



# HIGHLIGHTS FROM BI-TRON DIRECTORS CRUISE 2005!



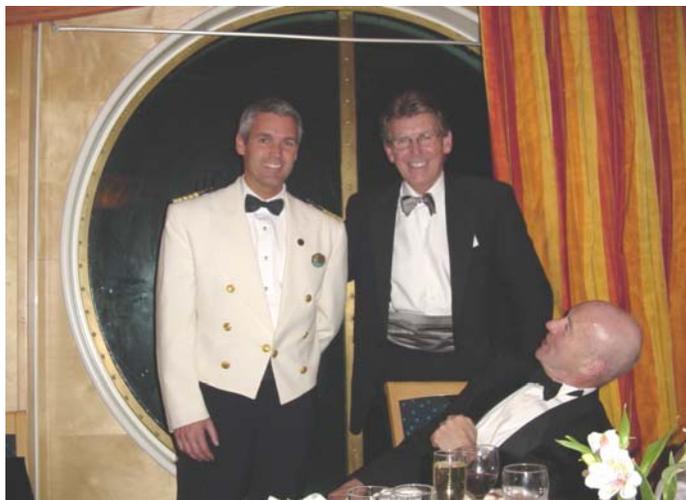
From Left to Right:  
Doug Burtch, Mary-Anne Burtch,  
Pat Simmonds,  
Dick Simmonds,  
Erin Pinnell,  
Chuck Pinnell,  
Sarah Moen, and  
George Moen.



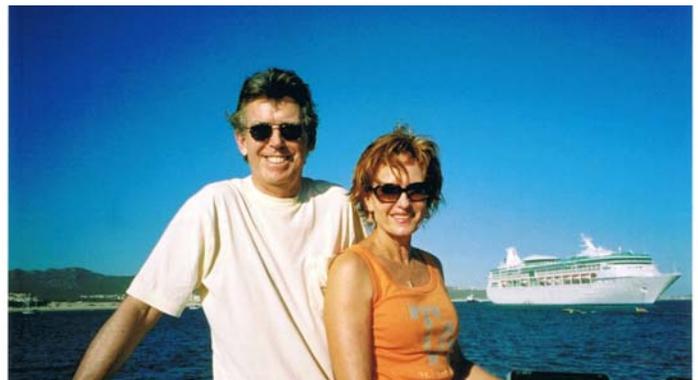
The beautiful ship at anchor in Mexico



Erin and Doug having a blast at the dinner table!



President Dick Simmonds meets the Captain!



Dick Simmonds and wife Pat heading back to the ship at Cabo San Lucas



**“What a great time!”**



## “Best Vacation I Have Been On”



I have been on a number of cruises, I have even been on a number of Network Marketing retreats and this trip was the **best by far**.

The opportunity to meet and mix with the President of Bi-Tron, Dick Simmonds and his lovely wife Pat was really enjoyable. Getting to know their son Dawson and long time friends of Dick and Pat's was very revealing as to the exceptional quality of the very caring and honest people we have at the helm of Bi-Tron.

A chance to contribute with ideas, and open discussion regarding the plans the company has for the future was very gratifying.

**The cruise ship service was exceptional and on the evening meals were soooo good!**

Erin and I loved the itinerary, and especially enjoyed our excursion ashore with the other Bi-Tron distributors in Puerto Vallarta, where we met up with Dave and Cheri Peters who were there on vacation for a week.

From the **14 passenger SUV limo ride** to the airport, a fantastic cruise, a fun and interesting day in LA and a number of most stimulating and fun conversations with Directors Doug and Mary-Anne Burtch and Directors George and Sarah Moen.

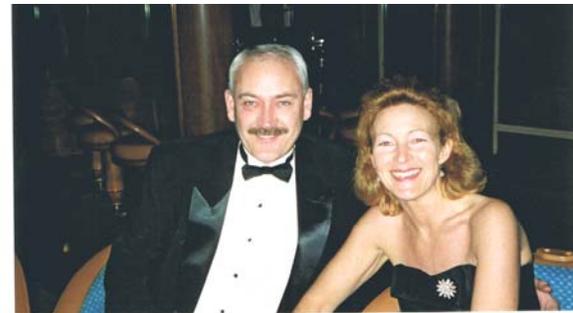
It was the best week long vacation I have ever been on!

**Chuck Pinnell**

## TIME TO DANCE!



**Dick and Pat Simmonds**



**Erin and Chuck Pinnell**



**Mary-Anne and Doug Burtch**



**Sarah and George Moen**



## Ernie “Punch” McLean: Big Shot with Bi-Tron..... There’s no stopping him, now!

If it wasn’t enough for Ernie “Punch” McLean to receive the Western Hockey League Governor’s Award, recently, as a former coach, for his *outstanding achievements in the game, and his service to the league*, he went ahead and also captured a title as Founder, in the Bi-Tron game.

(Perhaps, he’ll soon glide into the Presidential Pool, as well!)

And, not only was he also commended for his contribution to the *overall growth and development of the WHL*; and named coach-of-the-year, back in the ‘70’s; but nobody had to tell him about Bi-Tron.

“I already knew what the product could do,” he says, and explains that he’d been familiar with, and using Bi-Tron since 1994.

“Once I heard about it again, through Donna Willon, I wondered if she was mistaken...that maybe it was a different company, but she assured me that **it’s back!** So, she suggested that George Moen give me a call. The next thing I knew, I asked about the next meeting, showed up, and signed up there, right away,” he says.

That was only back in November, and Ernie explains that he works his Bi-Tron business parttime, from his home in Coquitlam, B.C., where he and his wife, Frances, have lived since 1971.

Ernie has many other ventures on the go, as well, so he travels a lot. “I leave in April to go up north to my mine sites, and I



Ernie and Frances McLean

won’t be back until the end of October,” he says.

Well, Ernie’s many contacts include machine operators and mechanics who are possible prospects in the Whitehorse area. With them, he hopes to Bi-Tronize The North! He says, that with so many things happening, each one just takes a little more time to slide into action.

Ernie says, that, for someone just starting the business, to, “Get your contacts! ...then you get on the phone...talk to retired guys...many of them would be good, because it’s a good business for someone who’s just looking for something to do.”

“What I do, is give my prospects some product to try... once they get it in their vehicle, and if they like it and want to sign up, they just replace it, and I give it to someone else.” Kind of a pay-back and pass-on system, which seems to work pretty smoothly.

In a newspaper article written about Ernie, that in order to be successful *on* the ice, a team has to be strong *off* the ice. Well, it’s clear that Ernie has proved that good leadership is important, and, with the Bi-Tron team, he’s in a winning game.

So, come and be part of the winning team, and meet our local celebrity at the March conference! See you all there! **Way To Go, Ernie!!**

## March 18, 19, 20 Leadership Conference Itinerary

### Friday March 18, 2005

3:00pm - 5:00pm President’s Reception  
(Qualified Founders, Trainers, and above only)

7:00pm Registration

7:30pm Start Business Overview

### Saturday March 19, 2005

8:00am Registration

9:00am - 6:00pm Bi-Tron Training/Presentations

6:00pm - 7:00pm Break/Change for dinner

7:00pm on Bi-Tron Gala Dinner and Dancing



Ramada Plaza Vancouver

### Sunday March 20, 2005

9:00AM - 4:30PM Bi-Tron Training

*Limited seats still available!*

*Don’t miss out!*

*Call*

*1-888-824-8878 to register Now!*



## Bi-Tron finds Newest Founder in Lashburn, Saskatchewan!

Lorne Gilbertson says that when you put a plan into action, things can really take off, and that's just what happened for him, when he came on board with Bi-Tron, only two-and-a-half months ago!

He feels real good about reaching Founder status, and that Bi-Tron is a **great-opportunity company**. He says that being involved with network marketing is such a great way to get in touch with people you've known throughout your life, and re-establish relationships, through a fun and simple business.



Cathy and Lorne Gilbertson

"It's also a great venue for, not only **self-development**, but for other people's as well," he says, "*and*, using the products are also a great opportunity to help **save the environment**."

With only having been involved with Bi-Tron since mid-December, and working his business fulltime, Lorne says his business is going really well; although, he points out that things would move along *even faster*, if he worked it *much harder*, which is his plan!

Lorne stresses that for him, the **chance to help other people**, is *most* beneficial—"...setting their goals and dreams, and helping people achieve them, is what I look for in running a business, today."

**"I discovered Bi-Tron, and it's something I really enjoy, and plan on doing for the balance of my career—I really believe this is a development career...you meet so many different people, and friends that you accumulate through this organization."**

Lorne believes, that to make this business work, and in order to become successful, it's important to **get as much training** in this program as possible, and to **read as many books as you can** about network marketing and motivation.

He emphasizes that **talking to as many people as you can**, and at every opportunity that's present, is the way to begin, but there's more to making your Bi-Tron business work. **"Get with your upline-** it's the biggest thing. They are there to help make sure you are doing the program properly," he says.

With that said, Lorne adds, that he and Cathy are definitely attending the conference in March, in Richmond, B.C., and are looking forward to meeting a lot of you there!

Will see you, then! **Congratulations, Gilbertsons!!**

## Notes that Paul Kang, from Bi-Tron's Home Office, took away from the Training given by the leaders below in New Westminster last month.



Chuck & Erin Pinnell



Robert Skinner



George & Sarah Moen



Greg & Cheryl Bright

**"Watch what most people do and don't do it because most people just want to do what feels good."**

**"Either you make your own goals or work for someone who makes your goals for you."**

**"People spend more time planning a vacation then their own life."**

**"Tell the truth so you don't have to remember what you said to the different people in your life."**

**"Remember, if your making \$10.000/month it will be your fault!"**

**"Some say I don't want to make money off my friends, well the last time I checked my enemies weren't doing business with me."**

**"Your in business for yourself not by yourself"**

**"Get involved with the company before it hits its peak momentum so you can grow with it."**



# ATTENTION! News Splash!

## Mark Olney hits two pools!

### Founder, and Presidential that is...

It's been nine months since Mark came on board with Bi-Tron with the understanding that the business wasn't going to simply *work* just because he signed up and that all good things weren't going to happen over night. He has however, surpassed his personal goals he set at that time.

**"Stick with it...I didn't expect in three**

**months, to be making enough money to quit my day job,"** he says, "but by incorporating Bi-Tron *with* my day job makes it easy to keep it active and working."

Always interested in computers, it's no surprise that Mark works as a professional computer technician. He's on-call so he keeps a busy lifestyle and says that being a network technologist is a great benefit to his Bi-Tron business. He's used to

talking to people **rather than selling, he's sharing!**

"Even though I work this part time, I have so many opportunities to talk to people about the products. It's so easy to open a conversation by asking people about their gas mileage, then share my own experiences and improvements since using Bi-Tron products."

Mark says, that one of his main attractions to Bi-Tron is it's environmentally-friendly aspect as it **helps lower exhaust emissions.** "This product does that! **Using Bi-Tron is a responsible thing to do!"**

And, according to Mark, in five years time he'll be relying completely on mailbox income. This will afford him the time to do some other things he loves such as; supporting others in the business, some public service work, and making music as

he plays guitar and sings. Oh, and he says, "he'll be using Bi-Tron in his boat he will have then too!"

In order to become successful Mark quotes his upline; "Become a student of the industry"...I continue to **attend meetings**...I stay hooked in with my upline, and communicate with my

downline, as they come in. I listen and apply what I learn."

And as importantly to Mark he explains, that he fires up his website every chance he gets, and reads the newsletters, and watches the Bi-Tron Today archives...he stays tuned-in to what's going on.

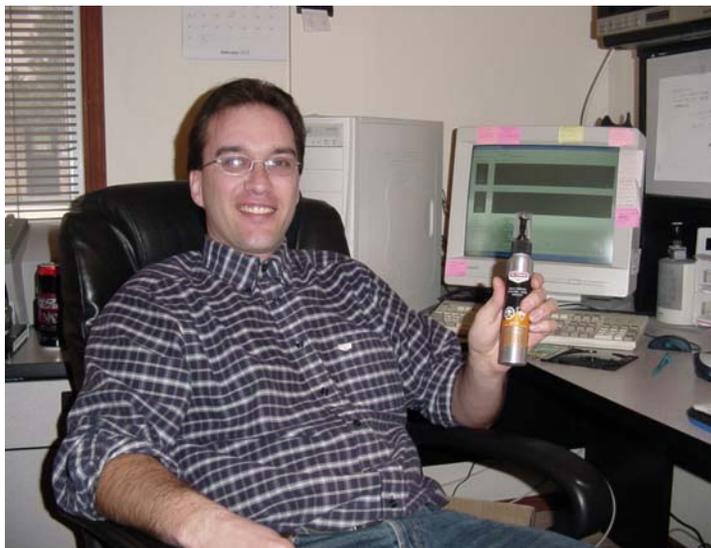
"This keeps me focused on the fact that this is also a business I'm running, and not just something that may, or may not work," he says. "It has to be integrated into your lifestyle."

**Mark raves about the**

**integrity of the company's management team,** and feels the Founders Program is all about appreciating people who are willing to get this organization flying. And, he says that learning the network marketing industry is "all good." "Getting the education from the trainings, and learning the skills of people above me, and applying them have made a **positive impact** not only in my traditional business, but in my life in general."

**Congratulations, Mark...from all at Bi-Tron!!**

***Stick with it...I didn't expect in three months to be making enough money to quit my day job."***

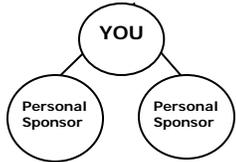


**Mark Olney At His Home Office**



# Bi-Tron Continues to Grow! Congratulations to all our Distributors!

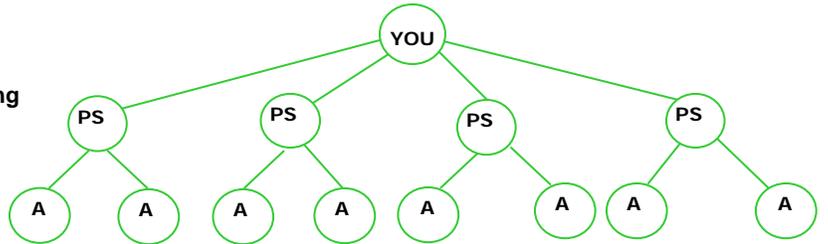
## Qualified



- Colin Atkinson
- Hans Schulz
- Mike Olsson
- Doug Moffat
- Lyle Williams
- Allen Schwabe
- Jeff Todd
- Crantini Web Design
- Glen Grunert
- Jeff Patterson
- Phillip Goddard
- Paul Raymond Richardson
- Mary Jean Adams
- Ann Lemieux
- 625001 BC Ltd.
- Giselle Mikela
- Lasca
- Herbert Flemming
- Don Hartel
- Dominic Cianni
- Angela Cianni
- Trish Landolt
- Kelly Harris
- Jeff Bandick
- Michael Babcock
- Curt & Jen Froess
- Daryl Froess
- Bill Millikin & Jane Kriese
- Greg Bright
- Dave Graham
- Howard Olsen
- Jeffrey Wilson
- Dan Watson
- Pigeau Ventures
- Andrew Male
- Knowledge Brokers Int.
- David Peters
- Jake Wiens
- Brendan Egan
- Herb Escher/Christine Page
- Dave Langen
- Cam Shipowick
- Reg Amyotte

- Kristi Selhorst
- Scott Berg
- Bryan Moskaluk
- Wright Pro Hardware
- IN2SPD
- Showroom Quality Detailing
- Sheela & Phil Hartley & McDonald
- Dale Forsythe
- Ryan Racoma
- Darren Saiki
- Ken MacKay
- Jim Thayer George Ross
- Valleytech Auto Service Shirley Allen
- Shirley Allen
- Lorne Gilbertson
- Donna Willon
- Ernie McLean
- Naville Fernandes
- Robert Martz
- Barry Wright
- Rick Waddell
- Marc Beaulieu
- Marc and Lynda Terry
- Elmer Bell

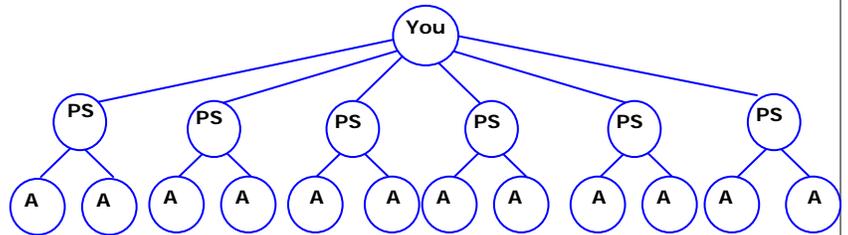
## Coordinators



- Leon Froess
- Jim Landolt

PS= Personal Sponsor  
A= Active

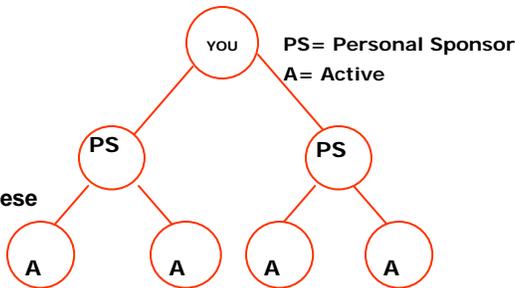
## Directors



- George & Sarah Moen
- Doug & Mary-Anne Burtch

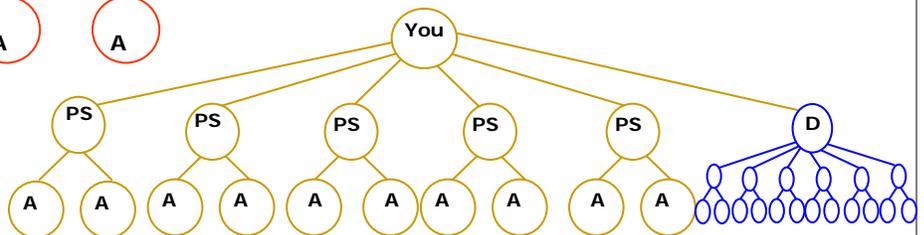
PS= Personal Sponsor  
A= Active

## Trainers



- Robert Skinner
- Alex Fraser
- Leon Froess
- Mariana Mueller
- Luigi Cianni
- Andrew Tajiri
- William Atkinson
- Mark Olney
- Scott Miyano & Gary Au
- Jerry and Adam Heinrich
- Duane & Norma Andrew

## Bronze Executive



- Chuck and Erin Pinnell

PS= Personal Sponsor  
A= Active  
D= Director



## Popularity Continues to Grow Over The New Improved Fuel Conditioner

We have heard so much excellent positive feedback about the new improved fuel conditioner.

This **enhanced product** now allows you to stock a single product that will work just as effectively in Diesel and gasoline applications, and yes, even two-cycle. As anticipated, initial feedback from the field is one of excitement. "The **stuff works** even better." Most thought that this could not be possible. Even those who had experienced great results with the previous formulation, are amazed by the **improvements to mileage and horsepower**.



## Excitement is Building for the 2005 Leadership Conference

**March 18th, 19th & 20th, 2005, in Richmond B.C.** We will be conducting a weekend-long event at the Ramada Plaza Vancouver Airport. **Do not miss out, limited tickets still available!** The weekend begins with a powerful Business Presentation on Friday evening which we'd encourage everyone to invite guests to attend, followed by two full days of hands-on Distributor training, with a gala evening of dinner and dancing Saturday night!

Call 1-888-824-8878 to register immediately!

**Corporate Room Rates at the Ramada Plaza Vancouver \$89 and Travelodge Hotel \$69 available now! Call for details.**



## Plan Your Spring and Get Rolling!

### MONDAYS

Live Leadership Conference Call 7:00 p.m. (P.S.T)  
To attend these live and exciting calls please call: **1-212-990-8000** and enter the pin number **1524#**

### TUESDAYS

Live Internet TV Broadcast  
Join in online at **www.bitrontoday.com**  
or follow the link from your own homepage  
Streaming LIVE at Noon PST on Tuesday

### WEEKLY BUSINESS BRIEFINGS

All Distributors and Guests are welcome!

### TUESDAYS IN KELOWNA

7:00 p.m. registration 7:30 p.m. start  
Comfort Inn 1655 Westgate Road (Hwy 97 South)  
Kelowna (Westside), BC

### THURSDAYS IN PENTICTON

7:00 p.m. registration 7:30 p.m. start  
Sandman Inn  
939 Burnaby Avenue West, Penticton, BC

### THURSDAYS IN BURNABY

7:00 p.m. registration 7:30 p.m. start  
Future Business Centers Meeting In Boardroom  
200-4170 Still Creek Dr. Burnaby, BC

### MARCH BRIEFINGS & TRAININGS

**March 16, and 30 at 7:30pm (Winnipeg, Manitoba)**

Perkins Restaurant

2675 portage Avenue Winnipeg, Manitoba

**ALL GUESTS AND DISTRIBUTORS WELCOME!!**

## Autoship

Your key to long-term success.

**Earn Bi-Tron Reward Points each month you and your team are on autoship!**

Remember, if you do not take advantage of our Autoship Program, to maximize your commissions you would need to generate 150 BV in sales volume each month. You can register for autoship from your back office or if you'd rather you can call us directly toll free at 1(866) 824-8878 and we'll help you register. You have a choice of packs to best suit your monthly sales and marketing needs.

**Make sure your team remain active.** Check your Unilevel genealogy report to make sure all the team members you thought had registered are flagged appropriately in the autoship column. To be completely sure also verify that the autoship orders have appeared on your Sales and Earnings report after the 20th of the month.