



STAR'CEPTORS --

THE MINDSET FOR STAR 8+

This newsletter is mainly for the Bi-tron downline of Leon Froess & Alex W Fraser, consisting of tips, info, comments for the empowerment of all readers, within or outside of our Bitron Downline should their mindset allow that step.

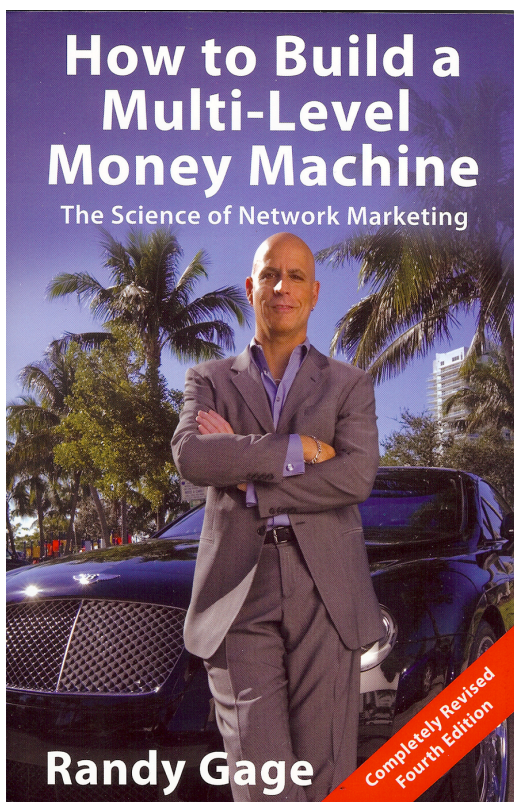


Photo at left Alex W Fraser & his wife Rhoda on the Alaska Cruise Aug 08

Having the Christmas Spirit 365 Days A year

Table of Contents;

Happy New Year 2010, Multi-level money machine p.1; an insignificant decision p.2-5; The Ten Commandments, p.3; The science of getting rich p.4; GOALS – The Incredible Driving Force p.5-7; High achievement Network Marketing, p.6; How To Make This Your Best Year Ever p.7; Maximum Results in using Bitron, 45 lessons in life p.9; Everyone has a chance for Success p.10



Do You Have the Abundance Mentality Mindset!

an insignificant decision

By Alex W Fraser Dec 2009

Please Note; The following journey started as an insignificant, a small choice or decision. This decision could have just as easily been given a quick "NO" as it was given a "YES". Both the "NO" and "YES" have consequences. My "YES" had the following consequences, its up & downs and rewards. We all make these sort of decisions regularly almost without a 2nd thought. There were a number of such small decisions made before this one came along that lead me to this spot and I am very glad it has accomplished what it has. Yes, there is lots of room for improvement. Remember, that you start where you are presently standing. This outline is my results and the income mentioned is an approximate figure. The figures for the Founders & presidential shares are simply a wild guess. **They still remain an UNKNOWN.** The real figures will show up when we tentatively get our first cheque in July 2010. Commitment, persistence, stumbling, belief is what has accomplished this journey. Nevertheless this is the results so far of my insignificant decision; **Plan, envision and imagine a better result for yourself; AWF**

I am from Eastern Ontario, Glengarry County. In November 1998 we were in the Comox Valley, BC and I was introduced by Phil W. to a product called Bi-Tron of which I had have never heard, nor knew anything about. He indicated that Bitron was an oil based product that could save 10% on my fuel costs. He probably told me more but this is what I remember. At the time we were driving across the country from Courtenay, BC to Lancaster, Ontario a round trip of 6,500 miles and saving 10% on my fuel costs on those trips really intrigued me. So I purchased the product and joined under Phil. At that time Bitron was sold by Nato out of Vancouver. That is now 11 years ago.

I started using Bitron and have never stopped. I let the product educate me slowly and surely. At that time I would not touch the business side of things with a 20 foot pole. I knew the product worked and I made sure I had a good supply of the products as well. In 1999 Nato for a variety of reasons went out of business. Over the next few years when ever I came across the Bitron products I bought them. In this interval efforts were made to keep it going by Teamglobe out of Australia and DDR out of Vancouver. I was an official distributor under these 3 managements.

In November 1998 I made an insignificant choice, a small choice to believe in a product I never heard of or knew nothing about. Eleven years of use has only increased that belief of what this product can do for those you choose to use it regularly.

The product works, it knows what it is supposed to do in the respective categories, engine parts in which it is used. Skepticism does not affect this product doing it's job. That skepticism only affects the viewer who uses that skepticism as a road block to his or her betterment.

Maybe I didn't know any better but I never questioned the potential of what this product could do for me. I simply allowed it to do what it was made to do and the results were on the whole simply GREAT.

On June 1st 1999 I got my present 1/2 ton truck, a 1997 GMC 4.3 Litre engine with manual transmission that had 37500 kms on it. Today Dec 31, 2009 this truck has 201225.2 kms on it. I have driven it a total of 163752.2 kms or 101,509.624 miles. Thus, I have been using the bitron products, namely gas, diesel, fuel conditioner, engine treatment, 2.4.6/powertrain & gear formulation as well as the Tire Safety Solution, now for over 101,509.624 miles. The TSS I have used most of that time. Maybe the 2.4.6/powertrain & gear formulations for at least 1/2 to 2/3 of that time.

In the past year, since October 2008 since we got the 4 tire pressure gauges that show green, my tires have stayed at a constant pressure within a pound now for a good 12 months as the tires do not look deflated in any manner even if they are off by a pound or so. Every time I have checked the air pressure in the tires they have been within proper range. Yes they have varied a pound or so, nevertheless they have been constant.

My truck is rated at about 15/16 mpg in town and 21 mpg on the highway.

These reduced fuel costs are approximate figures, are subject to change with the price of gas.

Over the 11 years I have gone from an average of 17 mpg to an 10-11 year average of 24 mpg. Over the 101,509.624 miles travelled this is equivalent to not having to purchase $5971.154 - 4229.567 = 1741.586$ gallons of gas. At the present rate of gas on Dec 09 of 99.9 cents a litre or \$4.5454 a gallon this is a savings of \$7916.206 or 719.655 a year or 59.97 a month

When the price of gas was about 1.53 a litre the savings would have been in the vicinity of \$12,108.16 or when it was at 1.20 a litre the savings would have been in the vicinity of \$9496.594.

This fuel cost reduction is the most obvious result. There are more less noticeable results, like less maintenance & downtime,

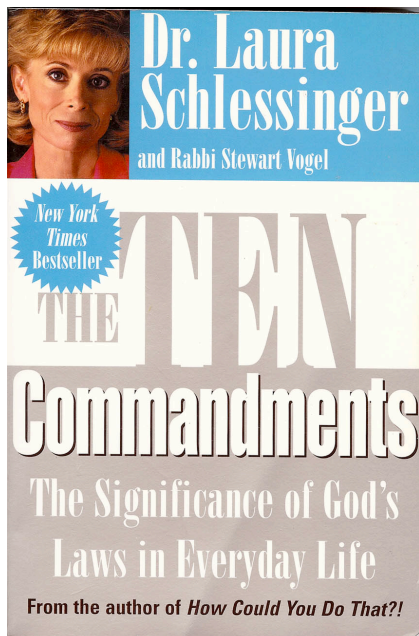
I have got as high as 35.5 mpg with my truck and as low as 15.5 mpg with my truck.

In the 12 months of 2009 I filled up about 7 or 8 times.

I have gained a reduced fuel, maintenance, downtime benefit of about \$7900.00 to 9400.00

Not every tank of gas got me good results. There was a number that got me no results, negative results. I did not let this fact deter my interest in using these excellent products

With these reduced fuel costs results I now basically average about every 3rd to 4th tank of gas FREE. My average fill up is in the \$90.00 range and this varies with the price of gas as well.



In November 2002 Dick Simmonds helped me fill an order and asked me to come in as a founder which I did.

I have been on 100 bv autoship now for 7 years and just paid for my 8th year to Nov 2010. This recent Autoship cost was 1,815.50, thus average cost X 8 years = \$14,524.00 approximately.

I also was a Founder in Bitron and purchased the founders pack about 3 times at a cost of about \$5500.00. This was due to the rearranging of things at head office over the early years. Rhoda & I now have 11 Founders & presidential shares in which we are eligible to receive the benefits, in July 2010. What the value of those shares will actually be in July 2010 is anyones guess.

I have had 1,2,3 or more monthly cheques from Bitron each month now since January 2003, which is now going on 8 years. At present in 2009 you choose when you get your cheques sent to you from your e wallet.

Since the 1st of October till Nov 20th I have retailed a good \$1000.00 in bi-tron products.

Over these 7 years I have averaged in retail sales and my commissions an average of around \$7500.00 a year = \$52,500.00

The above mentioned figures are approximate. your long term results will also be approximate

So what was the results of my insignificant decision to use Bitron in November 1998?

As of today, Dec 31/09 that insignificant decision has lead me getting to the level in Bitron of Director/Bronze/6 Star as well as back down to coordinator/1 star, losing 3/4 founders in that process. I am presently a Bitron/Natureline 4 star. I have just under 2000 in my downline of which probably 90% + are inactive

I have put into Bitron purchases of about \$20,000.00 to \$25,000.00 for products, conferences, advertising, promotions etc.

I have gained in income, retail sales, commissions in the vicinity of \$50 to 55,000.00

In July 2010 we will be receiving out first of 3 yearly cheques from the Founders & presidential share for our 11 shares which could amount to anywhere from a low of about \$5500.00 or less to a high of \$10 to \$20,000.00 or maybe more. This figure is simply a wild guess on my part.

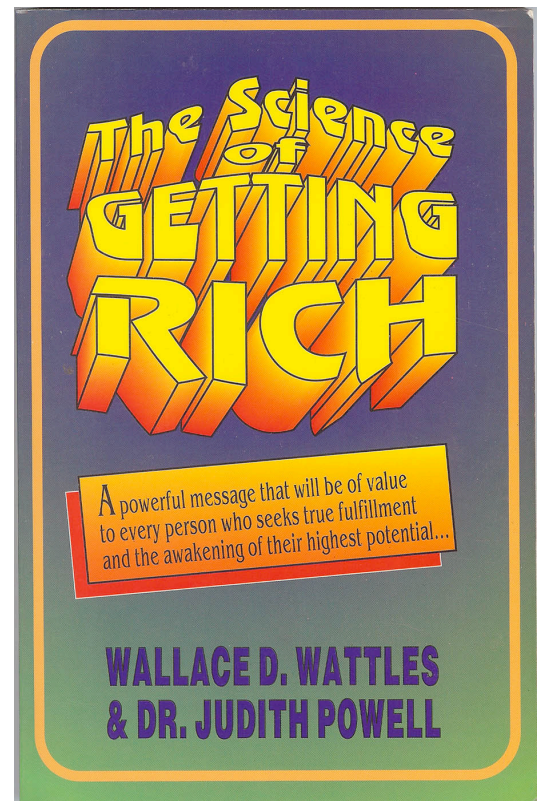
Putting all of this together, Summarizing

Was my insignificant decision, my small choice worth it! Darn tottin it was in many ways.

I was and am still am not a very aggressive promoter. I am a steady one. I help those who will accept my assistance.

In this journey I have learned a lot of things;
like Skepticism only hurts the one that uses it as a roadblock
the bitron products work & skepticism does not effort that performance
I have granted a lot of wishes
I have not quit

People on the whole come across have little faith or belief when it comes to the potential of what this product can do for them--- as it comes across as being to good to be true.



The beauty is that the Bitron products accomplishes its goals, but does so only when it is allowed to do so by the person who chooses to use it in their car, truck, equipment.

Bitron seems to have a mind of its own when allowed to do its job.

The person with heavy skepticism, unbelief who is conned, convinced into using the product and puts it in his vehicle, is almost like the fact that even though the product is in the vehicle, the mindset of the skeptic is like that product never left the shelf to begin with. The product is working but the Mindset is blocked, blinded from realizing the results.

GOALS – *The Incredible Driving Force*

“Goals are the fuel in the furnace of achievement”.Tom Hopkins

“All successful people are intensely goal oriented..Without goals, you simply drift and flow on the currents of life. With goals, you fly like an arrow, straight and true to your target”.

Brian Tracy

“realize what you really want. It stops you from chasing butterflies and puts you to work digging gold”.William Moulton Marsden

The evidence is very clear – YOU MUST HAVE GOALS TO BE SUCCESSFUL!

In 1953 Yale University did a study of their graduating seniors that year. The study discovered that only 3% had taken all of the necessary steps to set goals:

They decided exactly what they wanted and wrote it down.

They spelled out why they wanted to reach these goals.

They listed the obstacles to overcome on the way.

They identified the people, the groups and organizations they had to work with in order to accomplish their goals.

They identified what they needed to know to reach their goals.

They developed a plan of action.

They specified a date on when they expected to achieve it.

The study further found that:

Only 3% had taken all the steps.

An additional 10% had taken 5 of these steps.

But 87% of them, outside of stating what profession they wanted to be, had set no goals at all.

In 1973 (20 years later) they completed the study on the seniors in the two areas, which they could measure:

Financial accomplishments.

Career accomplishments.

The results were as follows: THE 3% WHO HAD TAKEN ALL OF THE 7 STEPS had accomplished more and had a greater net worth than THE 97% COMBINED!

Tap into the power of the 3%.

On the second page of this document is a form that you should use to identify and lay out your goals. This form allows you to lay out all the 7 elements necessary for proper goal setting. **You should use a separate form for each goal that you wish to achieve.**

It's your Natureline Business and your goals to build it as large as you want to make it, however, without goals and your willingness to work it is certain to fail.

Thus, set your goals now and set a timetable to meet those goals. (Star 1 to Star 8, etc.)

Share your goals with your spouse, up line and friends that want to see you get ahead!

REMEMBER: The price of failure is much greater than the price of Success.

Goals Work Sheet

The 6 things required for proper goal setting:

Your goal must be **written down**.

It must be **specific**. The more detail the better.

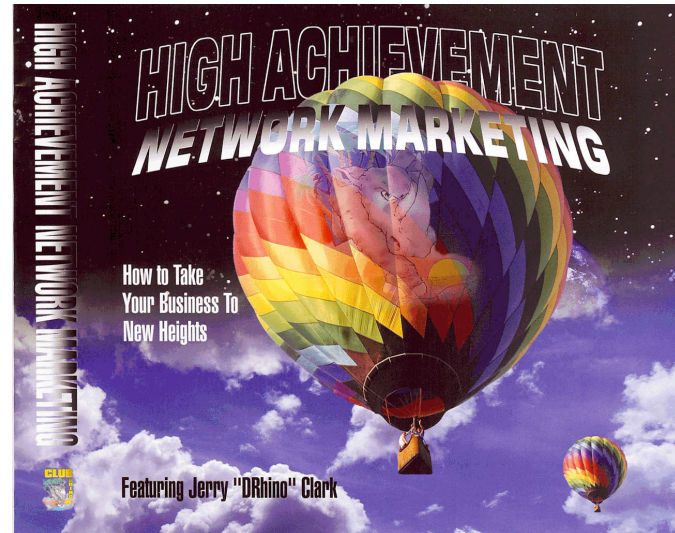
There must be a **time element attached**. A deadline is essential.

You must have a **plan** for achieving your goal.

Your goal will require a **price**. What are you willing to give up to achieve it?

You must **look at your goal every single day**, without fail.

This will drive your goal into your consciousness and helps program your inner computer.



My goal

is: _____

I will accomplish this goal by **the date of:** _____

The price – To achieve my goal I am willing to plug into the local and team events.

Also, until I achieve my goal **I am willing to give**

up: _____

My Plan is give wings to my goals, by doing the following things in order to insure that I will accomplish them:

(List 5 things that you can do to support your goals listed above.)

1. _____

When? _____

2. _____

When? _____

3. _____

When? _____

4. _____

When? _____

5. _____

When? _____

[] The above goal is a part of the **long term goal of:** _____

1. Which I will accomplish on or before the date of: _____

The following was received from Tom Ashlock and is included for your review & consideration;

How To Make This Your Best Year Ever by MLM Expert Michael S. Clouse

MLM Training Articles

Thursday, December 31, 2009

The Law of Association "You can observe a lot just by watching." Yogi Berra

Why MLM Works 67 Days To MLM Success Mastering MLM Basics

How To Make This Your Best Year Ever by Michael S. Clouse

The ball in Time Square has dropped, and brought to a close yet another year. Sadness for some an ending, a conclusion, a finale. For others 'tis just the opposite ... The beginning. A New Year, And indeed, one more chance to see if they can put it all together. How about you?

Were you able to kiss your true love as the clock struck twelve, or has life somehow left you wondering somewhere along the way? Wherever you find yourself, this can still become your best year ever. Even if you've broken a few New Year's resolutions in the past-even if you've broken them all!

Below you will find eight simple steps you can take to build a better life. And the good news is, that by investing about an hour per day-over the next 365 days-you can invent your own living Masterpiece. After all, last year is history, and tomorrow without any planning will be a mystery ...However, if you will go to work on the present, the future will be an incredible gift.

Design Your Year With The End In Mind

Your first order of business is to take out pen and paper. Next, go find your watch or some other timing devise complete with second hand in tact. And when I say "Go!" start writing everything you have ever wanted in life. For this exercise you're limited to just three minutes. Therefore, speed is your only concern. Try for 25 to 50 separate items like: the car you desire, that perfect home to call your own, perhaps some new friends, how much money you have in the bank, an amount of free time available to enjoy life, your contribution to society, church, or a foundation, the size of your organization, how many new business-builders will be joining you this year, etc. Now remember, keep this to exactly three minutes. Ready... Set... Go!

Welcome back... Now take a good look at your list, and by circling those items, choose the ten most important to you. Next, take out a clean sheet of paper, and rewrite each goal in present tense language-as if it already were your reality. For example: "I drive a Crossfire. My car is jet black with gray leather interior, and is equipped with every dealer option available." Keep in mind that every detail you leave out must be filled in by someone else, so unless you want to "drive a different car someday" be specific. Complete this exercise for each of the ten goals you've selected, and then move on to step two.

Set Aside 15 Minutes to Dream

We've all heard the sayings: "Crystallize your thinking:" "We become what we think about." "Visualizing is realizing:" And on it goes... Because nothing is stronger than a dream that pulls you right into the future. And what's the best way to add that absolute feeling to your dreams? You guess edit. Actual photographs, with you taking center stage.

Take your camera and go find your dream home, car, and life. Come up with your own way of uniquely placing yourself into the picture, and then have the photo lab print out some 8x10's. Plaster a wall in your home with this compelling vision of your future. And from that moment forward invest 15 minutes daily in front of your wall seeing every detail. Focus on what you desire.

Discover, and then rediscover every dream, allowing them to entice you, mentally moving you forward with each passing day. Read Ten Pages of a Great Book Take your ten best goals, and decide which is the most important to you. Then go acquire a book that by its very title suggests it will draw you closer to the new vision of yourself. Consume ten to fifteen pages daily, until you have devoured and absorbed

the author's knowledge. And immediately apply everything you possibly can, enjoying all the success this brings into your life.

Plan Your Work and Work Your Plan

The Quakers have a saying "When you pray, move your feet!" How true. Having a written plan, and even possessing the knowledge to carry it out, won't necessarily take you where you desire to go. You need to apply the "all out massive action" principle. You need to set up your calendar with the days and times you will plan your future, then read, dream, and work your business. Because sometimes it's easy to get faked out-always busy, busy, busy. But we must constantly be asking ourselves, "Busy doing what?" Therefore, each night before you retire, decide in writing the six most important things you will do the following day. And in the morning ask yourself this question, "What is the most important task I can accomplish today?" With your answer in mind, go to work. When you have finished that assignment, move on to the next most important item, and so on, and so forth.

Spend Less Than You Earn; Invest The Difference

Pick up a copy of The Richest Man in Babylon and discover why "Money is plentiful for those who understand the simple rules of its acquisition." The seven principles revealed in this classic include: Start thy purse to fattening. Control thy expenditures. Make thy gold multiply. Guard thy treasure from loss. Make of thy dwelling a profitable investment. Insure a future income. Increase thy ability to earn. Because the simple truth is, it's not how much you earn; it's how much you keep. So if growing your financial portfolio is of interest to you, go get the book.

Invest Your Drive Time Wisely

As a society, we spend far too much time in our cars. And for most people that time is sadly wasted. In order to make this your best year ever, select your second most important goal and pick up a set of CDs on the subject. Commit to listening, applying, and growing as this new knowledge becomes a part of the very fabric of your mind. If you desire to earn more, you've got to learn more, and there is no better place to invest in your most valuable asset-you-than traveling up the road of life.

Always Move Towards Your Dream

With every decision you make this year, ask yourself two questions: "Will what I'm considering push me further from, or pull me closer towards my goals?" Only do those things that will draw you in the direction you've decided to go. And if your first answer is a resounding "closer towards," try asking this powerful follow-up question, "How would the person I desire to become, do the thing I'm about to do?" Deciding to act as the person you want to be will elevate your decisions to greatness.

Believe In Your Future

In 1948 Claude M. Bristol wrote an amazing book, The Magic of Believing. With a forward from then Editor and Publisher of The Denver Post, Palmer Hoyt, Bristol's work remains to this day as timeless as it is profound. In the author's own words you will find this commanding revelation: "**Just believe that there is genuine creative magic in believing-and magic there will be,** for belief will supply the power which will enable you to succeed in everything you undertake. Back your belief with a resolute will and you become unconquerable." And yet it was Eleanor Roosevelt who may have said it best when she uttered these now immortal words, "The future belongs to those who believe in the beauty of their dreams." Indeed it does.... All the best, MSC

Maximum Results in using Bitron; A tip

When recently talking to Leon Foess, Regina, Sask. he mentioned that if you are using the Bitron products and desire to obtain the MAXIMUM results, it would be a wise decision that every time you change your oil you put in 2 8oz bottles of engine treatment. This will also allow you to spread out the time between oil changes. **Likewise in protecting your transmission**, adding an extra bottle or two will assist there as well. This will also depend on the capacity of the transmission.

45 lessons in life

- 1— Life isn't fair, but it's still good.
- 2— When in doubt, just take the next small step.
- 3— Life is too short to waste time hating anyone.
- 4— Your job won't take care of you when you are sick. Your friends and parents will. Stay in touch.
- 5— Pay off your credit cards every month.
- 6— You don't have to win every argument. Agree to disagree.
- 7— Cry with someone. It's more healing than crying alone.
- 8— It's OK to get angry with God. He can take it.
- 9— Save for retirement starting with your first paycheck.
- 10— When it comes to chocolate, resistance is futile.
- 11— Make peace with your past so it won't screw up the present.
- 12— It's OK to let your children see you cry.
- 13— Don't compare your life to others. You have no idea what their journey is all about.
14. If a relationship has to be a secret, you shouldn't be in it.
15. Everything can change in the blink of an eye. But don't worry; God never blinks.
16. Take a deep breath. It calms the mind.
17. Get rid of anything that isn't useful, beautiful or joyful.
18. Whatever doesn't kill you really does make you stronger.
19. It's never too late to have a happy childhood. But the second one is up to you and no one else.
20. When it comes to going after what you love in life, don't take no for an answer.
21. Burn the candles, use the nice sheets, wear the fancy lingerie. Don't save it for a special occasion. Today is special.
22. Over prepare, then go with the flow.
23. Be eccentric now. Don't wait for old age to wear purple.
24. The most important sex organ is the brain.
25. No one is in charge of your happiness but you.
26. Frame every so-called disaster with these words "In five years, will this matter?"
27. Always choose life.
28. Forgive everyone everything.
29. What other people think of you is none of your business...
30. Time heals almost everything. Give time, time.
31. However good or bad a situation is, it will change.
32. Don't take yourself so seriously. No one else does.
33. Believe in miracles.
34. God loves you because of who God is, not because of anything you did or didn't do.
35. Don't audit life. Show up and make the most of it now.
36. Growing old beats the alternative – dying young.
37. Your children get only one childhood.

38. All that truly matters in the end is that you loved.
39. Get outside every day. Miracles are waiting everywhere.
40. If we all threw our problems in a pile and saw everyone else's, we'd grab ours back.
41. Envy is a waste of time. You already have all you need.
42. The best is yet to come.
43. No matter how you feel, get up, dress up and show up.
44. Yield.
45. Life isn't tied with a bow, but it's still a gift.

It's estimated 93% won't forward this. If you are one of the 7% who will, forward this with the title '7%'.

I'm in the 7%. Remember that I will always share my spoon with you!

Friends are the family that we choose for ourselves.

Thanks for sharing, see you.....

The above was part of a power point presentation I received by e mail titled the 45 Lessons of Life and I am including it here in part for your consideration.

It is always a WISE decision to view things in life, situations, problems, circumstances, rewards, relationships from a different perspective and with a different perception for a wider view.

So what Do You Desire!	What Are You Asking For?
To Your Success, Thank you for being you. Take care and god Bless Alex W Fraser Email: jars924@mac.com Direct: 1-866-338-6334 http://freegas.naturelinesolutions.com	Leon Froess bitron@accesscomm.ca 1-866-238-1946 http://froess.neverpayforfuel.com
'Getting Started Training' Randy Gage Audio Part 2, from your back office under business resources http://www.bitronglobal.com/audio/Gage_GettingStarted2.mp3	Randy Gage Check out the Biz http://www.checkoutthebiz.com/
Product & Business guide link https://uf1.com/bitron/b_products/business_resources.html Star8 blog http://star8plus.blogspot.com/	

**Also check out <http://heavymetalclimbers.blogspot.com/>
for the How Bitron Works Multi part Series**

Everyone Has A Chance For Success

People often handle life as they do bad weather. They while away the time waiting for it to stop. Yet the tide of opportunity comes to everyone.

Opportunity knocks all the time, but you've got to be ready for it. When your chance comes, you must have the equipment to take advantage of it.

Do You Have the Abundance Mentality Mindset!