

STAR'CEPTORS SAILING TO THE MINDSET FOR STAR 8

This newsletter is mainly for the Bi-tron downline of Leon Froess & Alex W Fraser, consisting of tips, info, comments for the empowerment of all readers, within or outside of our Natureline/Bitron Downline should their mindset allow that step.



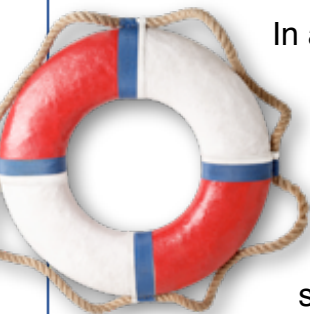
Getting From Point A to Point B

POSITIVE SECURITY --- NEGATIVE SECURITY (FEAR)

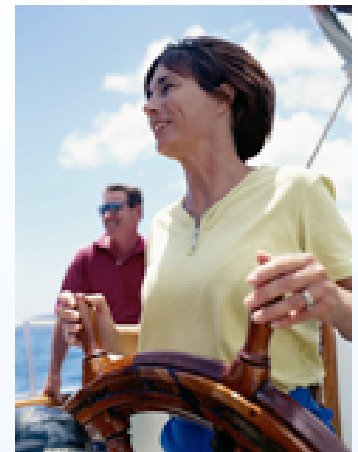
We [Rhoda & I] just got back from a 15 day Panama Canal Cruise from Los Angeles, California to Fort Lauderdale, Florida which we enjoyed.

As everyone traveling to the USA by Air, bus, car knows you run into Security. This Security is more prevalent at airports. Long lines and a system that is better accepted than not, in spite of whether you like, want or need such an experience.

People make plans to get from point A to point B which can take a few hours to a day or longer. Getting to point B is the focus point of the journey. The inconveniences, challenges, security are mentally overcome so that point B goal is achieved.



In all the Security line ups we have been in over the past few years, never have we noticed that with the tight Security [and sometimes I think it is over the verge of Paranoia] nobody lets that challenge defeat them and they voluntarily let that **Start of the journey stop them**, by leaving the long line going into, especially airport Security to the USA where you take off your shoes, belt, get body searched either by hand or a machine that photographs you while in a booth, your baggage is x-rayed and at times a sniffer wand is put around your bag for traces of whatever, Then you are sent on your way if there are no glitches after



So what Do You Desire!

What Are You Asking For?
To Your Success,
Thank you for being you.

Take care and god Bless
Alex W Fraser, Leon Froess

1 Have you had your Fix Today

you put your belt back on, your shoes, watch and zipper up your bags etc.

While waiting in the Security line on this Panama Canal cruise journey, that there is a comparison for a better word, in around about way to MLM / direct Marketing / Network Marketing, that in this security set up there is a positive system that works, not because you like it or want it or feel you need it, but because it is deemed a necessity by the authorities. It also works because the person is determined to get from point A to point B and then returning to point A. This can mean at least going through Security twice.

How many people who join up in an MLM or direct marketing company let the **START STOP THEM because of the Negative Security in their MINDSET** which is **labelled FEAR**, in their journey from point A to point B. **All journeys have challenges.**

Airport or border security is generally accepted as a necessary aspect of traveling. In one sense it is forced on the traveller. Yes, it is there but it is a consequence of the travelers choice to go from point A to point B that is accepted because the person desires to get to point B. We accept this challenge so we can get to point B without a second thought.

Choosing to join a MLM or Direct marketing company is also a choice that has consequences. This is not something that is forced on us but something we choose. Thus in most cases we end up choosing to let the START STOP US.

The journey through both evolves around the mindset of the person. One is almost eagerly accepted the other is almost eagerly avoided. Both journeys assist you in getting from point A to point B.

Both require preparation and overcoming the challenges, both are a learning experience, both offer positive results, both cost money, both require endurance and a healthy outlook, both take time, you talk to people in both, both offer different outlooks, both open doors, both require patience and some foresight, both offer a system that works, both allow a goal to be reached.

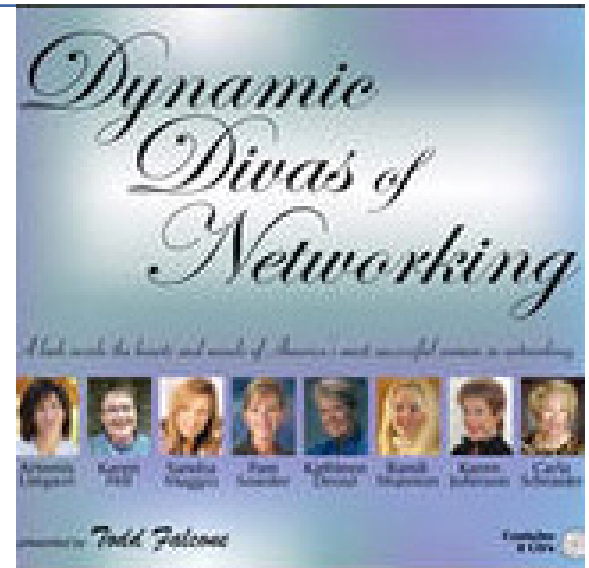
How many people have stopped traveling due to the high security? How many people let the START STOP THEM after joining an MLM or direct marketing company?

Projection is Perception

Perception is Projection

GO FIGURE the mental state of people!

Alex W Fraser 11/4/10 <http://alexwfraser.tel>



Integrating Thinking

Received this in a recent e mail from 'The Wildcat SEO Master'

The Mass of Men Lead Lives of Quiet Desperation

In his timely and inspirational book, Henry David Thoreau saw more in life, than is usually perceived. He knew that most people suffer from the bitter and resentful attitudes, beliefs and generational implanting that leads to non-productive and self-destructive habits and thinking. After all, what we think, is what we become. You might ask yourself, as you read this article about work at home, how does this apply? I feel that this amply describes the essence of building a successful work at home business.

In a conversation just this morning with Tom Prendergast, we spoke of **Specialized Thinking VS Integrating Thinking**.

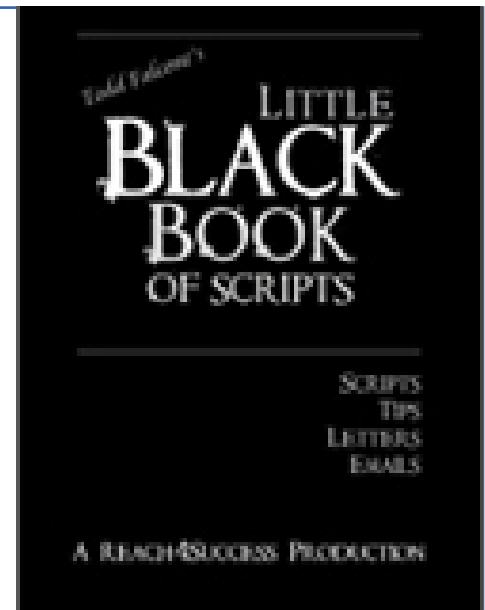
Specialized Thinking

Specialized thinking would be termed as the conventional wisdom of finding a job, staying with that job for an unlimited amount of time until the person is weary and worn from the struggle, and either dies, or retires. Millions approach life on these terms, and find the most amazingly non-productive existences on this planet today. They simply work, work and work more, but really get nowhere, and do nothing. Creativity is out the door in this type of thinking, and the boss or the corporation holds the final power in anything they do. Specialized thinking leads to somewhat productivity, as our entire economic system is based on this performance mentality. We are taught from a very early age, by people who are stuck in the box so to speak, to live in this manner. There are benefits in this thinking, as there are benefits in a beehive that hold mostly worker bees. These bees run the mundane tasks of creating comfort and security for their queen bee.

Specialized thinking in the work at home industry are common as well. You join a business, then are told to gather a named lists of friends, family and co-workers, and your sponsor will call the people, and close the sale. This type of thinking inside the box, or once again, specialized thinking, is not the way that business is currently done on the Internet. It is a fact that the MLM and networking marketing industry are still stuck in the specialized thinking realm. Its important to note today, that there is simply a better way to approach the process of building a viable work at home business on the Internet.

Integrated Thinking

This new way, or paradigm shift, in the way that a work at home business is working in today's world is unconventional, yet highly effective. The process of educational marketing, and SEO Social Marketing makes perfect, and badly needed sense. The approach that everyone uses, and has used millions of times in the past, simply do not work today. In other words, if a person is stuck in the box, and is not willing to re-think, re-strategize and re-plan their work at home business model, they are simply doomed to fail like the other 95% of people in the business world today. Changing trends in the economy, as well as on the Internet, are forcing people to come out of that box, or simply be left behind. Integrated thinking, when applied to any work at home business,



means a total shift in the approach of marketing and making sales to others who are needing to build a business. The old ways of convincing, coercing and selling are dead. The new shift is educational marketing, and quite frankly, its high time in the coming.

If you, or someone you know, is leading a life of quiet desperation, know this one thing. There is a solution to the problem, but until you decide to **become proactive in your approach** to working at home, you will never see the type of success that you are wanting to have.



Read any good books lately

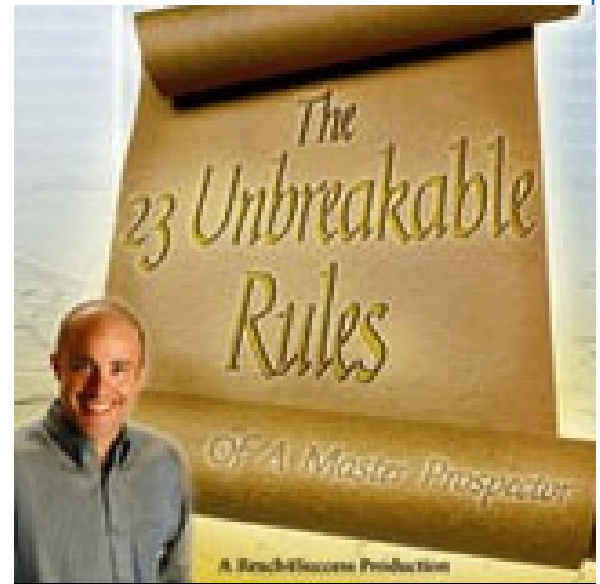
Books Alex W Fraser Read between Jan. - Oct. 2010 including, audios & videos

October 2010

-Stepping Stones to Success --Experts included are Deepak Chopra, Jack Canfield, Casey Eberhart, Dr Denis Waitley, share strategies for mastering Business, life, relationships 2009 ISBN 978 1-60013-499-9 \$19.95, 160 pages

-The Book of Secrets by Deepak Chopra, -- Unlocking the hidden dimensions of your life, 2004, ISBN 0-517-70624-5, 270 pages, Little Black Book of Scripts, CD booklet, by Todd Falcone, 2007 <http://tracking.thefearlessnetworker.com/SH2G>

-Conquering the Internet DVD 55 minutes



September 2010

-Street Smart Networking, A no nonsense guide for creating the most richly rewarding lifestyle you can possibly imagine, by Robert Butwin, 1994, about 200 pages, ISBN 0-9634259-5-1 \$12.95

-Chicken Soup for the Preteen Soul, by Jack Canfield & Mark Hansen, 180 pages

-Dynamic Divas of Networking, 8 CD about 8.5 hours, 8 networking ladies interviewed by Todd Falcone, done twice \$99.00US more info at http://www.toddfralcone.com/product_details.asp?PID=9

-Winning the Greatest Game of All, A step by step program for becoming successful in Network Marketing by Randy Ward, SC, 1984, ISBN 0-9613958-1-8, 160 pages,

-Ask and it is Given, learning to manifest the Law of Attraction, The teachings of Abraham, SC, by Esther & Jerry Hicks, ISBN 978-1-4019-0459-3, 315 pages,

August to Jan 2010

-What Matters Most 5 CD set by Todd Falcone http://www.toddfralcone.com/product_details.asp?PID=7

-Natureline 2 day training, July 10, Richmond BC

-Star Trek, Federation, The epic story that spans the generations, 1994, HC, by Judith & Garfield Reeves-Stevens, ISBN 0-671-89422-6, 470 pages,

- Star Trek, Probe**, by Margaret Wander Bonanno, HC, 1992, 250 pages, ISBN none
- The Diary of Mrs. John Graves Simcoe**, wife of the First Lieutenant-Governor of the Province of Upper Canada 1792-96, Notes and a biography by J. Ross Robertson, 2001, ISBN 1-55267-183-6, HC, about 470 pages,
- Star Trek, legends never die the Return**, a novel by William Shatner, HC, 1996, ISBN 0-671-52610-3, 370 pages,
- The Mozart effect**, Tapping the power of music to heal the body, strenghten the mind, and unlock the creative spirit, by Don Campbell, 2001, SC, ISBN 0-06-093720-3, 250 pages,
- Healthy for Life**, developing healthy lifestyles that have a side effect of permanent fat loss, by Ray D Stand, MD, SC, 2004, ISBN 0-9747308-4-X, about 350 pages
- The Science of the Spoken Word**, by Mark L & Elizabeth Clair Prophet, SC, about 230 pages,
- Glencoe and the Indians**, A real life family saga which spans two continents, several centuries and more than thirty generations to link Scotland's clans with the native peoples of the American West. by James Hunter, 2006, SC, 225 pages, illustrated, ISBN 1-84018-001-3 \$26.95



From A recent Casey Eberhart e mail for your consideration & Review

Here's your **"QuoteAction"** of the day:

"In times of change, learners inherit the earth, while the educated who stopped learning find themselves beautifully equipped to deal with a world that no longer exists."

An Anonymous Author

Your action for today is to ask yourself on a scale of 1 to 10 how committed you are to lifelong learning--with 10 being highly committed.

Have an extraordinary day!

Give someone an AWESOME day!!

Casey Eberhart

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Blog: <http://www.TheIdealNetworker.com>



From A recent Zam Zuu e mail for your consideration & Review

Think About This: Beginning Today

Beginning today I will no longer worry about yesterday.



It is in the past and the past will never change.
Only I can change by choosing to do so.

Beginning today I will no longer worry about tomorrow.
Tomorrow will always be there, waiting for me to make the most of it.
But I cannot make the most of tomorrow without first making the most of today.

Beginning today I will look in the mirror and I will see a person worthy of my respect and admiration.
This capable person looking back at me is someone I enjoy spending time with and someone I would like to get to know better.

Beginning today I will cherish each moment of my life.
I value this gift bestowed upon me in this world and I will unselfishly share this gift with others.
I will use this gift to enhance the lives of others.

Beginning today I will take a moment to step off the beaten path and to revel in the mysteries I encounter.
I will face challenges with courage and determination.
I will overcome what barriers there may be which hinder my quest for growth and self-improvement.

Beginning today I will take life one day at a time, one step at a time.
Discouragement will not be allowed to taint my positive self-image, my desire to succeed or my capacity to love.

Beginning today I walk with renewed faith in human kindness. Regardless of what has gone before, I believe there is hope for a brighter and better future.

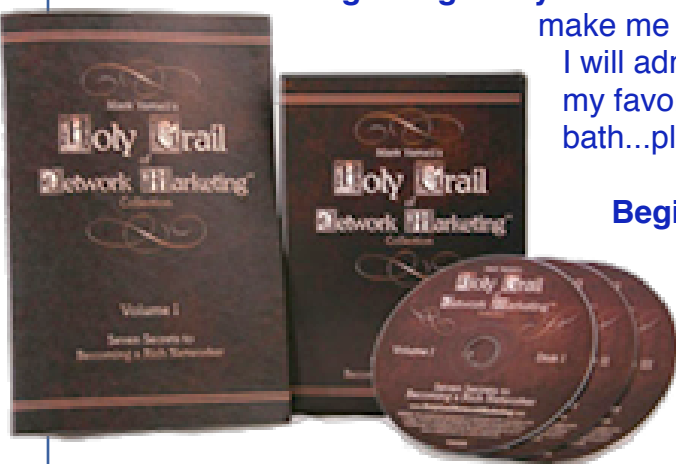
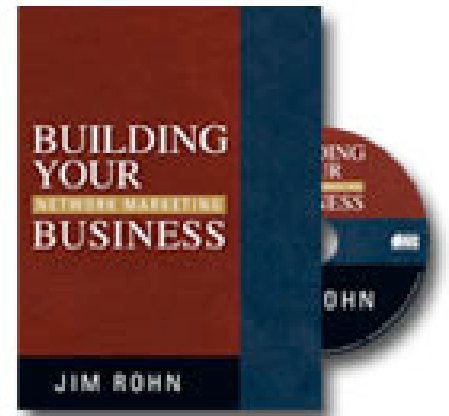
Beginning today I will open my mind and my heart.
I will welcome new experiences. I will meet new people.
I will not expect perfection from myself nor anyone else; perfection does not exist in an imperfect world. But I will applaud the attempt to overcome human foibles.

Beginning today I am responsible for my own happiness and I will do things that make me happy.

I will admire the beautiful wonders of nature, listen to my favorite music, pet a kitten or a puppy, soak in a bubble bath...pleasure can be found in the most simple of gestures.

Beginning today I will learn something new; I will try something different; I will savor all the various flavors life has to offer.
I will change what I can and the rest I will let go.
I will strive to become the best me I can possibly be.

Beginning today. And every day.



In Closing

"I do not think much of a man who is not wiser today than he was yesterday." ~Abraham Lincoln

Here's What They Are Saying

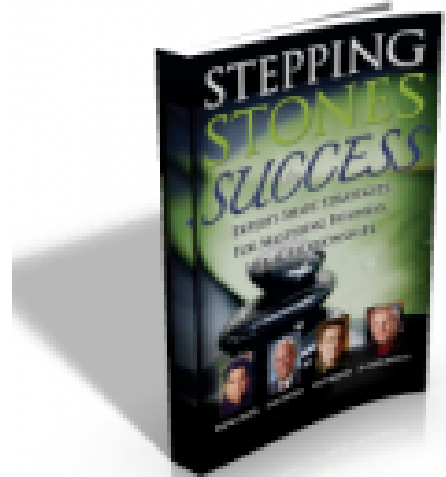
"If you don't believe in miracles, take a look in the mirror. You will see one!" ~Submitted by Pam Boggs

Let Us Hear From YOU

Do you have a word of inspiration? Send a brief note to:
GoodDay@ZamZuu.com.

It's a good day at ZamZuu, and there are more to come....

Share this message:



Possibly Your Last Business Card

Have you heard about dot tel [.tel] Have you got your .tel domain? Dot tel, It offers you the first digital business card and thus the last one you will probably ever require. You can check out mine at www.alexwfraser.tel to see what it is all about.

To learn more, check out these 2 blogs by George Moen & Mark Wright/Natureline

1-- George Moen blog <http://georgemoen.com/?p=55> Why I bought <http://www.georgemoen.tel> and why you will get yours! The domain .tel is unlike any other domain on the market for a number of reasons. First, it is optimized for the cell platforms (Blackberry, iPhone, etc.) Second, it comes already hosted with an Admin. For the rest of the article visit the above web site

2- Mark Wright/Natureline blog

<http://natureline.posterous.com/generating-leads-online-how-can-i-build-my-br>
.Tel is a top-level domain (TLD) that makes it possible to register telephone numbers as domain names on the Internet and to associate those domain names with multiple Internet-based communication services.

The .tel domain offers the first genuinely different use of domains since .com was first created. It will provide seamless integration of existing methods of communication with emerging technologies like VoIP (Voice over IP). This places the .tel domain at the core of the next phase of Internet development. For the rest of the article visit the above web site.

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So what Do You Desire!

To Your Success, **Thank you** for being you.

Take care and God Bless

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What Are You Asking For?

The Rain-Thomas Kinkade



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