



## ROBERT MAKES COORDINATOR!

Being involved with Bi-Tron is reminiscent of being an owner/operator of three retail paint and wallpaper stores in the early 80's. The focus of the Company, Color Your World, was to produce a superior group of products that surpassed the competition and to train it's franchisees and their staff to **be the best they could be** in sales and marketing.

With their great support, what determined the rate of success of each franchise was the team in each store.

I was successful as a multiple store franchisee because **I adopted the systems** and training as my own, treated my

customers like gold and my team like diamonds. In CYW my team was my staff and managers in the stores as well as the corporate staff at head office and the manufacturing plant. Each party had their delegated areas of responsibility, as did I. Each had an impact on the success of my stores.

My Bi-Tron experience has seen a similar pattern. As my **business has grown**, I see myself as both a franchisee and a franchisor. Learning and taking direction from the company, adopting the systems and training and then putting my stamp on my business and building my front line team.

As the team has grown, I now have four Bi-Tron stores operating, each with an owner/operator, **some growing faster** than others but all working with the same systems, training and support. My goal is to have six stores open and operating, to assist in the training process to make them grow and to



Robert Skinner, Delta, BC

open stores of their own. **Duplication at its best!**

With CYW we had frequent marketing meetings, social gatherings and at least two or three regional and national conferences per year. Each event fuelled growth in the organization with training and motivation from **sharing of experiences** and methods that worked for others to build success. I always learned something new to help my stores grow and enjoyed sharing my success with others.

The same is true with Bi-Tron. Weekly meeting and teleconference sessions offer great opportunities for the business owner to learn the techniques for success and to share and network. As Chuck says, **"You can't get turned on unless you are plugged in"**. That was true in

traditional retail and is even more so with Bi-Tron. The **best of the best** was the Conferences with CYW. A time to renew the energy and dreams, to connect with the whole family and to learn some new things to move forward. I have found that to be especially true with my Bi-Tron business. With every Leadership School my business grows. I use it as a platform to build my team by getting them there at all costs and to **renew my energy** to push to the next level.

If you **really want to know the "Secret"** about how I am building my business, it is not magic. If you want to become a Director you first have to **act like a Director**. Learn and then teach the following: to use your up-line like a borrowed mule, to learn and **use the systems and tools**, get to the meetings, be on the calls and above all go to the Leadership School. June 24<sup>th</sup> is the next one. **See you and your team there!**

## "SUMMERLAND FLASH" ... ...MAKES TRAINER...



Jeffrey Wilson & fiancé Rebekah Gifford, Summerland, B.C.

Jeffrey, aka *Flash* (dubbed by George Moen), acquired the nickname in November, when he brought in three distributors the first month, following the Penticton Leadership School.

Thanks to George, and many other speakers that weekend, Jeffrey says he grasped the **Bi-Tron business potential** and realized that the only way to make it happen required his efforts. "I just went to work, making those cold-calls," he says.

He explains that a great motivator for him to reach **Trainer Level**, was that he was tired of seeing his name in the Qualified list.

"And it's a major stepping-stone to becoming a Director, which is my ultimate goal for next January." Jeffrey's looking forward to that next cruise!

Another motivating factor for Jeffrey, is Rebekah; their plans for their wedding in June have inspired him to work the Bi-Tron plan until it's working for him...them!

Rebekah says, that when she first met Jeffrey, she saw how he works his business; then she met and saw the leadership team at the corporate school in Richmond. "I really **enjoyed the**

**energy** and seeing the relationships developing...now I can see a **fun and exciting future** with Jeffrey and this company."

In keeping with a familiar piece of scripture regarding marriage, that...*a man shall leave his mother and father and cleave to his wife...* Bi-Tron is a way for Jeffrey and Rebekah to **support their union as a team**, instead of working apart, as many traditional businesses would have them.

They agree that with **good work ethic**, and some physical effort, they are rewarded with **good leadership—and good times!** "How can we fail?"

Jeffrey and Rebekah are looking forward to seeing you all in Kelowna, in June!



Donna Willon  
of Coquitlam, B.C.

## NEW ADDITION TO FOUNDER AND PRESIDENTIAL POOLS

Donna owns a company called *Focused Networking*, with 12 locations in the Lower Mainland.

With her focus on teaching people how to network—to build strong relationships, as well as **strategic alliances**—it's no wonder she's **thrilled** about building her Bi-Tron business.

"Quite a number of my members in *Focus* have been network marketers, so many of them are coming on board," she says. Resources not being a problem for Donna, she notes the challenge is reaching the people quickly enough to present Bi-Tron to them—that's where her upline comes in.

"George and Robert and I work very closely together to help bring in people," she



Continued from page 2

explains. "I'm absolutely thrilled to be working with this team."

Donna got started with her Bi-Tron business last November, and stresses that her experience with the Corporate Leadership School in March was **extremely valuable**. "They're excellent...fantastic...everybody **should attend!**" Donna and her group will see you all in Kelowna in June!

As someone who enjoys training people herself, she's proud to note that her sons, Michael and James are helping her with her Bi-

Tron organization. They are training people with their websites and helping with her downline.

As Founder *and* Presidential, Donna's new goal is to be Director by June. "And, I turn 60 in July...I hope to have my *Focus* business self-sufficient enough, so that I can spend more time on Bi-Tron—

**I just love this business!"**

Well done Donna, we expect to see you pushing through Trainer and Coordinator ranks really soon!



## MORE FOUNDERS

Qualifying for the Founders title has changed the way Dan and Debbie look at their Bi-Tron business. "Our outlook suddenly changed, with the realization that **we needed to just get this done!**" says Dan.

"With this new mindset and knowledge, Deb and I can be **better leaders** and do our best to be **more helpful to our downline** and other people."

Dan and Debbie got involved with Bi-Tron in March, '04, but didn't become active until October—following the Penticton Leadership School.

"That's when we really got focused and changed our mindset to, *whatever it takes, we'll get it done!*...now it's really getting exciting."

Take Dan's advice...as Manager of Budget Auto Sales in Kelowna, he knows the value of training. "**Take advantage of the Corporate Leadership Schools!**" he says, and adds that he's **inspired by his upline** and endeavors to equal their achievements.

Dan explains that he and Debbie are moving into a new house and they already have plans to turn the basement into their Bi-Tron headquarters. He stresses the importance of having his spouse on board. "Deb's really excited, too...her name is now on our business cards."

The Watsons have made their home-based business their **long-term focus**, and their next goal is to make Director status by the June leadership school. "All we have to do is reach a little farther...We can see it all falling into place."



Dan and Debbie Watson of Kelowna, B.C.

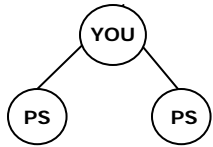
## GET A TAGLINE NOW!

With no contract or sign up fee and as little as \$19.95 a month Bi-Tron's Tagline Unified messaging service is proving to be the ultimate communications tool. Distributors are able to trade success stories and keep their organizations up to date with all the latest Bi-Tron news! Get with the program try it today!



# BI-TRON CONTINUES TO GROW! CONGRATULATIONS TO OUR DISTRIBUTORS!

## Qualified

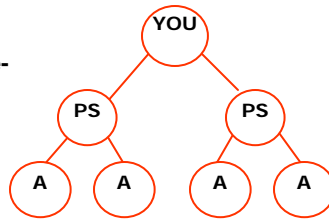


PS= Personal Sponsor  
A= Active

- Colin Atkinson
- Hans Schulz
- Mike Olsson
- Doug Moffat
- Lyle Williams
- Allen Schwabe
- Jeff Todd
- Crantini Web Design
- Glen Grunert
- Jeff Patterson
- Phillip Goddard
- Paul Raymond Richardson
- Mary Jean Adams
- Ann Lemieux
- 625001 BC Ltd.
- Giselle Mikela
- Lasca
- Herbert Flemming
- Don Hartel
- Dominic Cianni
- Angela Cianni
- Trish Landolt
- Kelly Harris
- Jeff Bandick
- Michael Babcock
- Curt & Jen Froess
- Daryl Froess
- Bill Millikin & Jane Kriese
- Greg Bright
- Dave Graham
- Howard Olsen
- Dan Watson
- Pigeau Ventures
- Andrew Male
- Knowledge Brokers Int.
- Jake Wiens
- Brendan Egan
- Dave Langen
- Cam Shipowick
- Reg Amyotte

- Kristi Selhorst
- Scott Berg
- Bryan Moskaluk
- Wright Pro Hardware
- IN2SPD
- Showroom Quality De-tailing
- Sheela Hartley & Phil McDonald
- Dale Forsythe
- Ryan Racoma
- Darren Saiki
- Ken MacKay
- Jim Thayer
- George Ross
- Valleytech Auto Service
- Shirley Allen
- Lorne Gilbertson
- Donna Willon
- Ernie McLean
- Robert Martz
- Barry Wright
- Rick Waddell
- Marc Beaulieu
- Marc and Lynda Terry
- Elmer Bell
- David Walker
- George Moen Jr.
- Neil Lensen
- John & John Jr. Vilua
- Don LeComte
- Environmental Protection Inc.
- Brad Skinner
- Elton Communications
- Kevin Foley
- Art Cowie
- Edwin Epp
- Al Patterson
- Tim Meisner
- Brain O'Keefe
- Paul Gifford
- Dan Fontaine

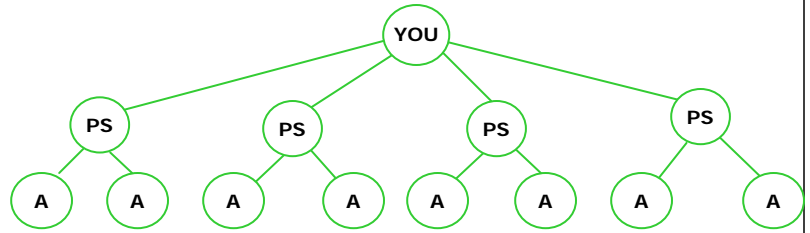
## Trainers



- William Atkinson
- Mark Olney
- Scott Miyano & Gary Au
- Jerry and Adam Heinrich
- Duane & Norma Andrew
- Marianna Mueller

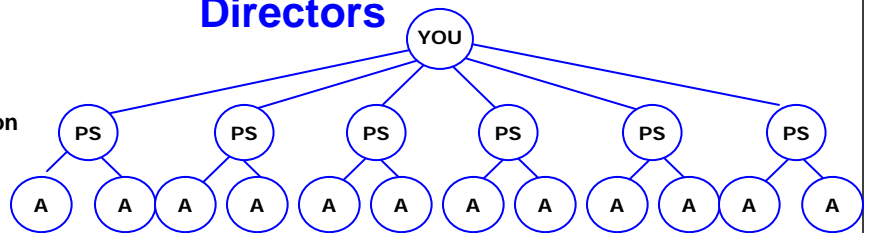
- David Peters
- Alex Fraser
- Jeffrey Wilson
- Luigi Cianni
- Andrew Tajiri

## Coordinators



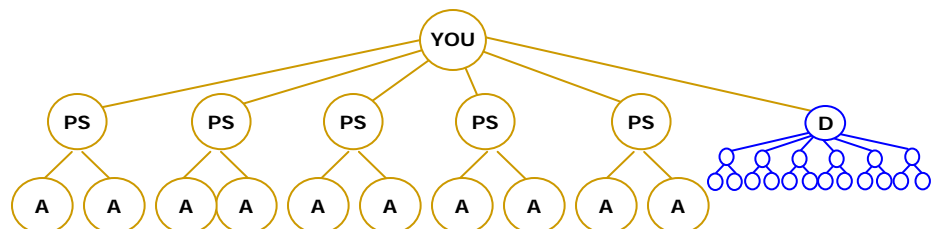
- Robert Skinner
- Leon Froess
- Jim Landolt
- Herb Escher & Christine Page

## Directors



- George & Sarah Moen
- Doug & Mary-Anne Burtch

## Bronze Executive



- Chuck and Erin Pinnell



## Your Bi-Tron Successes

I drive a 1998 Peter built with a 500 bhp Detroit engine. I am doing long hauls of groceries, mostly with 53 ft. reefer trailers from Langley B.C. & across the Rocky Mountains to Red Deer Alberta. I started using Bi-Tron fuel conditioner on and off in November 2004. I noticed some improvement which I

estimated to be around 10-12%.

In March 2005 I added the engine treatment and the gear formulation, and that's when I noticed a big improvement in engine power.



Now the engine runs better and has almost no smoke. The engine and gear train temperatures are also lower, and I do not have to add any additional oil between the 25,000 Km oil changes.

My fuel mileage has increased from a 3 month average last year of 2.1 km per liter to a three month average this year of 2.4 km per liter. On my last trip of 2,226 km now on summer fuel I used only 842 liters. This is an average of 2.64 km per liter for the entire trip (over a 25% improvement!).

Ed, Chilliwack, B.C.

Send us your testimonials and receive 10 Bi-Tron Rewards Points for each one.

## Motorbike Racing

Having had experience vintage motorcycle racing in the early '90s, I have been very interested in getting the best engine performance possible, at the least amount of risk to the motor. Wear and friction, which are the bane of racers, is a constant concern when you are racing full out, always at maximum power up hills and top speed down the straightaway.

When my sponsor, web designer Mark Terry introduced me to Bi-Tron, I was immediately interested in how it would perform in my 26 year old Volvo 242GT, and my 26 year old Suzuki GS750. I was really surprised at how Bi-Tron quieted down the motor, reduced gear drag and rolling resistance, and gave me 25% better gas mileage. With the new Octane Boost I am enjoying using less expensive regular gas. As far as claims from those that have had me Bi-Tronize their vehicle, time after time they are amazed at how well the product works, so I would give the product development team a 100% "thumbs-up"! Hats off to Mark Wright and James English!

As far as the business opportunity in Bi-Tron, I have so far sponsored my first distributor, Dan Campbell, a very positive and enthusiastic fellow, who has had immediate results in his vehicle too. I am looking forward to having another new distributor joining us soon. I would encourage you too to look at the compensation plan and benefits to joining Bi-Tron and enjoy the big savings in gas by using the product and knowing you are reducing pollution. Gas has just reached \$107.9 in Vancouver, so what a timely product for all of us to use!

Chris C, Penticton, B.C.



## HOME TEAM MVP

We want to recognize and acknowledge the achievements of a key member of the Bi-Tron team. As we grow from record month to record month Mr. Paul Kang of Richmond BC has brought a methodical approach and attention to detail combined with superior customer focus. Having taken on the role of Executive Assistant only 6 months ago Paul now fills the role of General Manager. Well done Paul. **Keep up the great work!**



Paul Kang

## REGISTER FOR KELOWNA June 24 -26th

Make sure as many of your team attend as possible—The most legs in attendance goes with their partner for **FREE**. Take advantage of our great corporate rate at the Grand Hotel call (800) 465 4651 and the Special May pricing.

Register online or call (866) 824 8878.

Don't miss out on our **Whale Watching** tour of the Gulf Islands on Saturday June 18th. Enter to win by registering every retail sale online and/or by participating in our BV contest. See your back office home page for details and for streaming video highlights!



## FIELD BUSINESS MEETINGS AND TRAININGS

### WEEKLY MEDIA EVENTS

#### **MONDAYS**

Live Leadership Conference Call 7:00 p.m. (P.S.T)  
To attend these live and exciting calls call:  
1-212-990-8000 and enter the pin number 1524#

#### **TUESDAYS**

Live Internet TV Broadcast Join in online at  
[www.bitrontoday.com](http://www.bitrontoday.com) or follow the link from your own  
homepage. Get your questions answered live on air!!  
Streaming LIVE at noon 12:00pm (P.S.T.) on Tuesdays!!

#### **THURSDAYS**

Live Training Conference Call 5:00 p.m. (P.S.T)  
To attend these live and exciting calls call:  
1-212-990-8000 and enter the pin number 1524#

### WEEKLY BUSINESS BRIEFINGS

*All Distributors and Guests are welcome!*

7:00 p.m. registration 7:30 p.m. start

#### **TUESDAYS - KELOWNA & VICTORIA**

#### **CHANGE OF VENUE!**

**Holiday Inn at 2569 Dobbin St. Westbank, BC**

**Kelowna** (Westside), BC

&

**Travelodge Hotel** 229 Gorge Rd East

**Victoria, BC** (250)-388-6611

#### **WEDNESDAYS - NEW WESTMINSTER**

**Westminster Club** 713 Columbia Street

**New Westminster, BC**

For any further assistance call 1-866-824-8559

#### **THURSDAYS - PENTICTON**

**Sandman Inn** 939 Burnaby Avenue West,

**Penticton, BC** (250) 493-7151

### BI-WEEKLY BUSINESS BRIEFINGS

#### **WEDNESDAY—WINNIPEG, MB**

**Next meeting May 26th**

Regular schedule resumes June 8th

*Second Wednesday and last Wednesday of each month*

Hosted by Brian O'Keefe

**Perkins Family Restaurant 7:30 pm start**

2675 Portage Ave. **Winnipeg**, Manitoba 204-889-1435

#### **THURSDAY— BELLINGHAM, WA**

*First Thursday and Third Thursday of each month*

Hosted by Al Patterson

**7:00 pm Registration; 7:30 pm Start**

HAMPTON INN (at the Bellingham Airport)

Just take Exit #258 off the I-5 Freeway

3985 Bennett Drive Bellingham, WA

Cell 360-220-4648 More info: Email: [al-patterson@usa.net](mailto:al-patterson@usa.net)

### OTHER BUSINESS BRIEFINGS

#### **Victoria, BC**

May 17th 7pm registration for 7:30pm Start  
Travelodge 250-388-6611  
229 Gorge Rd

#### **Nanaimo, BC**

May 19th 7pm registration for 7:30pm Start  
Ramada Long Lake Inn 250-758-1144

#### **Vernon, BC**

May 18<sup>th</sup> 7pm registration for 7:30pm start  
Sandman Inn 4201 32<sup>nd</sup> St – Below Denny's restaurant.  
Hosted by Cam Shipowick  
Presentation by Chuck Pinnell and Greg Bright

#### **Regina, SK**

Leon Froess - Bi-Tron Coordinator

Business Briefing and Training

May 19, 2005 and June 1, 2005

7:00 PM registration for a 7:30 PM start

Travelodge East, 1110 Victoria Avenue East

866-238-1946

#### **Abbotsford, BC**

We are going to do our first Fraser Valley training

Thursday May 26th. 7:00 PM registration for a 7:30 PM start

Crossroads Restaurant 1821 Sumas Way Abbotsford.

For any questions or directions contact Jeff Bandick at 1 866 200  
1269 or [jbandick@shaw.ca](mailto:jbandick@shaw.ca).

### SPECIAL EVENTS AND TRAINING SESSIONS

Come meet Dick Simmonds the President of Bi-Tron  
and Chuck Pinnell the top Distributor for Bi-Tron

#### **Lloydminster, AB**

Hotel to be announced.

May 24th 2005 7pm registration for a 7:30pm start

#### **Saskatoon, SK**

May 25th 2005 7pm registration for a 7:30pm start

Sandman Hotel Saskatoon 310 Circle Dr. West 306-  
477-4844

#### **Winnipeg, MB**

May 26th 2005 7pm registration for a 7:30pm start

Viscount Gort Hotel

#### **Calgary, AB**

May 28th 2005 9am registration for a 9:30am start  
until 2pm

Comfort Inn 3111 26th Street 403-735-1966