



BI-TRON news

newsletter
updates
latest news

FOUR MORE LEADERS STEP UP TO COORDINATOR!

Congratulations to our latest crop of Coordinators! Della Hallowell, Donna Willon, two ladies showing us that this oil business isn't just a guy thing, and the father and son team of Jerry and Adam Heinrich also get the job done. With two fully Active teams a piece they are well on their way to the upcoming Director's cruise!

Congratulations Della Hallowell on qualifying first as Trainer and then as a Coordinator within a month of each other!!! Della enjoys helping people, it's not about herself!



Read Della's inspiring story on Page 2

Della pictured on the President's reception cruise

Being excited and having a great time is what Donna is all about. A great attitude along with a lot of support from her team has helped Donna achieve the Coordinator rank. Donna first got involved with the company through the efforts of George Moen. "George really took the time to rebuild our relationship before **encouraging me** to join him and Robert in the Bi-Tron business."



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Donna Willon—Coordinator

Adam and Jerry are extremely busy.

Adam already runs three conventional businesses.

He is a financial planner with over 100 clients; he runs a bowling centre and a small vending business and his father Jerry works full time in the construction industry. When asked to take a look



Jerry Heinrich relaxing on the Lake

at Bi-Tron's exclusive business opportunity, he gave it a really good look but not right away. They were first approached by Chuck Pinnell but were "**far too busy**". Then another friend, Doug Burtch contacted them and told them they really should investigate the opportunity further, again "**not right now**". Finally, a couple of months later, when David Peters also told them about Bi-Tron he convinced them to at least try products.



Adam, feeling like he's already on the cruise.

Knowing that gas prices and emission issues are the number one thing being talked about across North America, Adam knew that if the product really worked it could be the opportunity that he was really waiting for.

After finally trying the product, both Adam and Jerry were convinced, "Bi-Tron's product is unique, it works, and we're the only ones who have it."

Adam knows the timing is perfect, "No one can compete with Bi-Tron's line of products,

and with the current price of oil and prevailing economic climate the opportunity speaks for itself." Adam and Jerry agree with what George Moen says; "This is a dream shot" and they would also agree that "anyone getting involved with Bi-Tron needs to seize the day."

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Della Hallowell Makes Coordinator in Record Time.

Although it's been hard for her since her husband passed away in December, her positive attitude remains the same, and **"it's about the people, not me."** She further explains that her success pattern was driven so rapidly because of the amazing support of both Doug and Mary-Anne Burtch.

Della decided to put Bi-Tron's products to the test in her 2001 Buick. With **immediate results** of 3-4 more miles per gallon in town and 5-6 on the freeway it made her a real believer. She then got in touch with Doug and Mary-Anne Burtch right away and **invited over 20 people** to a meeting at her home so that she could share her story with them. Most of those who heard her story that night have chosen to join her in her business.

Della has continued to tell people **how excited she is** and has used the simple method of talking to people and telling her story. By inviting guests to view the product DVD they have a better understanding of how Bi-Tron's products really work. Della explains how it wasn't her own individual efforts that qualified her as Trainer and Coordinator in the Bi-Tron compensation plan, in fact she **doesn't take any credit** at all. "I don't know much about it. It's my upline Doug & Mary-Anne, Chuck and all the people involved who are making this happen for me!"

Della came to the latest conference in Kelowna, BC on the June 24th. She found it to be truly wonderful. "It all flowed together so well. How they recapped all the most important points was **very impressive**. There wasn't a lot of hype. The success stories were really genuine, heartfelt and inspiring. Everyone felt equal, there was no special treatment."

After the conference Della used all the information and notes she had gathered and held another meeting at her house the following Tuesday. Fifteen of her team and guests attended! Many more of whom are joining her Bi-Tron business! Della is well on her way to success with her short term goal of buying a mini motor home and long term goals of owning a condo in Spokane, Washington as well as Fort Wayne, Indiana where her family live. She figures that building 6 strong legs with depth will help her reach these goals.

Della says, **"It's nice to be important but it's more important to be nice."**

Once again she has shown that it's not all about her, which is the perfect attitude when becoming successful in the Bi-Tron business, **"it's about people!"**

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Now Donna, George and Robert Skinner are all working together and are doing extremely well.

"Training people, and helping them," is what Donna enjoys the most about her Bi-Tron business. Teamwork is the basis of Donna's business, "We motivate each other all the time, with the



Donna in the Gulf Islands whale watching with the other contest winners

constant support our team provides, no one finds themselves lost. Donna says that **"Using her up line** has really helped her get to this stage," Her favourite promotional tools are the product DVDs that are now available im-

printed with your business name and contact number and the fuel savings breakdown page that accompanies product orders or is available in the online library in everyone's back office.

Donna knows the product works. "Bi-Tron is liquid gold. It really saves you money when operating your vehicle. It really works, the products are awesome!" because she knew that the products work so well and because she found herself complaining about gas prices everyday, Donna couldn't pass up this proven solution.

Donna keeps working hard with Bi-Tron. She plans on reaching Director in the near future and joining with her upline and some of her own team on the upcoming Director's cruise to the Mexican Riviera. In order to be able to achieve that goal she intends to help everyone in her organization achieve their personal goals and have fun while doing so. Helping people **set and reach their goals** is the main reason that Donna joined Bi-Tron. Enabling her team members both to create financial freedom and receive **great recognition** and accolades from the company for all their achievements is very rewarding. Allowing them to live a much **happier, healthier lifestyle** is at times humbling. With the help of everyone involved in her Bi-Tron business Donna is driving towards her own success.



Father and Son Team Aim for the Mexican Riviera

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Jerry and Adam encourage potential distributors to take this opportunity seriously. "If they do so, not only will they receive **great support** from there up-line but from the company as well."

Although Adam is very busy running his three conventional businesses, after seeing the results of his efforts thus far in building his Bi-Tron business and having received great support from his up line, he is convinced that Bi-Tron holds his future and is **the vehicle to becoming financially free**. It is because of this belief in the company and the accomplishments already made by both Adam and Jerry that Bi-Tron is now their number one focus and most important business for now and in the future. One of Adam's favourite quotes helps explain the kind of determination and understanding of what it takes to really soar in Bi-Tron: **"If you do what most people won't do for the next five years, you can do what most people can't do for the rest of your life."** (Wade Cooke)

Adam's previous experience in network marketing was not so inspiring. After several years of effort they had built a team of over 400 people. However, despite their accumulated efforts there was a minimal amount of product being sold within the group and so very little commission money coming in. "It's easy to help people involved Bi-Tron **remain focused** on their business," Adam says, "The products work and almost sell themselves. All customers have to do is try it once. The compensation plan is a perfect balance for short term and long term success. It's the perfect hybrid. The combination of the binary and unilevel plans can quickly build a stable business."

Bi Tron is a company that will be there now and in the future. "You've got to maintain your active status in the business. Bi-Tron will continue to grow with or without you. It's up to you to **take this opportunity seriously**." Adam and Jerry would like to thank everyone that took them seriously and helped them get to where they are today, and will continue to help them grow their businesses in the future!



Fishing for Business Leads to Trainer Status

Tim Meissner, one of our Whale Watch contest winners, is accustomed to plying the waters off Vancouver Island and around the province as a first class fishing guide (just ask his sponsor Doug Burtch!).



Tim Meissner—contest winner—about to embark on our Whale Watching Tour.

Tim started his Bi-Tron Business on December 20th of last year. Inspired by such an amazing business opportunity, Tim **came in as Founder**. Ever since getting involved with Bi-Tron Tim has been working hard to launch his business. Knowing how it will take time and a lot of hard work, "it's not a get rich quick scheme, like

anything else to be successful it takes a lot of work."

When explaining how Tim achieves results he mentions his keys to success. "You've got to be inspiring. It's a must that you believe in the product and **don't over sell**. "Bi-Tron sells itself, it's that simple." Tim is really excited about becoming Trainer. He plans on becoming Director within the next few months. **"Fly like an Eagle, or flop like a Turkey."** That's Tim attitude for you, "I call it like it is; a Spade is a Spade, and a King is a King, it's for this a lot of people give me their true respect."

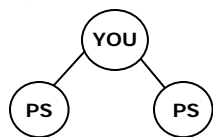
Tim knows all about the powers of using you're up line, **"use your up line**, you've got to drive them like a Mule." Tim has a strong believe in Bi-Tron both from a products stand point and because of the Management team. "One of the main reasons I got involved is because of the **quality of the people** who run the show. Both the President Dick Simmonds and C.O.O. Mark Wright provide the type of leadership in which I am willing to invest my effort with Bi-Tron for a very long time." By doing so Tim plans on maximizing his residual income throughout the future. **Great job Tim, keep up the brilliant effort!!**



BI-TRON CONTINUES TO GROW!

CONGRATULATIONS TO OUR DISTRIBUTORS!

Qualified



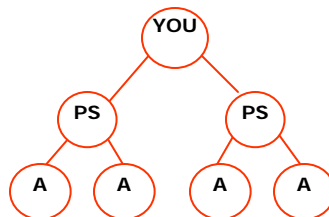
PS= Personal Sponsor

A= Active

Colin Atkinson
Hans Schulzall
Mike Olsson
Doug Moffat
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Allen Schwabe
Jeff Todd
Crantini Web Design
Glen Grunert
Jeff Patterson
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Herbert Flemming
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Angela Cianni
Trish Landolt
Kelly Harris
Jeff Bandick
Michael Babcock
Curt & Jen Froess
Daryl Froess
Bill Millikin & Jane Kriese
Greg Bright
Dave Graham
Howard Olsen
Dan Watson
Pigeau Ventures
Andrew Male
Knowledge Brokers Int.
Jake Wiens
Brendan Egan
Dave Langen
Cam Shipowick
Reg Amyotte
Sirn Michelsen
Mary Dennis
Ryan Gibson
Lynn Shank
Dan Fontaine
Larry Allen

Kristi Selhorst
Scott Berg
Bryan Moskaluk
Wright Pro Hardware
IN2SPD
Sheela Hartley &
Phil McDonald
Dale Forsythe
Ryan Racoma
Darren Saiki
Ken MacKay
Jim Thayer
George Ross
Valleytech Auto Service
Shirley Allen
Ernie McLean
Robert Martz
Barry Wright
Showroom Quality Detailing
Rick Waddell
Marc Beaulieu
Marc and Lynda Terry
Elmer Bell
David Walker
George Moen Jr.
Neil Iensen
John & John Jr. Vilua
Don LeComte
Environmental Protection Inc.
Brad Skinner
Elton Communications
Kevin Foley
Tony Theoret
Karl Engbrecht
Michael David Brown
Doug Duerkson
J. Michael Forbes
Violet Green
Rick Olsness
Art Cowie
Edwin Epp
Al Patterson
Brain O'Keefe
Paul Gifford
Al Charlton
Art Cowie
Brad Skinner
Bob Frew
Irina Allen
Kathie Valantine
Ken Kunka

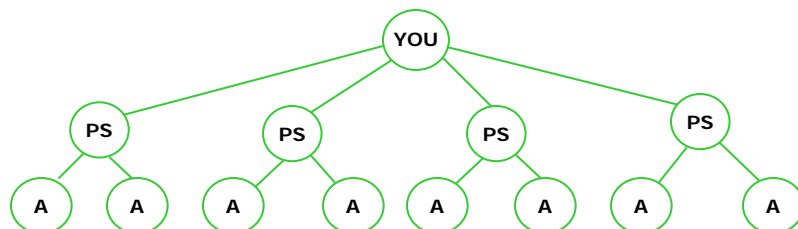
Trainers



William Atkinson
Mark Olney
Scott Miyano & Gary Au
Luigi Cianni
Marianna Mueller
Lorne Gilbertson
Cam Shipowick

David Peters
Alex Fraser
Jeffrey Wilson
Andrew Tajiri
Tim Meissner
Ernie McLean

Coordinators

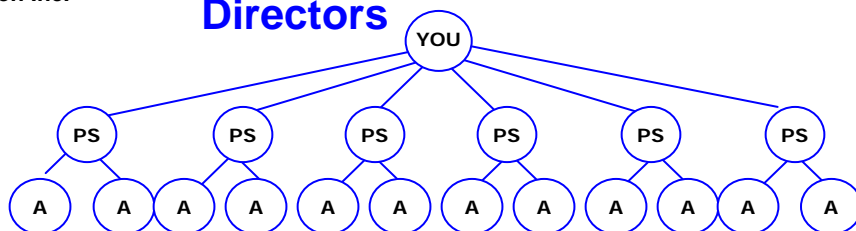


Robert Skinner
Leon Froess
Jim Landolt
Della Hallowell

Donna Willon
Jerry and Adam Heinrich
Duane & Norma Andrew

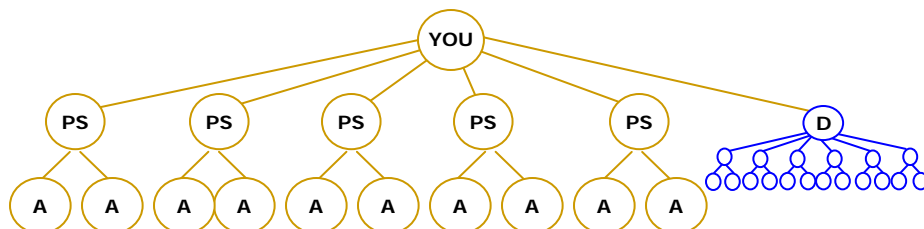
Herb Escher & Christine Page

Directors



George & Sarah Moen
Doug & Mary-Anne Burtch

Bronze Executive



Chuck and Erin Pinnell

Coach turns Trainer



Ernie "Punch" McLean, yes, the same Ernie "Punch" McLean who was one of the WHL Hockey's all time winningest and feisty coaches, joined Bi-Tron back in November last year. **Ernie knew that the products**

Ernie bundled up in his survival suit chasing whales round the Gulf Islands

have been around since the early '90's. He'd long

used the products at his Gold mine in Northern BC, swore by them, and credits them with saving him thousands of dollars in equipment repairs and replacements. It's easier for Ernie than many to speak about Bi-Tron's efficacy. Ernie has now achieved the rank of Trainer, "it's a great accomplishment, the product is great and no one will convince me differently. **Bi-Tron proves itself** every time we use it. Most of the people that I know are getting between 15-30% more mileage per tank when "Bi-Tronizing" their vehicle." Ernie tells people, "All you've got to do is buy one bottle for under \$20, use it and you can **save a tank of gas every month!**" it's that simple for Ernie "Punch" Mclean. He truly believes in the product!

When Ernie first decided to take a look at the company he went right to head office and met with President, Dick Simmonds and Chief Operating Officer, Mark Wright. The three of them ended up having a two hour conversation mainly about hockey since Punch already knew the product was the real deal. After the conversation, Ernie found himself not only convinced in the product but also in the management team at head office. "It is critical to have **great people involved** in any business and Dick and Mark represent that."

Ernie plans on saving a lot of money when using Bi-Tron's products and loves the recognition that head office provides for all of his achievements when building his business. Winning trips around the world and achieving the next rank are all bonuses to Punch using the products and helping others save money and build businesses of their own brings him a feeling of **great satisfaction**.

More Real Bi-Tron Evidence from Ed "The Bi-Tron Mechanic" Thomas

We have all heard of great results from the Bi-Tron products being used in vehicles in relation to decreased fuel consumption and of engines / transmissions having been saved after having lost most or all of their oil, and this is great!!

I would like to share a story however that relates to one of the benefits of Bi-Tron that does not get the attention that I as a mechanic would like it to get, and that is of the fuel conditioner's ability to clean the injectors and top end of an engine, which is **critical to mileage improvement**.



Ed, Judith & Esther Thomas

I recently "Bi-Tronized" a 1986

Buick Rivera with 400,000 kms on the clock - the customer is a travelling sales rep and has had the car for almost all of its life. About 2 months later he **blew a head gasket** while pulling a hill on the highway, and as you can imagine the car overheated badly! All the oil treatments had been added, and by this time about 5 bottles of fuel conditioner had been run through the engine. The car was towed to my shop, with the customer fearing the worst. However, once I removed the cylinder heads, it was obvious that **the engine had not suffered any damage from the overheating**, once again the oil treatments had prevented serious damage, but it was what I have come to expect from Bi-Tron's great metal treatments.

Now for the part that really surprised me, once I had the cylinder heads off, I could not believe HOW SPOTLESSLY CLEAN THEY WERE! This car had over 400,000 kms, yet I could find absolutely no traces of any carbon or deposits on the valves or in the combustion chamber, they almost looked like they had been hot tanked! Yet in the upper intake manifold and around the throttle plate (places not contacted by the fuel), there were carbon deposits at least 1/8" thick. I called the customer to come down and have a look himself, as he is fairly mechanically inclined, and he could hardly believe his eyes. **Needless to say he is sold on the product**, and is planning on coming into the business next month.

The old Riveria is back on the road, with the customer saying that it is **running better than ever!**



Join us on the Next Director's Cruise



Qualify and be paid as a Director in the Bi-Tron compensation plan by 31st October, 2005 and join all the other Bi-Tron Directors on February 12th, 2006 on a cruise to the Mexican Riviera. Earn tickets in the July draw for a prize of a mini DVD player to present the new Bi-Tron video professionally. Earn 1 ticket for each 100PV generated or for each 100BV of initial order volume in new legs. All tickets will be carried over to a Grand Prize Draw for a cabin for two on the Directors Cruise to Mexico.



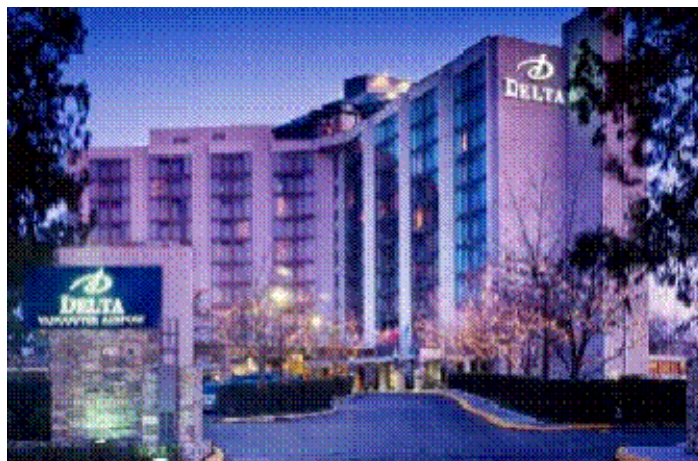
Monthly Prizes to be drawn on the first Monday of the month following the contest period. Directors and above are not eligible for the draws. Grand Prize to be drawn on November 7th, 2005. Must be qualified and paid as a Director with a minimum TGBV of 5,000 for the month of October. Directors and contest winner will receive an ocean view cabin for 2 on the Carnival Pride departing Los Angeles February 12, 2006 for the Mexican Riviera.



Register Now for Richmond September 30th—October 2nd!

We have scheduled our next Leadership School at the elegant Delta Vancouver Airport Hotel Conference facility. Make sure you bring as many of your team as you possibly can. The more people you can expose to the energy, training and leadership that will be at the conference, the more success you are likely to enjoy in the following months. Experience what being part of a professional team is all about!

The pricing for the event will be \$249 per couple, \$149 for a single. Make sure you and your team commit to be there. Go to your website and register online from your back office, or phone us toll free at 1(866) 824-8878



There will be several **IMPORTANT ANNOUNCEMENTS** and several **VERY EXCITING SPEAKERS** you will **NOT WANT TO MISS!!!**

We have reserved a block of rooms at a FANTASTIC RATE. The Delta Vancouver Airport Hotel is offering us a deal of \$105 a night. The Corporate Management Team and Leading Distributors are already confirmed, and there are only a few rooms left at this rate on a first come-first served basis. Be sure to take advantage of this deal. Take your family on a trip to the Lower mainland, learn how to build your business at the same time, and, best of all, write it all off!



All Signs Point to Success

Mark Olney is always positive when talking about Bi-Tron. He has known about and believed in the products since the mid 90's. Mark gets a great deal out of going to the conferences, and presentations, "They generate excitement and buzz in the Bi-Tron community."

He especially enjoyed the recognition given to distributors on the boat cruise, "The Company recognizes your efforts, and a lot of companies don't do that."

Mark is ready to **put the push** on and work hard towards achieving the rank of Coordinator by the next Bi-Tron Leadership School in Richmond, BC, September 30th – October 2nd. Soon thereafter he



Mark Olney showing off the power of the car sign.
A sign like this brought Mark to the Bi-Tron business!

aims on becoming Director in time to qualify for the **Director's cruise to the Mexican Riviera**. He sees his future in Bi-Tron. "Bi-Tron is on track. They have done everything they said they would." Usually Mark has been very skeptical when it comes to network marketing companies, "I wouldn't ever have joined a MLM business and wasn't comfortable in getting anyone else involved. Bi-Tron has really been an exception and an exceptional experience."

Knowing that **Bi-Tron saves Mark money every time he uses it** makes it really easy to recommend the product to anyone he bumps into. "I get up to 30% more mileage with my '91 Volkswagen Golf." Knowing the product works and the Company has such a strong foundation, Mark is in for the long hall.

Congratulations Mark on becoming a Trainer!

"The Flatlander's" Bi-Tron Business Reaches New Heights!

Lorne Gilbertson is based out of a small town of 900 people in Saskatchewan. He is really enjoying his Bi-Tron Business and has already qualified as a Trainer. "**It's just a start** to what I want to achieve." explains Lorne, "I want to reach across the Prairies; I want to leverage the flatlands. You

can call me **THE FLATLANDER.**"

Lorne believes the 3 most important points to running your own Bi-Tron business are the product, helping people, and reaching your goals.



Lorne Gilbertson with his wife Cathy on the President's Reception Cruise on Okanagan Lake.

With belief in the product

and the satisfaction of truly helping others to save money and to start and manage their own business you can't go wrong. By **helping others** to achieve their personal goals; not just financially, but also on a personal level, your own success is assured.

In fact, the reason Lorne joined Bi-Tron is to help others, and by helping others save money by using the products and make money by being involved in the business Lorne feels that he will be moving on to the next level of Director by the end of 2005!

Good luck Lorne keep up the great work! We hope you achieve your goal before November so that you can make it on the Director's cruise!



Lorne enjoying the company in "The Boardroom"



FIELD BUSINESS MEETINGS AND TRAININGS

ADVANCED LEADERSHIP TRAINING

All those distributors qualified Trainer and above are invited to attend an Advanced Leadership Training School in Abbotsford (venue TBA) Friday August 12th starting at 1pm and Saturday August 13th 9am—5pm.

ONE DAY TRAININGS

VANCOUVER, July 23rd at 8:30am

8 Rinks, 6501 Sprott Street, Burnaby, BC featuring Chuck Pinnell—Bronze Executive, George Moen—Director and Coordinators Robert Skinner & Donna Willon.

KELOWNA, July 30th at 9am

Holiday Inn at 2569 Dobbin St. Westbank, BC Hosted by Duane Andrew—Coordinator & featuring Chuck Pinnell—Bronze Executive.

KAMLOOPS, August 6th at 9am

Maverick Motor Inn 1250 W Trans Canada Hwy Kamloops, BC 1 250 828 0664 featuring Chuck Pinnell—Bronze Executive, Jeffrey Wilson—Trainer and Mark & Lynda Terry.

WEEKLY MEDIA EVENTS

MONDAYS

Live Leadership Conference Call

7:00 p.m. P.S.T

To attend these live and exciting calls call:

1-212-990-8000 enter the pin number **1524#**

TUESDAYS

Live **Internet TV Broadcast** Join in online at www.bitrontoday.com or follow the link from your own homepage. Get your questions answered live on air!! Streaming **LIVE at noon 12:00pm (P.S.T.)** on Tuesdays!!

THURSDAYS

Live Training Conference Call 5:00 p.m. P.S.T

To attend these live and exciting calls call:

1-212-990-8000 and enter the pin number **1524#**

BI-WEEKLY BUSINESS BRIEFINGS

ABBOTSFORD, BC

1ST & 3RD TUESDAY

7:00 p.m. registration 7:30 p.m. start

Crossroads Restaurant

1821 Sumas Way Abbotsford.

Jeff Bandick at 1 866 200 1269

WINNIPEG, MB

2ND & LAST WEDNESDAY EACH MONTH

Hosted by Brian O'Keefe

Perkins Family Restaurant 7:30 pm start

2675 Portage Ave. Winnipeg, Manitoba

204-889-1435

WEEKLY BUSINESS BRIEFINGS

All Distributors and Guests are welcome!

7:00 p.m. registration 7:30 p.m. start

TUESDAYS

KELOWNA, BC

Holiday Inn

2569 Dobbin St. (Westside), BC

VICTORIA, BC

Travelodge Hotel 229 Gorge Rd East

Victoria, BC (250)-388-6611

WEDNESDAYS

NEW WESTMINSTER, BC

Westminster Club 713 Columbia Street

For further assistance call 1(866)824-8559

VERNON, BC

Sandman Inn 4201 32nd St – Below Denny's restaurant. Vernon, BC

CALGARY, AB

410 56th Ave SW. Calgary, AB

For any further assistance call

(403) 923 - 0610

Hosted by William Cook and Phil McDonald

KAMLOOPS, BC

Maverick Motor Inn at

1250 W Trans Canada Hwy

Kamloops, BC 1 250 828 0664

Hosted By Rheal Bosse

THURSDAYS

PENTICTON, BC

Sandman Inn 939 Burnaby Avenue West,

Penticton, BC (250) 493-7151

**Be sure to check your
Schedule of Events calendar
located in your online back
office for the latest meeting
schedules.**

