

JULY NEWSLETTER

JULY 2006

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NEW BI-TRON BRONZE EXECUTIVE, ROBERT SKINNER!

INSIDE THIS ISSUE: **MOVING ON UP!** 2 **BI-TRON SUCCESS** RECOGNIZED **NEW CONTEST!** 3 **BI-TRON SUCCESS** 4 RECOGNIZED 5 FANTASTIC **TESTIMONIALS** DIRECTOR'S CRUISE CURRENT RANKS 6 SCHEDULE OF EVENTS

Become a Director & set sail for the Mexican Riviera with Bi-Tron!

Read more on page 3!

Get your **business** going! Come to the next Bi-Tron Leadership School!





It has been a tremendous learning experience. Who says you can't teach an "Old Dog". I have been in the retail and wholesale sales game for most of my life and it certainly has been an adjustment to understand and embrace what it takes to succeed in Network Marketing. What I have found amazing is to see how well we talk about the best methods and teach the best methods but few of us really follow them well or at all. I keep going to my past experience in Franchising for a point of reference and I realize the same is true there and that the old adage to be true. "Those that follow the "system" succeed and those

BI-TRON GLOBAL

Above: Robert Skinner

that don't, don't." I see something else that is the same in Franchising. Many people in their mind, think they are following the system but are still not achieving success. When you really examine why this happens, you will find they have modified the system to suit their style not the other way around. It can be tough for people to change their style of doing business but to succeed in this franchise you have too.

After a little less than two years I am Bronze. What does that mean to me? Well for me, it means that I may be getting close to figuring this business out. I am not there yet, but now I see the power of building a simple repetitive system and above all, changing my style, developed from years of experience to fit this system. I see now that I do not need to search for a better way or a faster way or to modify the best methods. I need to get educated on these "Best Methods" and do them over and over. One thing I know for sure, if I knew then what I know now, I would have been Bronze in half the time. I have been very fortunate to develop and be part of a progressive team with a vision and a stick with it attitude. I have been most fortunate to have partnered up from the beginning with George Moen. Partnerships in this business are the Key as far as I am concerned. CONTINUED ON THE NEXT PAGE ...

KEN HART EARNS \$4,250 1ST PLACE BONUS!

Congratulations to Ken & Arlene Hart for placing first in the Super Producer Bonus Pool! Their hard work created seven new activations and earned them five shares in the Bi-Tron Producer Bonus Pool for a bonus total of \$4,250 US dollars!

Ken & Arlene Hart are from Lomond, Alberta. They married 33 years ago and have since raised three daughters and are now the proud grandparents of six grandkids. In addition to having a growing family Ken and Arlene own 800 acres of land which they maintain and lease out to various companies for agricultural use. Furthermore, Ken keeps very busy by working part-time at an oil well, an oil service company, a feed lot and sometimes as a truck driver. When they do find a moment to spare Ken and Arlene visit their grandkids and play golf. Ken and Arlene learnt about

network marketing from their children and were introduced to Bi-



Above: Kenneth Hart

Tron by Leon Froess. At the Kelowna Leadership School, July 2006, Ken decided that he would be the winner of the Super Producer Bonus Pool Contest. With the help of his upline, downline and even crossline Ken grew his Bi-Tron business in a very short time frame. Ken is extremely grateful for the help of his enroller Leon Froess as well as Alex Fraser, Steve Fox and Doug Burtch. Ken says that the amount of support one can receive from anyone in the Bi-Tron network is astounding and that with that kind of support failure is not possible. Ken is now working towards becoming a Director and going on the Director's Cruise. When asked what his secret to success is, Ken said, without missing a beat, "3 way calls! Learn the importance of 3 ways calls and approaching people. Then decide to just do it! Otherwise, it won't happen.". Ken also said that training material, such as Chuck Pinnell's "Secret Truths of Network Marketing" tapes and audio CDs and the Leadership School, also helped him grow his business immensely. Congratulations Ken & Arlene!

ROBERT SKINNER **BI-TRON BRONZE EXECUTIVE**

The buddy system works in this business because endurance is necessary. With out the partnership, I would not be where I am in Bi-Tron. I probably would have given up in the early days because giving up would have been a lot easier to do. I also have to give a lot of credit to my son Brad. He has been tenacious it his belief system and has helped me strengthen mine. Brad is a great believer in building the strength of the mind through accessing motivational teachers and mentors. He organized our attendance at a two day, James Ray "Power to Win" seminar in San Diego just after the Bi-Tron cruise in February and from that time, my Bi-Tron business has accelerated. I have become fascinated by the process tapping into the "Power of the Mind" and have since enjoyed the teachings of Tim Sales. His series, "Professional Inviter", is in my view one of the best training tools a network marketer can use for themselves and their organization. It exemplifies what the business is supposed to be about and it develops an attitude that will help anyone in life be more successful at anything. Well where do we go from here? Silver is the plan. I now get the pleasure of helping at least two people I know to become Bronze, and many people I now know to become Director and many more I may or may not know at the moment to become Coordinator etc. etc. The pleasure and success in Network Marketing comes from this process. The comfort comes from knowing it can be done. Congratulations Robert!

MOVING ON UP! BI-TRON SUCCESS RECOGNIZED

Following a fantastic gala dinner at the Kelowna Leadership School Bi-Tron President Dick Simmonds and Bi-Tron COO Mark Wright recognized the hard work of Bi-Tron Distributors.

NEW BI-TRON SILVER EXECUTIVES



Chuck & Erin Pinnell

Chuck Pinnell is about as ordinary a guy as you will find. Dropping out of high school and taking jobs in the sawmill and logging industry. He finally had enough frustration and disappointment from those experiences and he mustered the courage to change careers and go into something totally foreign and became a Real Estate salesman. With no prior experience in sales, needless to say it had it's challenges, but hey, he had broken free of the master/slave relationship and now was making it on his own.

After reading, studying, and doing lots of the wrong things, it started getting a little bit better and Chuck decided to take what he learned in selling and leverage that by opening his own real

estate office and hire and train other realtors and create some financial freedom for himself. Chuck now found himself on the other side of the master/slave relationship and was now a real slave. Not only a slave to the business but also to the problems created by others in his employ.

It was two years into this experience and Chuck was looking for a better way when he was introduced to Network Marketing for the first time. He immediately seen the value of such a brilliant business model could create not only money freedom but also time freedom and it could be possible to have both at the same time. After starting part-time like most everyone, Chuck retired from real estate sales in 15 months and retired completely from that first company in the next 4 ½ years at the age of 42. Chuck says "Retirement isn't what it is cracked up to be and if your not helping other then you are not helping yourself" so Chuck is back in action and looking help you make it big in MLM. He is now the top Distributor of Bi-Tron and has earned the rank of Silver Executive. In addition to that Chuck's vast experience has earned him the title of official Corporate Trainer as well! Congratulations Chuck!

Check out Chuck's new website at www.chuckpinnell.ca. There you can find a great deal of information pertaining to success in MLM. You can also participate in Chuck's online blog and get your questions answered!

NEW BI-TRON DIRECTOR - Bob Frew



Bob Frew was born in New Westminster, British Columbia, and now lives in Coguitlam, B.C.. Bob enjoys going to the theatre and spending time with his family. He is also an avid sports fan. He plays on an Old Timers hockey team and loves the B.C. Lions. Bob's background is in marketing and he now owns a successful marketing company called 1st Quality Marketing & Promotions. The company specializes in lead generation. Bob was approached by Bi-Tron Distributor, Robert Skinner in October 2004. He decided to join Bi-Tron after finding out his good friend Donna Willon was already a distributor and he trusted her instincts about the company. Without missing a beat Bob joined Bi-Tron as a Founder. Since then Bob has moved through the ranks at a great pace of one advancement every three months! At this Leadership School Bob achieved the rank of Bi-Tron Director! Bob and Carrie Frew can now look forward to a

Above: Bob Frew

fantastic Bi-Tron Director's Cruise coming up in April 2007. Congratulation Bob and Carrie! There is still plenty of time to join Bob and Carrie on the Mexican Riviera cruise by becoming a Director! Get going now!

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SUPER PRODUCER BONUS POOL ANOTHER \$5,000 IS UP FOR GRABS IN AUGUST!

Top producer for July was Kenneth Hart with total earnings of \$4,250 US dollars!

SUPER BONUS POOL







\$1,500 Tim Meissner Armstrong, BC

\$500 Richard Rabbitt

Surrey, BC



5 shares = \$1,250

PRODUCER BONUS POOL

Kenneth Hart Lomond, AB



4 shares = \$1,000 Chuck Brady North Vancouver, BC



3 shares = \$750 Tim Meissner Armstrong, BC

Other winners with 1 share and \$250 each:

Richard Rabbitt Dwayr Surrey, BC H

Dwayne McCracken Christine Page Hardisty, AB Kelowna, BC

Doris Ptolemy Red Deer, AB Terry Webber Mary-Anne Burtch

Logan Lake, BC Kelowna, BC

Contest Rules:

- You must have a share in the Bi-Tron Producer Bonus Pool
- Most frontline order volume wins
- In the event of a tie most shares in the Producer Pool then PV wins
- Contest ends August 30, 2006

GOFOR THE GOLD IN AUGUST! YOU CAN SHARE IN THE BONUS POOLS, LEARN HOW! BE ON THE MONDAY, AUGUST 7TH 6:30 PM CONFERENCE CALL TO HEAR HOW THESE WINNERS DID IT!

DIRECTOR'S CRUISE IS COMING! WILL YOU BE THERE IN 2007?

Bi-Tron Director's Cruise 2007 is approaching quickly! Become a Bi-Tron Director by December 31, 2006 and Bi-Tron will reward your hard work with a paid cruise to the Mexican Riviera! If you become a Bronze Executive by December 31, 2006 Bi-Tron will pay for your flight as well as upgrade your room! Don't delay, there's still plenty of time to secure your spot on board! *Read more on page 5*!





NEW BI-TRON ASSOCIATE - Doris Ptolemy



Doris Ptolemy is known as a "Jill of all trades" having been a security officer, truck driver, school bus driver, roofer, office administrator, booke keeper and most recently a Bi-Tron Distributor and entrepreneur . She is 100% Alberta born and raised and she lives in Alberta on a quaint 8 acre ranch with her husband of 23 years, Eric. Together they have raised a son and a daughter. Now that the son and daughter have left the nest Doris and Eric run a successful roofing business called Recco Builders.

Doris enjoys horseback riding and owns a few horses of which her favourite is a mare called Diesel. Doris often rides horses with her good friend Helga who just happens to be a Bi-Tron Distributor. Helga snuck in a mention of Bi-Tron in her conversations with Doris a few times and finally Doris decided to try the products for herself. After putting Bi-Tron in her brand new F-350 truck Doris immediately noticed how much quieter it was. Something which a bystander also mentioned while Doris was filling up at a gas station one day.

Speaking of filling up, Doris also noticed a substantial increase in her fuel economy; an extra 300km per tank! Furthermore, her mechanic of 16 years was blown away by how clean the oil in her truck was.

With those testimonials and sheer determination Doris has climbed the Bi-Tron ranks. Her goal for this year is to qualify for the Bi-Tron Director's Cruise by becoming a Director. Down the road she'd like to move up much higher in the ranks and "get the husband off the roof" as well as purchase her dream Grand Sierra horse and living quarters trailer . Doris' advice for everyone is: "Don't quit! There are negative people in our lives who tell us we'll fail. Don't let those people get to you. Look at your goals and ultimate purpose and you'll make it through anything!"

INTERNATIONAL LEADERSHIP SCHOOL Another huge success!

The July Bi-Tron International Leadership School was held at the Grand Okanagan Resort in Kelowna, BC. The attendees had plenty to take note of. Some topics covered were: *eliminating personal debt, making 3 way calls, approaching prospects, organizing your time and business, 10 steps to success, product chemistry, supporting your dowline, dealing with rejection and the list goes on and on!*

If you weren't there for the last one you cannot miss the next one!

You will have the chance to learn all of the above and then some! In addition to that you get a chance to win many prizes and you will be privy to exclusive Bi-Tron Leadership School announcements!

The next Leadership School will be held at Sheraton Guildford Hotel and Convention Centre in Surrey, BC. Bi-Tron Head Office is already working hard on making it by far the best and biggest Bi-Tron Leadership School EVER!

Join us on October 12, 13 & 14th, 2006 for a Leadership School whic<u>h will AMAZE YOU</u>!



Call 1-866-824-8878 to register for the next Leadership School NOW!

TESTIMONIALS...YOUR STORY IS KEY!

It is extremely important to have a personal story to tell when talking about the benefits of Bi-Tron to a prospect. Don Dagenais, however, doesn't just have one story to tell, he has four awesome experiences to share!

Here they are:

- 1. I've been using Bi-Tron products since 1997. My 89 GMC Sportsite 350 pickup increased its performance and mileage 50% while traveling from Sudbury, Ontario to West Tree, Ontario. This 2.5 to 3 hour drive now costs only \$20 while the trip before using Bi-Tron cost \$40!
- Then I bought a 83 Dodge Ram Charger that guzzled gas. It would take 17 gallons of gas to drive from Sudbury to West Tree. After I Bitronized my vehicle I was able to drive from West Tree to Toronto with the same amount of fuel. This is approximately 5 hours more worth of mileage! "People don't believe me when I tell this testimonial but it's the truth, this product is fantastic!"
- 3. My motor was burning oil. I went to Toronto twice without oil while running only on Bi-Tron's Engine Treatment!
- 4. I drove my '92 Chevy 350 four by four from Sudbury, Ontario, to Vancouver, British Columbia, 2,547 miles or over 4,000 kilometers. I only added two bottles total, or 2 oz per fill, of Bi-Tron Fuel Conditioner. I filed up twelve times for the round trip and I only spent \$648 in fuel!

A customer used the Bi-Tron Engine Treatment in an engine of a Skid Steer Loader. One and a half weeks later the machine's fan belt broke. The machine ran for twenty minutes feeding the cattle without overheating! The customer was pleased! *Merrill Stewart*

> I use the products in my 2003 Pontiac Montana van. I am getting about 20% in fuel savings. John Randall

Our mileage improved by 20% in our Mercury Sable ! The motor and transmission also run smoother! Don Greenfield Bi-Tron saved my van and my car! They were both wearing out and now they run smoother, get 5-6 more miles per gallon, shift smoother and start easier! Also, Pen Lube is in everything in my house! I use it in my lawn mower, power tools and vehicles. Every product is excellent! *Bob Caldwell*

My gas consumption went form 16L/100km to 12L/100km! Furthermore, my oil no longer leaks and the vehicle runs a whole lot smoother and quieter! I love the Octane Booster! *Grace Payment*

I am so confident in the benefits of Bi-Tron that I replaced my wife's 1994 minivan with a 2000 Expedition because I know Bi-Tron will improve its fuel economy. *Jeff Bandick* After putting Bi-Tron in a transmission with a slip the slip was gone! Stephanie Stewart

Frozen hydraulic control valve on 50 year old John Deere tractor freed with Bi-Tron Powertrain & Gear Formulation! *George Wilson*

The transmission in my 1987 Mercury Sable was sticking and jerking from gear to gear. I put half a bottle of Powertrain & Gear Formulation in and it stopped. Also, my fuel economy was 24 mpg but then it increased to 30 mpg! Sherry Hamilton After Bitronizing my car in April 2005 I finally found out how to Bitronize my transmission in May 2006. When I Bitronized my transmission I gained another 10% in fuel savings! This product really does work! *Tony Satow*

Thank you for sending in your testimonials! If you have a Bi-Tron testimonial you'd like to share please send it to us at support@bitronglobal.com or call us at 1-866-824-8878. Each testimonial will help in building everyone's Bi-Tron business.

BI-TRON DIRECTOR'S CRUISE 2007 That's where you want to be!

How to get there:

In order to qualify for the Director's Cruise you have to achieve the rank of Director in the Bi-Tron Compensation Plan. A Director needs six active (management centre activated and on autoship) personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors. The Director must be active as well and 5,000 TGBV is maintained with no more than 40% of BV coming from one leg for a period of one (1) month at least. It is easy! Many of our Distributor's are closer than they think! You can check your personally enrolled and downline stats online in your Back Office. There is still plenty of time left to become a Director and set sail with Bi-Tron. The deadline for the Director's Cruise qualification is December 31, 2006. Get going now! For more information call us @ 1-866-824-8878 or e-mail support@bitronglobal.com.



JULY QUALIFIED DISTRIBUTORS

Brendan Egan Terence Novecosky Art Dodd Gary Dunn Jonathan Thomas **Robert Simons** Herbert Fleming Ken & Deanne Mackay Alan Charlton John Petkau Ivar Rye Dominic Cianni Bruce Virostek Flemming Bech-Hansen Don Hartel Allen Schwabe Wes Llewellyn Barry Worden Adeline Holland **Roberta Takacs** Daryl Froess Marianne Welliver Lyle Williams Art Cowie Chris Cornett Al Williams David Hutchison **Brian Skinner** Ted Berg Fred Sessions **Cheryl Bright Brad Skinner** Ryan Racoma **Naville Fernandes** Carol Wrenn Jeff Bandick **Doris Ptolemy** Colin Atkinson Giselle Mikela John Almond Kim Elton Darren Saiki **Rolin Consultants** Don Lecomte **Darryl Garrison** Andy and Linda Heatherington Doug Moffat

Chuck Brady John Straw Jim Thayer William Cook Mary Dennis Jake Wiens Philip Goddard Jo-Anne Meissner Ken Scarrow Chris Randall **Carole Heinrich** J. Michael Forbes Allan Crawford Al Patterson **Terry Minnis** Bill Millikin Jane Kriese Dan Steer Jeff Bandick Fred Martinson Harold Carmont Kim Meissner Paul Raymond Richardson Mary Jean Adams Larry Sokoloski Robert Hall Edwin Epp Robert Martz Jeff Patterson Walter Wright Brian McLean Vern Gattinger Brian O'Keefe Jan & Garry Berdahl Marc Beaulieu Violet Green Marie Nobles Phil McDonald Paul Gifford Keith Taiiri Audra Deane George & Tuula Rands Irina Allen Les Humphries Karl Engbrecht Cathy Haig Julia Craig

Dave Graham Edward Thomas PS Steven Poltorak Trish Landolt Albert Isadore Lisa Beal Andrew Male Kristi Selhorst Nolan Uyeda Rick Olsness Sirn Michelsen Bryan Moskaluk Kelly Harris JoLayne Advent Larry Allen Doug Duerksen Angela Cianni Robert McEwan Garry Cluley Joseph Wilmott Susan & Robert Sobko Aaron Mueller Bruce Eden David Walker Merle Johnson George Ross Elmer Bell Karen Scott Glen Grunert Kathie Valantine Ann Lemieux Terry Webber Hans Schulz Michael David Brown Lvnn Shank Mike Olsson Marlene Tymofichuk Jack Pine Marine Howard Olsen Dan & Debbie Watson George Moen Jr. John Randall **Donovan Peters Brian Trenchuk** Larry Farnsworth Ken Kunka Pat Forbes

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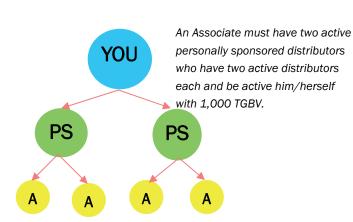
YOU

A Qualified Distributor must have two active distributors which were personally sponsored (PS) and be active him/herself.

Michael Babcock Christine B. Colin W. Day Dean Schneider Tracey Beaven Marlyn Romero Scott Berg Dave Langen Jeff Todd **Rick Waddell** Barry Wright Mark Terry **Clark Davidsen** Carl Riddle Wallie Hawkens Maurgo Wilson Ryan Gibson Ryan Bright **Ronald Anselmo** Anne Stadnyk Neil Lensen Diana Blake Steve Frb **Douglas Burtch** Allen McLean Penny Pinchers Jim Barr John and John Jr. Viliua **Daniel Fontaine** Melody Russett Curt & Jen Froess George Pigeau Bobtech Dorla Malo Steve Fox Ron Herbig Terry Hamilton Arnold Wollmann Winston Shipowick Paul Hanson Kim Semeniuk Wayne Vogeler Wes & Darcy Dyck Marvin Ritchie Andrew Ferniuk

JULY ASSOCIATES

Lorne Gilbertson Elaine Advent Dale Forsythe Scott Miyano Kevin Foley Mark Olney Della Hallowell Jeffrey Wilson Ron Ray Patrick Von Pander William Atkinson Cam Shipowick Andrew Tajiri Alex Fraser Luigi Cianni Garry Cluley Doris Ptolemy Ray Caldwell Sam Chamberlain H. E. Heinrichs



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JULY COORDINATORS

Ken & Angie Meissner

David & Cheri Peters

A Coordinator needs four active personally sponsored distributors who each have two active distributors and be active him/herself with 2,500 TGBV.

PS

YOU

JULY DIRECTORS

Duane & Norma Andrew Ernie McLean Tim & Joanne Meissner Christine Page & Herb Escher Greg & Cheryl Bright Jerry and Adam Heinrich George & Sarah Moen Donna Willon Leon Froess **Bob Frew**

A A Director needs six active personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors while the Director is active as well and 5,000 TGBV is maintained with no more than 40% of BV coming

D

PS

YOU

Congratulations to Chuck & Erin **Pinnell for** becoming our first Silver **Executives!**

A Silver Executive must

JULY BRONZE EXECUTIVES

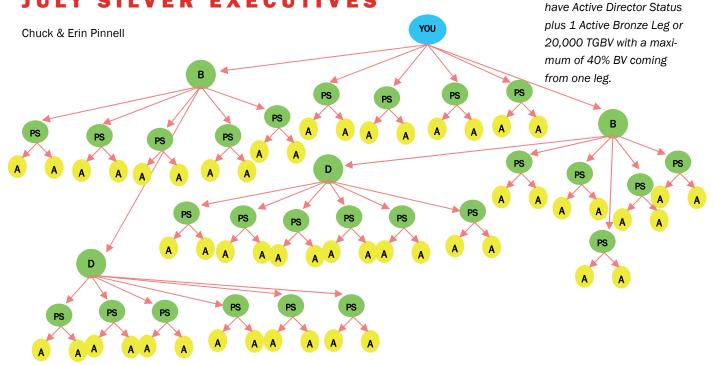
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from one leg.

Doug & Mary-Anne Burtch **Robert Skinner**

A Bronze Executive must have all the attributes of a Director and then one of the distributors in their personal group must become a Director. Group volume (TGBV) must be 10,000 with a maximum of 40% from one leg.

JULY SILVER EXECUTIVES



YOU

PS

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WEEKLY CONFERENCE CALLS AND BROADCASTS

MONDAYS

Live Leadership **Conference Call 6:30 p.m. (P.S.T)** To attend these live and exciting calls call: **1-212-990-8000** and enter the pin number **1524#**

TUESDAYS

answered live on

days!!

Live Internet TV Broadcast Join in one at <u>www.Bi-</u> <u>Trontoday.com</u> or follow the link from your own homepage. Get your questions

air!! Streaming LIVE at noon

12:00pm (P.S.T.) on Tues-

SATURDAYS

Live Training Conference Call 8:00 a.m. (P.S.T) To attend these live and exciting calls call: 1-212-990-8000 and enter the pin number 1524#

Expanded Training session after initial business presentation!

International Leadership School is coming in October '06! Do you have your ticket?

INTERNATIONAL LEADERSHIP SCHOOL

Sheraton Guildford Hotel & Convention Centre

Surrey, B.C.

October 12th, 13th and 14th, 2006

Cost: \$149.00 per distributor or \$249.00 per couple

Call Corporate Office at 1-866-824-8878 for tickets or signup online by logging into your account and clicking on the registration link on the welcome page.

WEEKLY BUSINESS BRIEFINGS

ALL DISTRIBUTORS AND GUESTS ARE WELCOME!

All weekly meetings:

Registration: 7:00pm Start: 7:30pm

MONDAY: Spokane Travel Lodge, 33 W. Spokane Falls Blvd.

TUESDAYS : Kelowna, BC Cher's Gourmet Bistro at 100-1460 Pandosy Street

Victoria, BC Travelodge Hotel 229 Gorge Road East

Coquitlam, BC ABC Restaurant–Schoolhouse & Lougheed Hwy. Registration: 5:30pm Start: 6:00pm

Langley, BC ABC Restaurant (beside Ramada Inn) 192nd St. & Hwy 10 WEDNESDAYS: New Westminster, BC Westminster Club 713 Columbia Street

Vernon, BC Schubert Center, 3505 30th Ave.

Lloydminster, Alberta Tropical Inn 5621 44th Street

THURSDAYS:

Penticton, BC - Lakeside Resort Convention Centre (Zinfandel Room) 21 West Lakeshore Drive

Kamloops, BC Maverick Motor Inn - 1250 West Trans Canada Highway

Rocky Mountain House Walking Eagle Inn - Registration: 7pm

Vancouver False Creek Yacht Club—1661 Granville Street (Third floor)

FOR MANY MORE MEETINGS,SPECIAL EVENTS, AND DE-TAILED TIMES VISIT THE WEEKLY EVENTS PAGE ON YOUR PERSONAL BI-TRON WEBSITE OR CALL US AT 1-866-824-8878.



