

NOVEMBER NEWSLETTER

NOVEMBER 2005

CHUCK PINNELL NEW CORPORATE TRAINER

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It was with great anticipation that we held our first Advanced Training in Abbotsford at the beginning of the month. It was the first opportunity to bring our leadership group together and share what was needed to grow their businesses to the next level.

It gave us even greater pleasure to announce Chuck Pinnell as our newly appointed Corporate Trainer. Chuck's new role is a reflection of the leadership qualities he has displayed in the field and the exceptional manner in which he has chosen to work alongside the corporate team to improve our marketing message and enhance our training programs. In order to ensure that we truly raise the bar by having the most effective, successful and

professional network of distributors it is important that we keep our systems simple, effective and easy to reproduce. There must be consistency in the message we deliver to individuals looking at our business for the first time and to new independent distributors embarking in their new Bi-Tron business; as Corporate Trainer Chuck will spearhead this mission.

Chuck's role will continue to be one of field leadership but also to be a conduit for the ever increasing creativity and hands on promotional ideas that come from the field. It will also be to aid in developing new Field Trainers to help us promote our consistent and un-hyped Bi-Tron message.

Chuck's first charge as Corporate Trainer was to share



Chuck & Erin Pinnell

some of his wealth of industry experiences that has made him such a leader in the networking industry, with an eager audience at the weekend's Advanced Training. We are all working diligently towards the Conference on January 13-15th at the River Rock Casino and Resort in Richmond and recommend you all attend to hear some of the latest developments and share in our accomplishments. We at corporate, as we know all of you in the field, are looking forward eagerly to continuing to work with Chuck in his new role and to the success that it will bring us all.

DIRECTOR'S CRUISE

Congratulations to all the Directors who qualified for this year's Director's Cruise!



The Directors will be setting sail on February 12, 2006 for the Mexican Riviera. Everyone will be enjoying the views from their ocean view cabins. The Carnival Pride will be calling in Puerto Vallarta, Mazatlan and Cabo San Lucas. Bi-Tron senior management will be joining the Directors for the week long cruise.

Bon Voyage everyone!

Directors and contest winners in attendance will be:

Chuck & Erin Pinnell
Doug & Mary-Anne Burtch
Duane & Norma Andrew
Christine Page & Herb Escher
Jerry & Adam Heinrich
Tim & Joanne Meissner
George & Sarah Moen
Greg & Cheryl Bright
Donna Willon
Ernie McLean
Robert Skinner
Mark & Lynda Terry - (Director's
Cruise Draw Winners)



JERRY AND ADAM HEINRICH DIRECTORS FROM THE OKANAGAN

Jerry and Adam Heinrich, father and son, have together reached the admirable ranks of Bi-Tron Directors!

Instead of going at it alone
Jerry decided to get his son,
Adam Heinrich, involved. In
the beginning growth was
slow, but with the help of
their upline and lots of effort it has turned into steady
growth.

Some of the factors which Jerry and Adam attribute to their success are corporate conferences, upline support, tools and support available from Bi-Tron, and training meetings. In order to succeed Jerry and Adam suggest not to reinvent the wheel. "Follow the system in place, attend training, attend conferences, use your upline, don't reinvent the wheel. Systems work, people don't!" says Jerry.

When asked how he feels about becoming a Director

Jerry answered, "We've been striving for it since the beginning, it will be easier now to teach and encourage our downline to succeed." Even when acknowledged for his own success Jerry remains aware of the people that got him there and the value of helping them further their Bi-Tron businesses.

Jerry Heinrich is extremely grateful for the opportunity he's been given and as a strong believer in a higher power says that Bi-Tron came into his life at a time he most needed it. At the Bi-Tron Corporate Conference in Kelowna Jerry's life completely changed due to an unfortunate medical problem. Following his fortunate recovery he was unable to continue his career and has decided to dedicate himself completely to Bi-Tron. His support and love of Bi-Tron products is truly infectious:

"If you learn to love these wonderful products and use your success story to help them sell your business can't help but grow."

Adam Heinrich has been a Penticton resident most of his life. He took two and a half years and moved to Calgary to receive his culinary training. Following that, Adam worked as a chef until the age of 25. He is happily married to his wife Michelle and has four children, Amanda, Samantha, Jessica and Joshua

In 1997 Adam decided to change the direction of his life and he became a financial advisor. He and his wife, Michelle, also own a bowling centre in Penticton, called The Alley. Chuck Pinnell was the first person to introduce the Bi-Tron products to Adam. Adam at the time was too busy preparing taxes for clients so he put Bi-Tron on the backburner. Doug Burtch and Dave Peters continued to encourage Adam to get involved. After looking at Bi-Tron more closely he saw the opportunity for what it was and decided to partner up with his father. They have been working with Bi-Tron since early 2004.

Adam's goal is to dedicate completely to his Bi-Tron career in the next eight

months to a year. Watch him closely!

Adam's advice for success is to attach yourself to a sponsor or someone in the upline with lots of experience and learn from them. Adam is becoming a great teacher himself saying: "...we teach new distributors from where they are, not where we are...one step at a time is key.".

Adam and Michelle are excited about the Directors Cruise saying that they haven't had a vacation in a really long time.

Congratulations Jerry and Adam, we look forward to working with you into the distant future!



The Heinrich family

Heinrich's short
term goal:
Have 100
downline
distributors at the
January Corporate
conference in
Richmond!

Jerry and Adam

BI-TRON GLOBAL Page 3

THE FUTURE IS BRIGHT

When asked how they felt about their recent promotion to Director's rank, both Herb Escher and Christine Page will tell you that they are "excited, elated, and proud" of their achievement. All their efforts and goals have paid off. The couple, who have been involved with Bi-Tron for less than two years, have total faith in the company and it's products and thus are passionate in sharing their knowledge and experience with others.

team, Duane Andrew, and Chuck Pinnell, Herb and Christine had the combination they needed to succeed.

It may be smooth sailing for the couple now but the sea was not always calm.

"There have been many obstacles, frustrations, and personal life issues to deal with along the way " but the couple were determined; they truly believed in the products and weren't going to give up the opportunity. Finally, Christine found the

Services company, with great results. Herb has also realized that he needed to be involved in network marketing, in order to work towards time and financial freedom, for which he is now laying the foundations within his business with Bi-Tron.

For the aspiring distributor, Christine can't emphasize enough on how important it is to attend the conferences. It has been proven that the people that repeatedly show up are the ones to succeed. You come away with many "aha's" from the guest speakers. You experience so much synergy, yet without any hype, and many friendships are made amongst all the other distributors " says Christine. Christine tells us that persistence and truthfulness is key in network marketing. People will feel your compassion and integrity, and even if you don't get the business, at least you've made a friend, and the door will always be open to go back again another time. "The journey to success can be difficult, but worth it. It's not just about accomplishing your goals but who you become along the way. Personal growth is enormous when you are part of a networking organization. This is an industry in which you can never lose, something positive will always prevail, " adds Chris-

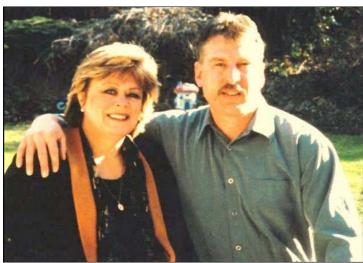
tine. Both Herb and Chris-

tine can foresee a great

future with Bi-Tron.

Their aim is to support and help other people succeed and "build a strong team of determined and conscientious distributors." They are extremely thankful to the current distributors on their team, who have helped make their success possible. For the time being, Herb and Christine are looking forward to the cruise and spending some quality time with some great friends they have made along the way.

"The journey to success can be difficult, but worth it. It's not just about accomplishing your goals but who you become along the way. Personal growth is enormous when you are part of a networking organization. This is an industry in which you can never lose, something positive will always prevail."



New Directors—Christine Page & Herb Escher

Christine and Herb joined on with Bi-Tron after having tried the products and seeing the great difference it made to their vehicle, but the products weren't the only thing they were sold on. "I also saw the great ground floor opportunity that Bi-Tron was providing, and I didn't want to miss out from being at the front of the huge expansion growth that is developing" said Christine. With faith driving them ahead and the help of the Bi-Tron

formula that works for her—
" the things that helped my
business grow were that I
became a student of the
system and implemented
the training, tools, upline,
and crossline. Most of all,
developing a plan, a goal,
and a purpose, and also
being persistent and determined".

Like Christine, Herb's trust in the products are firm. He uses the products in the machinery of his Bobcat



Enjoy the Mexican Riviera Christine and Herb!

DONNA WILLON - NEW DIRECTOR

Donna joined Bi-Tron last year because of the relationship that she had in the past with George Moen, as well as her present relationship with Robert Skinner, her sponsor. "They are two people that I've known and trusted," said Donna. George really wanted to help Donna reach what she was looking for in her life through Bi-Tron. Donna never thought she would have a chance at a ground floor opportunity like this one. "George knows that I am a team player. My motto is more we and less me." Donna agreed to work as a team with Robert, George, and Punch. Donna is so excited about becoming a Director. It was a very important step for Donna. By becoming Director Donna was able to show herself and others, that by setting

goals and avoiding "I think I'm going to do it," the results will follow. Donna found that with Bi-Tron she was able to work as a team; everyone in her organization works together which is so important in this business. Donna's timing to join Bi-Tron is perfect. She is proud to be part of a ground floor opportunity like the one Bi-Tron has to offer. She feels that President and C.E.O of Bi-Tron Dick Simmonds along with Mark Wright, C.O.O, have taken the mandate of taking this industry to the next level, "a more professional level," says Donna. Donna enjoys assisting others while training. Through her efforts she is able to help these people change their lives and help their dreams become reality. "This is a very important part of my purpose in life as well

as in Bi-Tron," says Donna. Donna really believes in Bi-Tron's product line. "I feel we need to make a difference in both the environment and also by taking some responsibility in any way we can." Donna feels that by using the Bi-Tron products it is a way that everyone can comfortably participate in making a difference while working their way towards a more financially stable lifestyle.

Donna finds that when working her Bi-Tron business, she is working with people with a positive outlook on life who want to get ahead. Donna considers the people in her organization, "an extended family." She plans on using Bi-Tron to help expand her knowledge, learning, learning, and more learning.



Donna Willon with Bi-Tron President Dick Simmonds and COO Mark Wright.

TESTIMONIAL

The craziest thing happened to me on the way to work yesterday morning.

Picture this...It's 6:30 in the morning, still dark, I'm passing a transport on the busy highway and my car suddenly has no power! I shift into fourth gear and give it more gas and still... nothing! Now of course this just would happen to be the day that I don't have my cell phone with me. I pull over to the side of the highway and panic. What am I going to do??!! I turn the car off

and notice the oil light had come on.

It suddenly dawned on me that I hadn't checked the oil in a while and I just blew my motor. My heart raced as I looked around to see that the nearest place to go to for help was a distant mushroom barn. That would start out with a trek through a really steep ditch. Well, I thought, if the car's out of oil, I guess it wouldn't hurt to put oil in now. And because it was dark out, I just opened the hood and

poured a whole litre into the motor. As I got back into the car I sarcastically thought to myself, wouldn't life be perfect if a litre of oil could fix a blown engine. So I tried to start the car while I mentally prepared myself for the long walk to find help. And here's the crazy part of the story...the car started and I drove to work!!!!

On my way there, I fondly remembered the little bottle of Bi-Tron that I added to my engine several months ago. That little bottle saved my

engine from blowing up or seizing. It saved me from being late for work and from hiking through the deep ditch and who knows what else.

Thank you Jeff, Bi-Tron saved the day!

Marita



MARK AND LYNDA TERRY

WINNERS OF THE DIRECTOR'S CRUISE

For most people, a cruise on the Mexican Riviera is a dream vacation and for Mark and Lynda Terry, this is a dream come true. Winners of our Director's Cruise Draw, Mark tells us that it's been 5 years since their last vacation so both himself and Lynda, are looking forward to the cruise, and since Lynda's birthday is on February 16th, the prize couldn't have come at better time. The couple, who have

been married for 5 years, had very different reactions to their big win. While Mark was left speechless, Lynda did not seem surprised at all as if she knew that luck was on their side. Having joined Bi-Tron for a little less than a year, Mark has learned that, in this business, "early efforts pay off later on". The couple had qualified when they helped generate sufficient sales revenue for four new members in the last few

months and in return were given four ballots in the draw - one of which became the winning ballot. Con-

gratulations Mark and Lynda!





Mark and Lynda Terry, Penticton, B.C

KEVIN AND DEBRA FOLEY

PORTABLE DVD PLAYER WINNERS!



Winner of this month's portable DVD player, Kevin Foley, was very surprised to hear that he had won. Kevin tells us that the first thing he will be playing

in his new DVD player will be "Skinner's Garage" with Bi-Tron Director, Robert Skinner. A very dedicated Bi-Tron distributor, Kevin said that the key to success in this business is to "talk to a lot of people—the more people you talk to the easier it gets". Kevin's next goal is to help bring another source of income into the households of his close friends and family that are involved in the business.



Kevin and Debra Foley, Summerland, B.C.

TESTIMONIAL - PROOF IS IN THE NUMBERS

Black Top Cabs

Owner/Operator: Shinder (Sunny) Madahar

Products used: Bi-Tron Engine Treatment, Powertrain and Gear

Formulation, and Fuel Conditioner

During the first two weeks of the test the car's fuel economy increased to 18miles/gallon. This amounted to savings of 16.39%. During the next two weeks the car's fuel economy increased to 20.5miles/gallon and savings of 25.4%. At the end of the test it was established that after the yearly cost of Bi-Tron products(\$1758) the overall annual savings amounted to **\$4,804.00**, or \$400 per month!



NOVEMBER QUALIFIED DISTRIBUTORS

Brendan Egan Gary Dunn Jonathan Thomas Robert Simons Herbert Fleming Ken & Deanne MacKay Alan Charlton John Petkau

Flemming Bech-Hansen

Don Hartel Allen Schwabe Wes Llewellyn

Ivar Rve

Adeline Holland & Roberta

Takacs **Daryl Froess** Marianne Welliver H. E. Heinrichs Lyle Williams Art Cowie **Chris Cornett** Al Williams Brian Skinner Ted Berg Cheryl Bright **Brad Skinner** Ryan Racoma

Naville Fernandes Carol Wrenn Jeff Bandick **Doris Ptolemy** Colin Atkinson Giselle Mikela John Almond

Kim Elton Darren Saiki Rolin Consultants Don LeComte

Andy and Linda Heathering-

ton

Doug Moffat Jim Thaver William Cook

Mary Dennis Jake Wiens Philip Goddard Jo-Anne Meissner

Lasca Chris Randall Carole Heinrich J. Michael Forbes Allan Crawford Al Patterson Bob frew

Bill Millikin & Jane Kriese

Dan Steer Jeff Bandick Fred Martinson **Harold Carmont** Kim Meissner

Paul Raymond Richardson Mary Jean Adams Larry Sokoloski Robert Hall Edwin Epp Robert Martz Jeff Patterson Walter Wright Brian McLean Vern Gattinger Jan & Garry Berdahl

Marc Beaulieu Violet Green Marie Nobles

Phil McDonald Keith Tajiri Paul Gifford Audra Deane

George & Tuula Rands

Irina Allen Karl Engbrecht HaignCraig Dave Graham **Edward Thomas** Steven Poltorak Trish Landolt

Antler Ridge Enterprises

Lisa Beal Andrew Male Kristi Selhorst Nolan Uyeda Rick Olsness Sirn Michelsen Bryan Moskaluk Kelly Harris JoLayne Advent Larry Allen Doug Duerksen Ron Ray Angela Cianni Garry Cluley

PS

Robert McEwan Westcap

Susan & Robert Sobko

Aaron Mueller Bruce Eden David Walker George Ross Elmer Bell Karen Scott Glen Grunert Kathie Valantine Jack Pine Marine Howard Olsen Dan & Debbie Watson George Moen Jr.

Ken Kunka Crantini Web Design Larry Farnsworth Michael Babcock Colin W. Day Dean Schneider Tracey Beaven Marlyn Romero Scott Berg Dave Langen

Rick Waddell Barry Wright Mark & Lynda Terry

Jeff Todd

A Qualified Distributor must have two active distributors which were personally sponsored (PS) and be active him/ herself.

Carl Riddle Wallie Hawkens Maurgo Wilson Ryan Gibson Ryan Bright Anne Stadnyk Neil Lensen Diana Blake Steve Erb Douglas Burtch Allen McLean **Penny Pinchers** Jim Barr

John and John Jr. Viliua **Daniel Fontaine** Melody Russett Curt & Jen Froess George Pigeau bobtech Ann Lemieux Terry Webber Hans Schulz Michael David Brown

Lvnn Shank

Marlene Tymofichuk Mike Olsson

NOVEMBER TRAINERS

Lorne Gilbertson Ken & Angie Meissner

Andrew Tajiri Elaine Advent **David Peters** Dale Forsythe

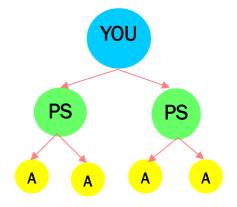
Scott Miyano

Kevin Foley

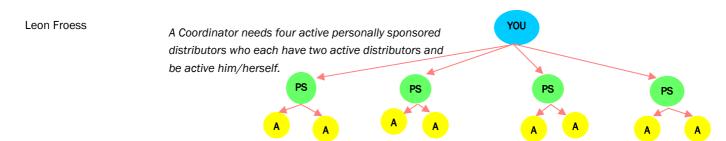
Mark Olney A Trainer must have two active personally sponsored distributors who Della Hallowell have two active distributors each

Jeffrey Wilson and be active him/herself.

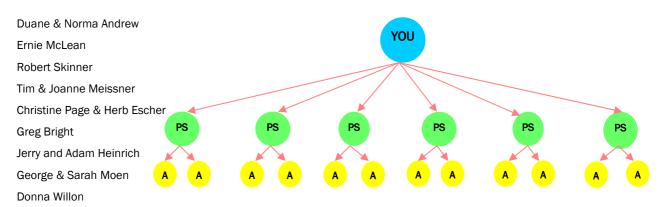
Cam Shipowick



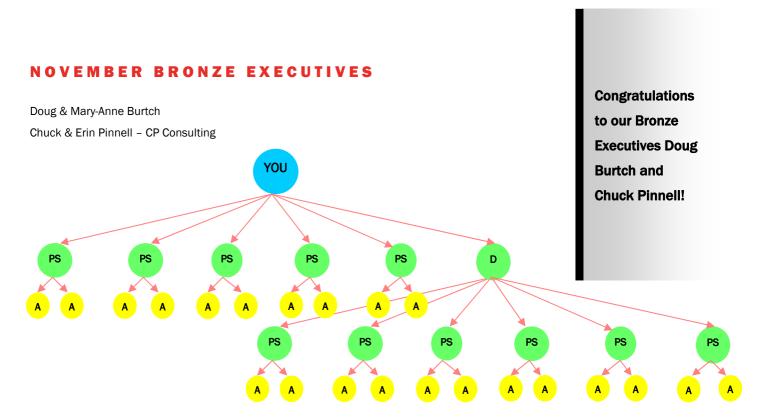
NOVEMBER COORDINATORS



NOVEMBER DIRECTORS



A Director needs six active personally sponsored distributors (PS), and each personally sponsored distributor needs to have two active distributors while the Director is active as well.



A Bronze Executive must have all the attributes of a Director and then one of the distributors in their personal group must become a Director. Group volume (TGBV) must be 10,000 with a maximum of 40% from one leg.

WEEKLY CONFERENCE CALLS AND BROADCASTS

MONDAYS

Live Leadership Conference Call 6:30 p.m. (P.S.T) To attend these live and exciting calls call:

1-212-990-8000 and enter the pin number 1524#

TUESDAYS

Live Internet TV Broadcast Join in one at www.BiTrontoday.com or follow the link from your own homepage. Get your questions answered live on air!! Streaming LIVE at noon 12:00pm (P.S.T.) on Tuesdays!!

THURSDAYS

Live Training Conference Call 5:30 p.m. (P.S.T) To attend these live and exciting calls call: 1-212-990-8000 and enter the pin number 1524#

Expanded Training session after initial business presentation

Corporate Leadership **Conference** is coming soon! Do you have

your ticket?

CORPORATE LEADERSHIP CONFERENCE

RIVER ROCK CASINO AND RESORT

Richmond, B.C.

January 13, 14 and 15, 2006

Cost: \$149.00 per distributor or \$249.00 per couple

Call Corporate Office at 1-866-824-8878 for tickets or signup online by logging into your account and clicking on the link on the welcome page.





River Rock Casino & Resort, Richmond, B.C.

NEW MEETING IN REGINA, SASKATCHEWAN

THURSDAY, NOVEMBER 24

Regina, Saskatchewan

Location: 12 Daffodil Crescent Presenter: Leon Froess (Coordinator)

For any questions or directions contact Leon Froess at 1-866-238-1946 or bitron@accesscomm.ca

MEETINGS AT THE WESTMINSTER

Distributor meetings are held at 7PM every Wednesday at the Westminster Club, New Westminster, B.C..

Here are some pictures of last week's presentation.

Send us your meeting pictures: ved@bitronglobal.com



WEEKLY BUSINESS BRIEFINGS

ALL DISTRIBUTORS AND GUESTS ARE WELCOME!

All weekly meetings:

Registration: 7:00pm Start: 7:30pm

TUESDAYS:

Abbotsford, BC

Crossroads Restaurant 1821 Sumas Way - Abbotsford. For any questions or directions contact Jeff Bandick at 1-866-200-1269 or ibandick@shaw.ca

Kelowna, BC

Holiday Inn at 2569 Dobbin Street Westbank, BC

Victoria, BC

Registration: 7:00 p.m. Start Time: 7:30 p.m.

Travelodge Hotel 229 Gorge Road East

250-388-6611

WEDNESDAYS:

New Westminster, BC

Westminster Club 713 Columbia Street For any further assistance call 1-866-824-8559

Vernon, BC

Schubert Center, 3505 30th Ave.

Please contact Fleming Bech-Hansen at 250-308-1616 for any enquiries

Lloydminster, Alberta

Registration: 7:00 p.m. Start Time: 7:30 p.m. Tropical Inn 5621 44th Street

For further assistance, call Lorne Gilbertson 1-306-285-

3851

THURSDAYS:

Penticton, BC

Lakeside Resort Convention Centre (Zinfandel Room) 21 West Lakeshore Drive

250-493-7151

Calgary, Alberta

Bay #10 - 5200 64th Avenue SE For any further assistance call 1-866-601-0774

BUSINESS TRAINING

HALF DAY EVENTS

SATURDAY NOVEMBER 26, 2005:

Kelowna, BC

HOLIDAY INN at 2569 Dobbin Street, Westbank, B.C.

Registration: 8:30 a.m. Start Time: 9:00 a.m.

Special Guests:

Dick Simmonds, President of Bi-Tron Marketing

Chuck Pinnell, Bronze Executive

New Directors - Christine Page, Jerry Heinrich, and Adam Heinrich

SATURDAY, DECEMBER 3, 2005:

Prince George, BC

Days Inn, 600 Quebec St. - Discovery Room C Registration: 8:30am Start Time: 9:00am

Runs from 9:00am - 1:00pm

Special Guest: Chuck Pinnell, Bronze Executive

CHUCK PINNELL IS COMING TO SPOKANE, WASHINGTON!

DECEMBER 12th & 13th, 2005

Spokane, Washington, USA

Registration: 7:00pm Start: 7:30pm

14801 E. Riverside Ave.

Contact Della Hallowell @ 509-924-6522 for any enquires.

Special Guest: Chuck Pinnell, Bronze Executive

BI-WEEKLY BUSINESS BRIEFINGS

THURSDAYS:

Kamloops, BC

First and Third Thursday of each month Registration: 7:00 p.m. Start Time: 7:30 p.m. Maverick Motor Inn 1250 West Trans Canada Highway Kamloops, BC 250-828-0664 Hosted by Rheal Bosse

Vancouver, BC

Second and Fourth Thursday of each month Registration: 4:45 p.m. Start Time: 5:00 p.m. False Creek Yacht Club 1661 Granville Street (Third floor) For any questions or directions contact George Moen at 1-866-824-8559

or gmoen@magnoliamerc.com