



# STAR'CEPTORS --

## THE MINDSET FOR STAR 8+

This newsletter is mainly for the Bi-tron downline of Leon Froess & Alex Fraser, consisting of tips, info, comments for the empowerment of all readers, within or outside of our Bitron Downline should their mindset allow that step.

### So what Do You Desire! What Are You Asking For?

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**Congratulations** and a **Very Sincere Thank you** to the following who made a positive choice **to be on autoship**; **Keep up the good work.**  
Namely

Marc Beaulieu, AB. Glenn Bush, AB. Perry Cavanagh, AB. Trevor Cordell, Mike & Bonnie Komp Ellison, Karl Engbrecht, Alex Fraser, BC, Leon Froess, SK, Dan Gleeson, Glen Hart, Kenneth Hart, AB. Randy Haugen, Ron Herbig, CA. Sharon Hoeflich, BC. Gerald Hoszouski, Robert Kaasa, AB. Bill Kiers, ON. Gary & Darlene Koblik, ON Irene Phillips, ON. Charles Robson, ON. Rhoda Ross, BC, Linda Stephens, CA, Sylvia Stewart, BC, Peter Stokes, AB. Gary Vieser, Lyle Williams, ON. Debbie Witherbee, AB.

**Change your MindSet, to live your Dreams in from 2 to 4 years, of 7 to 10 hours a week. I**

Guy Witherbee, AB. Tannex Enterprise, AB. The MJS Network Inc, ON. Plus all the ones I have missed

## Distributors on their way to the Stars; Congratulations and a Very Sincere Thank you for their efforts to

Rhoda Ross, BC; Marc Beaulieu, AB; Kenneth Hart, AB;  
Hlady Shelter Systems Ltd., AB; Guy Witherbee, AB; 1 Star  
Alex Fraser BC; 2 Star  
Leon Froess SK; 3 Star

## New signups in May & June 2009

### Congratulations and a Very Sincere Thank you for their efforts

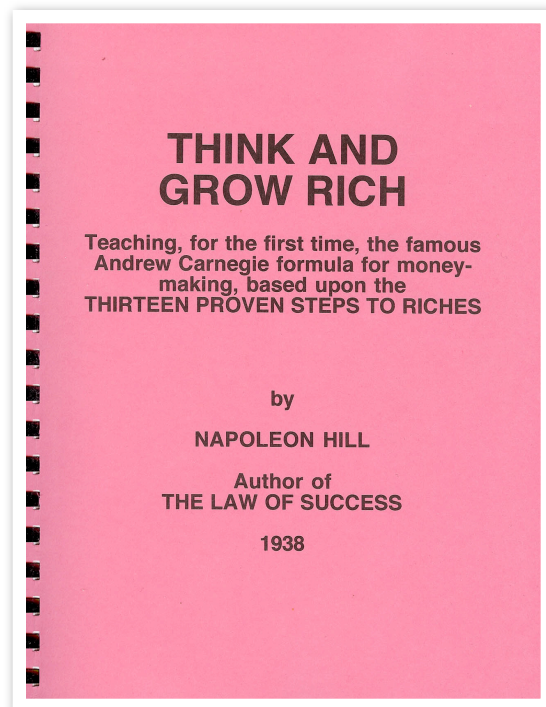
**May saw 4 new signups** under Rhoda Ross & Alex Fraser,  
namely

Brian Blaney, Glenn and Lori, Philip Barclay each with a  
bronze pack; Murray  
Gelowitz with a silver

**June saw 11 new signups**

### 5 free & inactive

Daniel Murray Donhue under Ken Hart AB  
R Hinkle, OH, under Robert Kozumplik; Adrian Stokes,  
AU; Peter Koopmans, BC each with a Bronze; Mirko  
Schacke, CA with a silver pack under Alex Fraser BC  
Dion Thomas, NY, under Alex Fraser/Rhoda Ross; Dion signed up Ollie Lowery, NY,  
sylvia todman, NY, kenrick garrison, NY, JILL STONE, NY, all inactive.  
Christopher Cobb CA with a gold pack under Phillip Pereida TX



## Keep Up the Good Work



## Gratitude. What are you grateful for?

There's been a lot of focus both in the media, at the water cooler and at the family dinner table about the terrible financial loss people have been dealing with. Jobs have been declining at an incredible rate. The bureau of labor statistics reported In December, the number of unemployed persons increased by 632,000 to 11.1 million and the unemployment rate rose to 7.2 percent.

Some people have lost more than 50% of their IRA and 401K savings and no one, even if you have a terrific credit score, we're talking more than 720, are having a difficult time accessing credit.

**All this is understandably disturbing.** It has stricken fear into the hearts of Americans and citizens worldwide. Suddenly everything we've taken for granted is gone. This loss of security has affected even those who have yet to really suffer any financial loss. We're all left with a lot of questions and an abundance of uncertainty.

**With all of this unfortunate news there is one thing you can do to regain your security, to regain your control, and to get started on a path to even greater wealth and abundance.**

Gratitude.

**Change your MindSet, to live your Dreams in from 2 to 4 years, of 7 to 10 hours a week. 2**

*“Gratitude unlocks the fullness of life. It turns what we have into enough, and more. It turns denial into acceptance, chaos into order, confusion into clarity.... It turns problems into gifts, failures into success, the unexpected into perfect timing, and mistakes into important events. Gratitude makes sense of our past, brings peace for today and creates a vision for tomorrow.”*

- Melodie Beattie

### The first steps of Gratitude and Wealth Creation

**Gratitude is an emotion.** It's recognizing and feeling appreciative of what you have. Now this can be difficult if you're losing money at a record rate, if you're in debt, and if you're at risk or have lost your job. No matter where you are financially, even if you're at the very bottom, there is always something to be grateful for. Are you breathing? Do you have someone who loves you? Do you have food on your table? Do you have job? Do you have skills, abilities, and knowledge unique to you? Do you have your health? There is always something to be grateful for and the first step to wealth creation is to recognize what you do have and to be grateful for it.

When you look at what you do have rather than what you do not have it changes your perspective. It gives you power, hope, and strength to look at your present and your future differently.

**Focusing on what you don't have or what you have lost doesn't change or solve anything.** You still don't have it. However focusing on what you do have changes everything. It gives you the ability to make plans for the future. To grow what you presently have, even if it is only your breath.

### Feeling Gratitude is Profitable

Napoleon Hill, author of the esteemed and widely read “Think and Grow Rich,” speaks of gratitude as a way to overcome your fears. Overcoming your fears is imperative to attain great wealth.

It's easy to know you're supposed to be grateful, to say thank you for what you have however feeling gratitude is another thing altogether. Spiritual and financial experts often recommend keeping a gratitude journal. Write down what you're grateful for. Make a routine out of it and document your gratitude every day, perhaps at the end of the day as you're getting ready for bed or first thing in the morning.

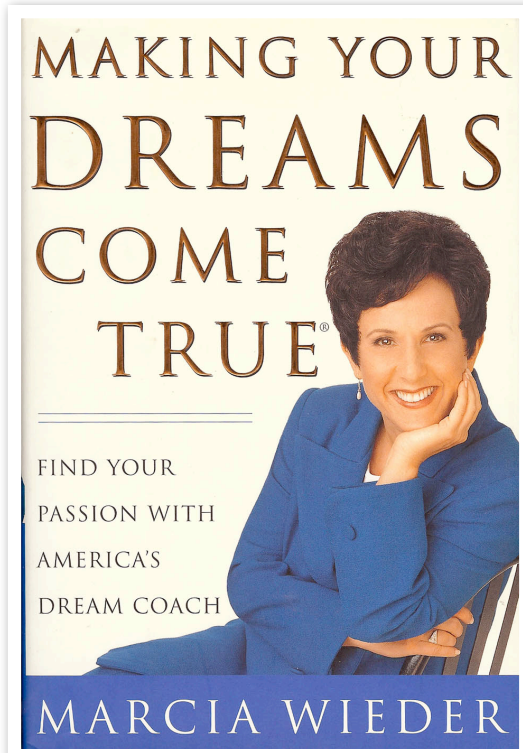
While this type of gratitude experience is a great start, it is not enough.

**Journaling can easily become another task.** “I have to write down 5 things I'm grateful for before I go to bed,” doesn't inspire actually feeling grateful.

**In order to achieve the kind of effects, the power of gratitude, you must feel grateful down to your core.** Every cell in your body needs to sing “THANK YOU.” This requires quiet contemplation.

**Think about what you're grateful for and why.** If you're grateful for the food on your plate, why are you grateful for it? Who are you grateful to? What does having food on your plate right now mean to you?

When you're grateful down to your core this type of gratitude becomes a way of life. It affects everything you do, every decision you make, and how you interact. If you believe the law of attraction then you know that you attract more of what you focus on and when your heart is singing thank you, you'll attract more of what you want into your life.





## Expressing Gratitude Is Profitable

It's important to note that as you're building a business, gratitude plays a critical role in how your customers and prospects relate to you. This goes beyond saying a quiet thank you for your customers and actually thanking them.

**The Psychology of Consumer Behavior** by, Carey, Clicque, Leighton, & Milton, 1976, showed that when customers of a jewelry store were called and thanked they showed a 70% increase in purchases. This was compared to customers who were not called at all and customers who were thanked and then notified about a promotion. Simple gratitude goes a long way toward boosting business profits and increasing wealth.

**The same concept is embraced by restaurant servers** who write a simple "Thank you" on the bill – they receive larger tips. Think about that big tip jar on the counter at your local coffee shop. Are you more likely to put a dollar in there if it says "Thank you" or if it says "God is watching you," or even if it says nothing at all? A big "Thank you" goes a long way.

### So how can you thank your current customers?

Send them a letter.

Send them a personal email

Give them a call

Give them something for free

Recognize them on your website, blog, or newsletter

**We're all in this world together.** Understanding that, appreciating, that and expressing gratitude not only for your customers but for everything you have in life is the first step toward receiving all that you desire. It's more than having a glass half full attitude, though that is a super start; it's about sharing that attitude with everyone around you.

**We're drawn to people who are positive, who are grateful, and who appreciate us and what they have.** Instead of focusing on what you don't have or what you've lost, use the power of gratitude to build on what you do have. You'll be grateful for the results.

### a wise and caring person once said....

[the following quote can also be found in the book **Anyway** see photo to right]

People are often unreasonable, illogical, and self-centered;

Forgive them anyway.

If you are kind, People may Accuse you of Selfish, Ulterior motives;

Be kind anyway.

If you are successful, you will win some false friends and some true enemies;

Succeed anyway.

If you are honest and frank, people may cheat you;

Be Honest and Frank anyway.

What you spend years building, someone could destroy overnight;

Build anyway.

If you find serenity and happiness, they may be jealous;

Be happy anyway.

The good you do today, people will often forget tomorrow;

Do good anyway.

Give the world the best you have,

and it may never be enough;

Give the world the best you've got anyway.

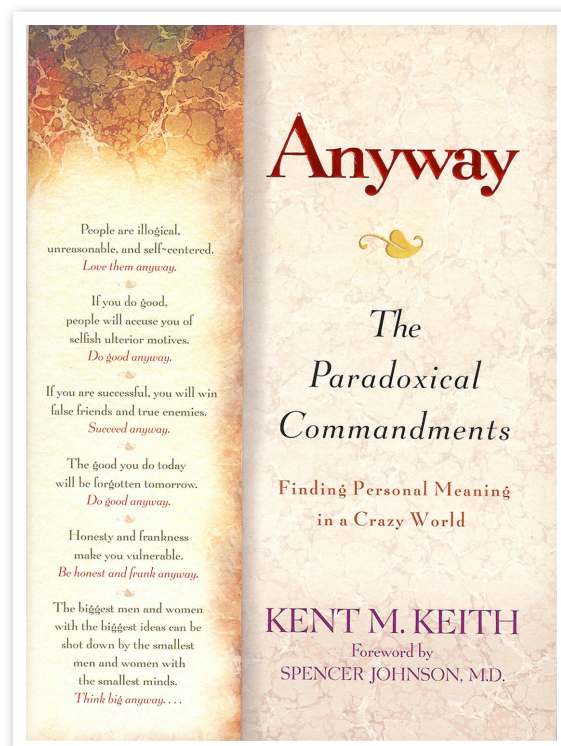
You see, in the final analysis,

it is between you and God;

It was never between you and them anyway.

**Mother Theresa**

**Received the above from Greg Milican**





**Life can only be understood backwards,  
but must be lived forwards.**



**There will be no Star'ceptor newsletter issued in September 09**



***“People ask us all the time,  
“Why do I need an oil additive?”***

From new **Bitron product guide** p.19

Back in the early 1900's when the auto industry was young and the giants like Henry Ford ruled the roost, motor oil was almost straight out of the ground. The only items early oil manufacturers removed during the refining process were gasoline and kerosene. These early oils were much different than what we buy at our corner auto store today.

In the days before World War II, there were no high tech demands on the oil industry. You see, many of you may not be aware that jet fuel, plastics, and most synthetics come from refined oil. During the refining process of modern day oils these higher priced by-products are removed first and what is left over is made into the motor oil you and I buy at the corner store.

These modern day demands on oils remove many of the natural additives and minerals that were put there by Mother Nature. Today's oil is nothing more than a carrier system for the additive packages that the oil manufacturers add at the refining plant. This is a far cry from what our great grandfathers bought many years ago.

You need to understand that modern day motor oils are produced only after all the other items, like plastics and synthetics, are removed. Then they start the process of adding their own chemical additive packages to bring the oil up to a minimum specification. These specifications are governed by the Society of Automotive Engineers (SAE).

Bear in mind that these minimum specifications are only met by the oil when it is newly off the shelf. The moment you start your car the additive package in your oil starts to wear out. In fact, it is the additive package that wears out, not your oil. That's one of the reasons the manufacturers require you to change your oil so often.

Some oil manufacturers are reverting back to using higher grades of base stock oil without removing the heating oils and jet fuels. But these oils are offered at much higher prices and normally sold to racers and auto specialty companies.

Bi-Tron coats the metal in your engine with a protective layer. Bi-Tron is actually attracted to areas of friction and heat that may be caused where your oil is breaking down and can no longer provide effective lubrication.

Given that oil companies manufacture oil additive packages that only meet the minimum requirements, if you want to protect the second largest investment of your lifetime, namely your automobile; you need to put Bi-Tron in your vehicle."

James English

Automotive Industry Consultant & Chemist



**We Are Looking For People That Are Looking**..... In fulfilling their Desired Dream Goal.

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### **So what Do You Desire! What Are You Asking For?**

Successfully, Thank you for being you. Take care and god Bless

Alex Fraser

Leon Froess

Email: [jars924@mac.com](mailto:jars924@mac.com)

[bitron@accesscomm.ca](mailto:bitron@accesscomm.ca)

Direct: 1-866-338-6334

1-866-238-1946

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**Your success depends on the generosity of others**  
**Acceptance leads to understanding with patience and time**  
**How is you mindset, Set.**