

Saturday November 29<sup>th</sup>, 2003

## Two New Additions to the Bi-Tron Corporate Team

We are very pleased to announce two new additions to the Bi-Tron corporate team, James English and Laurie Yaworski.



**James English,**  
(Director of research & Development)

**Mr. English** has been working in the American automotive industry for over 35 years. He worked as a senior field Engineer for GM; was the head of the design team for the suspension on the Corvette and the IROC Camaro, S-10 truck and Jeep; he also laid the first line on paper for the Viper Suspension.

He has worked with just about every major Western Government with respect to their automotive and oil additive programs.

He has designed internal engine parts for two major high performance suppliers and has designed cam break-in fluids and upper valve train lubricants for NASCAR race vehicles.

He established the microwave system for the French Aerospace Agency with the U.S. government, which took him in front of Congress to promote what later became the On-Star program.

Mr. English sat on the Society of Automotive Engineers (SAE) Motor Vehicle Council with many CEOs of the major automotive companies. In 1992 the SAE asked Jim to develop

an aftermarket division. He served as the Director of this division for two terms (a total of 6 years) and still plays an active role in guiding policy. The division and its committees developed the processes and procedures designed to ensure consumer safety and satisfaction within the massive industry that is the automotive aftermarket.

Mr. English has given considerable input to the ongoing development of Bi-Tron and remains committed to ensure that our products, present and future, remain at the forefront of all lubrication and fuel combustion technologies.



**Laurie Yaworski**  
(Chief Financial Officer)

**Laurie Yaworski** has 25 years of executive experience in the financial services sector. Most recently he spent the last 5 years with the Credential Group where he oversaw the development and implementation of the wealth management strategy for the Canadian credit union system. Credential Group provides credit union members with access and delivery options to product and investment advice through its securities, mutual fund and insurance dealer operations, and manages the family of Ethical Funds. Mr. Yaworski held various positions with the operating companies in the organization initially as founding director and chairperson and then as President and CEO.

Prior to Credential Group, Mr. Yaworski spent 12 years with the Credit Union Central of BC as Senior Vice President and Chief Financial Officer where he was responsible for the financial and business operations for the wholesale financial intermediary services to credit unions. In this role he provided leadership in the development of new product and service offering available through credit unions. Prior to joining Credit Union Central of BC, Mr. Yaworski held senior management positions in finance and accounting with Credit Union Central of Saskatchewan, and management positions with the Saskatchewan Economic Development Corporation and Crown Zellerbach Canada. He was a contract lecturer in Introductory Finance at the University of Saskatchewan.

Mr. Yaworski holds an MBA in Finance from the University of British Columbia and undergraduate degrees in Commerce and Mathematics from the University of Saskatchewan. He holds the professional designations, Chartered Financial Analyst and Certified General Accountant

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## New Prices!

Due to the current strength of the Canadian dollar we have adjusted the prices accordingly and are pleased to inform you that we can now offer Canadian Bitron products at a lower price!

Please see below for the new Canadian Price List.



CANADA								
Code	Description	Unit Size	QTY	Wholesale	Wholesale	Retail	Retail	BV
	SINGLE UNITS			OLD	NEW	OLD	NEW	BV
D30001	Engine Formulation	16 oz	1	<del>\$ 31.00</del>	\$ 29.75	<del>\$ 38.95</del>	\$ 37.20	22
D30021	Engine Formulation	8 oz	1	<del>\$ 17.00</del>	\$ 16.25	<del>\$ 20.95</del>	\$ 20.30	12
D30101	Gasoline Conditioner	12 oz	1	<del>\$ 18.50</del>	\$ 17.50	<del>\$ 22.95</del>	\$ 21.90	13
D30181	Diesel Conditioner	12 oz	1	<del>\$ 18.50</del>	\$ 17.50	<del>\$ 22.95</del>	\$ 21.90	13
D30281	Penetrating Lubricant	12 oz	1	<del>\$ 14.50</del>	\$ 13.50	<del>\$ 17.95</del>	\$ 16.90	10
D30361	Powertrain & Gear Formulation	8 oz	1	<del>\$ 17.25</del>	\$ 16.90	<del>\$ 21.50</del>	\$ 21.15	12
<b>D1004</b>	<b>BUSINESS PACK</b>				<b>\$ 407.70</b>		<b>\$ 510.10</b>	<b>300</b>
D30001	Engine Formulation	16 oz	4					
D30101	Gasoline Conditioner	12 oz	8					
D30281	Penetrating Lubricant	12 oz	1					
D30361	Powertrain & Gear Formulation	8 oz	8					
<b>D1002</b>	<b>AUTOSHIP PRO</b>				<b>\$ 129.50</b>		<b>\$ 162.00</b>	<b>96</b>
D30001	Engine Formulation	16 oz	2					44
D30101	Gasoline Conditioner	12 oz	4					52
<b>D1001</b>	<b>AUTOSHIP LITE</b>				<b>\$ 64.75</b>		<b>\$ 81.00</b>	<b>48</b>
D30001	Engine Formulation	16 oz	1					22
D30101	Gasoline Conditioner	12 oz	2					26
<b>ENGINEERED TO OUT PERFORM</b>								

## The Bi-Tron Incentive Plan

In order to motivate and reward every Independent Business Owner, Entrepreneur and Customer who choose Bi-Tron products we have developed, along with some of the leaders in the referral marketing industry the following lucrative and revolutionary compensation program.

When you register as a Distributor of the Bi-Tron Product Line for US\$29.95 / CDN \$39.95 you are assigned a Business Center. This Business Center is linked, in our computer, to the individual who referred you to Bi-Tron. There is no requirement to purchase any Bi-Tron Product but once you have purchased US\$300 (300PV) of Bi-Tron products in any given calendar month your Business Center is deemed Active and will be able to accumulate volume from any referred business. That's about as much product as it takes to Bitronise 4 cars!

### Quick Start Bonus Pool

Each month, for every Business Center Activated throughout the Company US\$30 is placed into the Quick Start Bonus Pool. If an individual refers 3 new distributors who Activate there business centers in that calendar month that individual earns a share in the Quick Start Bonus Pool. For every additional business center activated in the same month an additional share is earned.

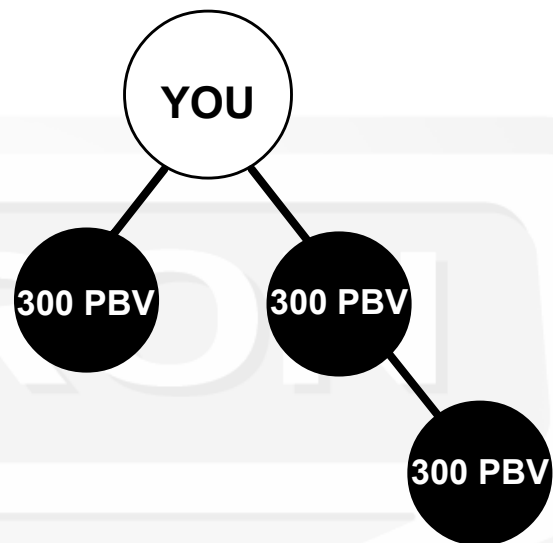
### The Front Of The Bitron Pay Plan - A One Third Two Thirds Cycling Binary

Any products purchased by any business center up to and including the activating volume goes into the extremely dynamic and fast growing front part of the Bi-Tron plan. We call this part of the plan a Binary meaning by twos. This refers to the fact that each Business Center in the Bi-Tron Family tree can introduce only two new

Business Centers on it's first level. Once someone personally sponsors someone on the left and another on the right of their Business Center it qualifies that center to earn commissions and bonuses.

If someone introduced 3 people to Bitron who registered as distributors they can only place two of them on their first level the third would be positioned underneath, or in

the business of, one of the individuals in either leg on the first level. Any business that went through or was referred by that third business center would not only be commissionable to the introducing distributor but also to the distributor in between in who's business they were placed.



For every 600PV that is accumulated on one side of the business 300PV must be accumulated on the other side to earn a single payout cycle (two thirds on one side and one third on the other). For every cycle that the binary goes through in a week a cycle payout of up to \$60 is earned up to a maximum of **\$25,000 per week** per business center. The maximum payout in any given week will be 50% of the company's total eligible commissionable revenues.

The volume can accumulate from **infinite depth** in this plan. What this means is that there are no restrictions in terms of levels. A new distributor could be introduced by someone a thousand links away in the chain of referrals. That volume would still accrue on one side of your business or the other and would be paid out accordingly. This encourages the placing of people deeper down an organization and promotes team building and peer support groups.



# The Bi-Tron Incentive Plan

The Compensation plan as laid out in this document is a summary pre-launch activity draft only and may be subject to change.

## The Back - A Compressed Unigen

Once a business Center is Activated in order to remain active, and therefore accumulate and be paid commissions on referred business, a minimum monthly maintenance of 100PV autoship is required (150PV if not on autoship). This would be the rough equivalent of personal use and Bi-Tronising one new vehicle each month. There is a lower level of participation of 50PV autoship (75PV non-autoship) which would equate to personal use for a two car family. The lower level of participation lowers the available bonus payout.

This maintenance volume (or any volume of product purchased after activation) flows into the back part of the plan which is a compressed version of the very stable and reliable unilevel platform with additional executive generational bonuses. What this means is that we are paying out up to 30% on the first two levels. 10% commission is paid from volume purchased by all personally sponsored individuals (Level One) and 20% commission on the volume of those that they sponsor (Level 2).

If in building your business you referred the Bi-Tron products and opportunity to two people who registered as distributors, activated their business center and maintained their active status on autoship and you helped them to do the same thing that you did by helping two people become and maintain their active status, your monthly maintenance requirement would be completely covered by the commission you earned.

**One Star Distributor:** Once you have completed a team of 6 as illustrated you are qualified as a One Star

Distributor and qualify for 2% of any business that occurs on level 3

**Two Star Distributor:** Once you have completed two teams of 6 i.e. personally sponsored 4 active distributors whom you have helped sponsor 2 each you are qualified as a Two Star Distributor and qualify for 4% of any business that occurs on level 3. Plus the difference on level 4 and beyond between your 4% and the 2% that a One Star earns until you reach the next Two Star.

**Matching Bonus:** Once you reach the level of Two Star Distributor you qualify for a 10% matching bonus. We pay you an additional bonus of 10% of the combined commissions and bonuses of everyone that you personally referred. This is a huge feature!

**Three Star Distributor:** Once you have completed three teams of 6 you are qualified as a Three Star Distributor and qualify for 6% of any business that occurs on level 3. Plus the differential - 4% to the next 1 star 2% down to the next 2 Star.

## Bronze, Silver, Gold and Platinum Executive Ranks

Qualifying as a Bronze Executive qualifies you to start earning generational bonuses based on the entire group volume of distributors in your organization. Silver, Gold and Platinum Status qualifies for additional generational bonuses

