal paving work. "It happened fairly quickly, so once our application was accepted, we were forced to go ahead, and had to learn something new."

They find, though, that once you deal with a customer, and make a sale, you don't hear from them again, except for their referrals." The way I look at it," says Dave, "network marketing is the best way to distribute a product."

This was part of the attraction for the Peters'. Even though they've been involved with another networking company, Bi-Tron was much easier to get out of the starting gate; they've found, as others have, that people seem to take better care of their cars, than of their bodies.

They agree with others, too, that timing is everything. "When our friends Doug and Mary-Anne Burch introduced Bi-Tron to us, we knew it was right, and not just because of the fuel costs. When you have a consumable product, the demand for it grows, and people clammer for it," says Dave.

Although Cheri wasn't able to join Dave at the conference, as she was helping out with their new Granddaughter, now just three weeks old, she plans to get more involved with their Bi-Tron venture. "Before our flooring business, I stayed home and raised our four kids, so now I'm looking forward to meeting new people, and developing new relationships."

Cheri says that Bi-Tron is a positive way to go, for business, and that she'll certainly jump in when she can. "And I knew there'd be other cruises, but you never know about Grand babies." Oh, and Dave has lots of pictures of the little one, so if you haven't already, ask to see them, when you meet him.

Congratulations, Dave and Cheri, on the latest addition to your family, and the growth in your Bi-Tron family!



Highlights From Kelowna!!

It Was Unanimous: Informative, Educational, Exciting, and Fun!



These are just some of the comments communicated from events of the Leadership Conference in Kelowna. For the Founders, it all started Friday evening, with the Sail-Away dinner on the two-storey, luxury houseboat.

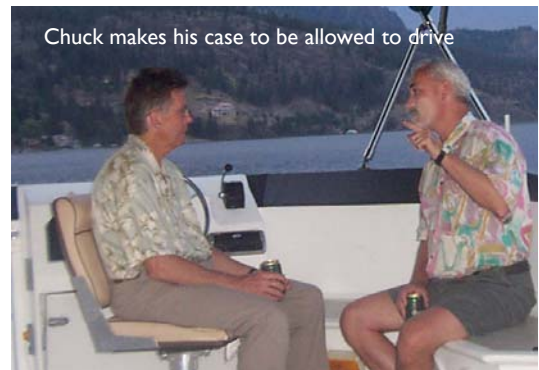


Great food! Beverages! Stimulating conversations! ...Panoramic view of the city and lights from the water of Okanagan Lake.

It was also a great opportunity for the Founding Distributors to, not only get to know Dick and Pat Simmonds and their son Cooper, along with Mark and Kelly Wright and their young son Dominic as well as CFO, Laurie Yaworski and his wife Nancy, but, also, to gain insight and understanding into the long-term vision for Bi-Tron.



It was a wonderful opportunity for the management of Bi-Tron Corporate, to greet and meet the Field Leadership that is setting the pace, and building this business.



Chuck makes his case to be allowed to drive

The time spent was fun, relaxing, and filling, and started a theme that lasted throughout the next day and evening. Friendships were reestablished; new ones were made, and the Bi-Tron family gained much strength.



Recognition for the Founders, pictured below - and for all the individual successes in building Bi-Tron!



The Saturday training was snappy, and packed with insight and wisdom of what it takes to build a strong and lasting MLM business.



Speakers ranged from High School dropouts to MBA's; from Sawmill Workers, to Corporate Executives of Fortune Five Hundred Companies. This truly is a business for anyone and everyone!





NEWSLETTER, UPDATES AND NEWS

The evening festivities began with a fabulous, Grande-style meal, followed with dancing, and plenty of opportunity to schmooze with other distributors and the management team.



making new friends; to doing fun things, while, all the time, daring to call it a business!



Talk to the people who were at this event! Find out why they're already booked into the upcoming Leadership Conference—and you and your group be there with us in Penticton, October 22, 23, & 24th. **Make this a business vacation of a lifetime, with the Bi-Tron family!**



The event proved to be invaluable, for establishing confidence and belief in what this business can become, and provided a great example of what this network-



ing lifestyle is about: from tax-deductible trips to beautiful places, to

